

A Better Brand of Bull!



43rd Annual Bull Sale

March 27, 2025 - Bridgeport, NE

***Selling 170 Registered Red Angus &
Schuler Red Composite Bulls***

All Bulls evaluated for Fertility, Docility & Foot Structure

Get the Bull Right Every Time!



schulerredangus.com



Welcome to our 43rd Annual Production Sale!

Thank you for taking the time to look over our sale catalog.

The cattle market has been robust to say the least and prices received for all classes of cattle remain at historic highs. Recent data compiled by the Livestock Market Information Center confirms that U.S. cowherd is around 28 million head which is the smallest number of cows in 74 years and still shrinking. To put that in perspective, the most conservative estimate of buffalo that roamed the plains in the 1800's was approximately 30 million head which exceeds the present U.S. cowherd inventory by more head than Nebraska has cows! As the result of genetic selection, management and technological advances we amazingly produce three times

as much beef as in 1951. The quality of our product has also improved significantly. Over the last 20 years, the number of prime and upper two-thirds carcasses has risen by 23% while selects has dropped by the same amount. As a result, satisfactory eating experiences have risen which is a major contributor to the consumer setting new price points for what they are willing to pay for beef in the center of their plate.

Our customers justifiably emphasize calving ease and weaning weights in their genetic selection, while the end-product traits of their feeder cattle have moved up the scale as result of using Schuler bulls which have three decades of superior carcass trait selection. Many have won RAAA GridMaster Awards, but the real reward is the revenue generated by their dependable feedlot performance and carcass premiums earned on sale day.

In addition to improving carcass merit, we have never strayed from improving the cow herd. It is imperative at any stage of the cattle cycle to get the "Get the Cow Right First." While we have a data driven breeding program that emphasizes economically relative traits, our system of culling non-conformers and giving preference to replacements born early in the calving season ensures that the necessary traits of fertility, function, and docility are bred into every bull we sell.

Never in history has the cow calf sector been more profitable nor has the future of the beef industry been more dependent on its success. We need more cows, more pregnancies, more pounds, and more quality to ensure beef does not lose market share. Our program is built with that end in mind and we have always used the best, most reliable data available backed up with large meaningful contemporary groups from a ranch environment that values fertility, soundness, and function above all else.

We value the relationships we have made over the last 43 years and look forward to building new ones with those who give us the opportunity to be part of their program. Please test your bulls this spring and make sure they are ready to go to work. If we can help you with your bull buying needs or have any questions about our program, please do not hesitate to contact us.

From all of us at Schuler Red Angus,

Butch, Susan, Stephanie, David and Christy





43rd Annual Production Sale

Thursday, March 27, 2025 • at the ranch • Bridgeport, Nebraska

131 Red Angus Bulls & 47 Schuler Red Composite Bulls

- The top 178 bulls from over 800 registered cows
- Every bull registered with the Red Angus Association of America
- Performance Tested at the Ranch in large, equal-opportunity contemporary groups
- Complete Breeding Soundness Evaluation
- Carcass EPDs backed by Ultrasound and Harvest data
- Free Delivery in Nebraska and surrounding states
- \$100 discount on each bull picked up on sale day!

Volume Discounts

Buy 5-9 bulls and receive a 3% discount. Buy 10 bulls or more and receive a 6% discount.

Schedule:

Wednesday, March 26th

All Day - View Sale Bulls

5:30 pm - Chili and Cinnamon Rolls at the Ranch

Thursday, March 27th

10:00 am - Bulls penned for viewing

11:00 am - Lunch by BurgerWerx

1:00 pm - **43rd Annual Schuler Production Sale**

- Bulls Sell in Catalog Order -

6:00 pm - Join us for dinner

Accommodations:

Cobblestone Inn - Bridgeport - 308/262-7900

Contact Info:

Auctioneer.....Lex Madden 307/532-1580
Tri-State Livestock News.....Scott Dirk 605/380-6024
Wyoming Livestock Roundup.....Curt Cox 307/630-4604
Red Angus Association.....Cory Peters 805/861-0996
Alliance Animal Clinic.....Calvin Tolsted, DVM 308/762-4140
Buyer Representative.....Steve Flower 308/631-0366
Seedstock Consultant.....Greg Comstock 804/647-0127

Schuler Contacts:

Office & Sale Day.....308/262-0306
Butch's mobile.....308/279-0592
Email.....info1@schulerredangus.com
Website.....www.schulerredangus.com

Bull Delivery:

- We deliver bull purchases **FREE to central locations** in Nebraska and surrounding states.
- Often we can meet your trailer along the route which facilitates getting bulls delivered in a timely manner for both of us.
- A credit of \$100 per bull will be given on each bull taken home sale day.
- Deliveries begin immediately after the sale. If you prefer not to take delivery as scheduled, we will care for your bull purchases at our risk for \$4.00/hd/day to cover feed costs. The cost begins on April 10th and continues through the date your bulls are picked up.
- Please advise the sale clerks of an approximate date for your bulls to be picked up and the feed costs will be included in your invoice.



Sale Catalog Data:

Sale Lot # **1**

Registered Name **SCHULER PRIME-TIME-4438**

Birth Date, Category & percent Red Angus 3/4/24 A (100%)

ProS Index & Percentile Rank - Combined impact of HerdBuilder and GridMaster Indices

Calving Ease, Weight & Repro Traits EPDs and percentile ranks

- CED = Calving Ease Direct
- BW = Birth Weight
- WW = Weaning Weight
- ADG = Average Daily Gain
- YW = Yearling Weight
- MLK = Milk
- HPG = Heifer Pregnancy Rate
- CEM = Calving Ease Maternal
- STY = Stayability

Docility Score Scored 1-5
1's & 2's are very easy to handle

Actual Birth Weight

Weaning (WW), Average Daily Gain (ADG) & Yearling (YW) ratios

Ultrasound %IMF and REA ratios

Scrotal Circumference (SC) adjusted to 365 days

Frame Size

Carcass EPDs and Percentile Ranks
MRB = USDA Marbling Score
YG = USDA Yield Grade
REA = Ribeye Area

GridMaster Index & Percentile Rank - predicts differences in profitability realized during the post-weaning phase (Feedlot and carcass)

dam's CIV (Calving Interval Value) identifies differences in value to the cow herd created by a bull's dam's calving interval, and when in the calving season her calves have been born. Note: only cows 3 and older can have a CIV, because it requires at least two calves to generate a calving interval. Review the full CIV explanation on page 41.

Age of Dam (AoD) & dam's MPPA (Most Probable Producing Ability)

HerdBuilder Index & Percentile Rank - predicts differences in profitability realized during the cow/calf phase

ProS: 126 / 19% **HerdBuilder: 33 / 84%** **GridMaster: 93 / 2%**

CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-4.7	74	.34	126	28	15	7	11	.93	.09	.15
10%	8%	20%	4%	10%	24%	8%	44%	90%	2%	63%	45%

act. BW 78
WW ratio 103
ADG ratio 102
YW ratio 103
IMF ratio 145
REA ratio 100
adj. SC 35.1
Frame Mod

LSF NEXTPECTION 0083X
RJRA FRANKLY F8206
5L TRANSPORTER 4916-25F
SOR GARNET DEFENDER 8102F

WEDEL PRIME-TIME 0007
SOR GARNET TRANSPORTER-1342

Docility: 2 **AoD: 5** **dMPPA: 101** **dam's CIV: \$39.38**

About the Catalog and Performance Data...

- Red Angus and Schuler Reds share a common base and their EPDs for performance and carcass traits can be directly compared.
- Breed rank percentages are printed next to each EPD so you may quickly evaluate each bull's predicted progeny performance relative to other non-parent Red Angus. Breed ranks are only comparable to other purebreds or to other composites and should not be used to compare across breed types.
- Calving Ease Direct (CED), Calving Ease Maternal (CEM), Heifer Pregnancy Rate (HPG) and Stayability (STAY) are presented as percent probabilities. Thus, a bull with an HPG EPD of 15 would be expected to have 5% greater positive observations (Pregnant daughters bred to calve as 2-year-olds) than a bull with a HPG EPD of 10.
- The Red Angus Association of America updates EPDs on a weekly basis. The EPDs in this sale catalog were updated on 3/4/2025. The most up-to-date EPDs are available on-line at <https://redangus.org/data-search-tools/>.
- **Go to schulerredangus.com to download a sortable spreadsheet with complete performance data and footscores.**



*Schuler Bulls
have been serving
Ranchers for nearly
50 years*

About the Sale...

To facilitate your evaluation and selection, the bulls will be penned next to the sale facility and sold in catalog order. A video of each bull will be displayed during the sale and no bulls will be run through a sale ring.

Bull Videos:

A video of each bull is available for viewing prior to the sale on our website at schulerredangus.com. The bulls were videoed Mar. 1 - Mar. 3, 2025 in an open pen along a four-wire fence eschewing from the typical background of windbreak or hay stacks commonly used in bull videos. We also prefer not to use straw in the video pen or in the viewing pens sale day so you that you may evaluate their movement and foot structure unencumbered.

Virtual bidding options if you cannot attend the sale:

Bid On-line: Since 2014 our sale has been broadcast over the internet using DV Auction. They provide a video catalog where bulls can be viewed prior to the sale as well as a bidding console where buyers can bid in real-time using their computers or mobile devices. Many customers have relied on DV Auction when they couldn't be with us on sale day with a high level of satisfaction. We highly recommend you get approved for bidding at www.dvauction.com prior to sale day if possible. The process is user friendly and DV Auction provides several bidding tutorials on their website. If you have any questions please do not hesitate to contact us.

DVAuction
Broadcasting Real-Time Auctions

Visit www.DVAuction.com
and Register Today!

For General Questions Please Contact Our Office:
(402) 316-5460 or support@dvauction.com

Sight Unseen Bull Orders

Please contact Butch, Greg, or David if you have any questions about the bulls whether you can attend the sale in person or not. We would love to visit with you and help determine which bulls are the best fit for your operation. We often buy bulls for customers that cannot attend the sale and handle all bids with discretion. If you prefer, we can arrange for someone to be on the phone with you during the auction or if you do not have access to DVAuction. Satisfaction is guaranteed regardless of how you bid.

Butch 308/279-0592 cell or email butch@schulerredangus.com

David 308/279-1031 cell or email david@fiddleback.biz

Greg 804/647-0127 cell or email greg@groopluc.com



David and Stephanie have been participating in product development at Schuler Red Angus for several generations of our cow herd.

Looking Back...

The History of Schuler-Olsen Ranches, Inc. and Schuler Red Angus

2025

Schuler Red Angus - 43rd Annual Production Sale

March 27, 2025 - Bridgeport Nebraska

167 Red Angus and Schuler Red Composite Bulls

2023

Red Angus Association of America is currently one of the top three registrars of seedstock cattle in the United States.

2023

Stephanie participates in the LEAD 40 International Study/Travel Seminar to Costa Rica, Colombia, and Panama.

2022

Butch has served 21 consecutive years on the Red Angus Association's Strategic Planning Committee, and over a decade on the Breed Improvement.

2021

A fire started by lightning on August 5 consumes over 7,000 acres of heavily timbered pasture in Hackberry and Chalk Creek. Sixty-five fire departments from Nebraska, Colorado and Wyoming responded with aerial support from the Nebraska National Guard. The fire was contained after a 16-mile CAT line was dozed around the perimeter of the burning hills and backfired. No cattle were lost in the fire, but over 2,500 acres of pasture and 10 miles of fence are lost on the Schuler Ranch.

2019

The Bomb Cyclone hits the Schuler Ranch in March during calving season. This is one of the worst blizzards in history. Despite the record snowfall and wind, calf losses were kept to a minimum with over 40 head of calves born outside during the 2-day blizzard.

2017

David interns with the U.S. Grains Council at its international headquarters in Washington, D.C.

2017

Butch presents the first "Darrell and Mary Lou Schuler Memorial Award" at the 2017 Red Angus convention to Steve and Shelly Newberry of Livingston, MT. The award is instituted by the Red Angus Association of America to recognize members who have made an impact and undeniable difference to the betterment of Red Angus.



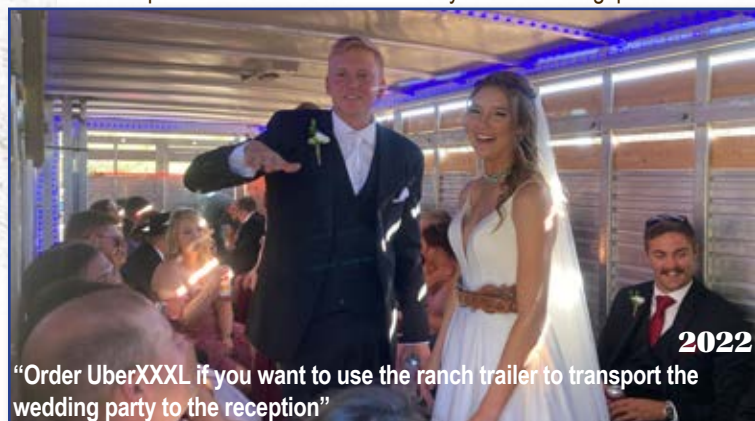
2014

Schuler Red Angus is recognized as the Beef Improvement Federation's "Seedstock Producer of the Year" for their dedication in improving the beef industry.



2022

David and Christy unite in marriage at Redington. The stock trailer used to deliver bulls is used to transport the wedding party from the church to the reception at Prairie Winds Community Center in Bridgeport.



2022

"Order UberXXXL if you want to use the ranch trailer to transport the wedding party to the reception"

2022

Butch is honored with membership in the Nebraska Hall of Agricultural Achievement.

2020

Schuler's working stock dog, Josie, is the runner-up Farm Bureau Farm Dog of the Year. She is recognized with \$1,000 and a silver dish. She is the only Schuler to receive money as an award.

2017

Butch and Susan are humbled to receive the "John V. Robbins Distinguished Service Award" for their contributions for the betterment of services provided by the Red Angus Association of America.

2017

Darrell is honored posthumously by the Red Angus Association of America with the "Melvin Leland Innovative Leadership Award" for his positive impact on the Association.

2011-2016

Participated in the National Beef Cattle Evaluation Consortium project to improve beef cattle efficiency through genotyping and development of an across-breed genomic selection program.

2014

After 23 years of carcass data collection, Schuler Red Angus joins with the Mehlhoff family in Montana and Blew Partnership in Kansas to develop a structured progeny test for carcass data collection. Unlike other carcass collection efforts, the Blew herd has full pedigree information incorporated into the test. Today, this is the largest structured data collection project in the Red Angus breed with approximately 1700 cows bred A.I. annually and reproductive observations collected in addition to weight traits, feedlot gain and carcass data.

- Continued on Pages 42-43 -

Born of the Bond

to future generations



2024

David and Stephanie at 2024 NCBA in Orlando, FL. Stephanie is a strategic accounts manager for Neogen based in Lincoln, NE and is a usual part of their trade show delegation to NCBA. David represented Zoetis in the "Born of the Bond" series filmed at the ranch. While in Orlando, David was interviewed for the Cattlemen to Cattlemen series with Kevin Ochsner and U.S. Farm Report's Tyne Morgan where he shared some of the challenges and opportunities of our ranch transition. Catch up on Season 1 of the "Born of the Bond" series at <https://www.zoetisus.com/cattle/born-of-the-bond/video-series/> or Google "Schuler Zoetis"



Born of the Bond

*Check out Last Year's
Zoetis Marketing Campaign
Featuring the Schuler Family.*

SCHULER RED ANGUS



Lot 1 SCHULER PRIVATE LABEL-4438

Prime premiums are worth more than \$200 per head on most grids, and our leadoff bull will help you collect those premiums. Private Label is expressively muscled yet is loaded with marbling and cowherd traits. Stacking Prime-Time and Transporter cannot help but push the Marbling EPD in a very positive direction which was confirmed when this young herd sire scored a 145 IMF ratio which was the 2nd highest ultrasound scan in a group of 111 head! Both sire and grandsire consistently produce moderate cows with tight udders and superior fleshing ability. His dam dropped her second calf the day before her third birthday and has had two consecutive first service AI conceptions. No wonder she has such an enviable CIV figure.



SCHULER PRIVATE LABEL-4438

3/4/24 SOR : 4438
A (100%) #4990777

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

5L TRANSPORTER 4916-25F

SOR GARNET TRANSPORTER-1342

SOR GARNET DEFENDER 8102F

act. BW	78
WW ratio	103
ADG ratio	102
YW ratio	103
IMF ratio	145
REA ratio	100
adj. SC	35.1
Frame	Mod

ProS: 126 / 19%					HerdBuilder: 33 / 84%				GridMaster: 93 / 2%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-4.7	74	.34	128	28	15	7	11	.93	.09	.15
10%	8%	20%	4%	10%	24%	8%	44%	90%	2%	63%	45%
Docility: 2		AoD: 3		dMPPA: 101		dam's CIV: \$39.38					



SCHULER MACALLEN-4454

3/9/24 SOR : 4454
A (100%) #4990713

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

5L TRANSPORTER 4916-25F

SOR BETH TRANSPORTER 0059

SOR BETH ORACLE 8165F

act. BW	75
WW ratio	98
ADG ratio	106
YW ratio	102
IMF ratio	115
REA ratio	104
adj. SC	37.2
Frame	Mod

ProS: 132 / 14%					HerdBuilder: 47 / 62%				GridMaster: 85 / 4%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.4	79	.34	133	28	15	9	12	.83	.09	.21
10%	22%	10%	5%	6%	25%	6%	10%	84%	4%	64%	33%
Docility: 2		AoD: 4		dMPPA: 104		dam's CIV: \$45.41					



Lot 2 SCHULER MACALLEN-4454

Here is a three-quarter brother to the leadoff bull, and like his brother, this bull combines exceptional spread from easy calving, low birthweight to explosive gains and heavier pay weights. He likewise stacks Prime-Time and Transporter to breed in reliable marbling and cowherd traits. He scanned in the top 15% for IMF which confirms he is on track to prove his legacy. We love the foot structure, udder quality and fertility of the Transporter daughters, and Macallen's dam is no exception. She has a high CIV by maintaining a 373-day calving interval and conceived each of her first three calves via first service AI matings. Our advice if you take this bull home: Feed all the steers and keep all the daughters!

Lot 3

SCHULER PANACEA-M624

We liked this bull better every time he walked across the scales. His best of breed gain, pay weight and carcass EPDs were earned by besting his contemporaries with ratios of: 115 weaning, 114 yearling, 111 ADG, 114 IMF and 121 REA.

As good as this guy looks for post-weaning traits, our decision to use Prime-Time was influenced greatly by his daughters. We were impressed with the udder quality, volume and capacity of the two-year olds when they calved last spring.

Panacea's cow herd building traits are supported by his Top Hand sired dam. We always think it is a plus to see Top Hand in the pedigree whose progeny always earn top marks for feedlot value and easy fleshing daughters with great udders. This dam is off to a great start in our program earning a 106 MPPA on her first attempt. Note: the CIV requires a minimum of two calving observations, so bulls out of a first calf heifer will have HFR as their CIV.



SCHULER PANACEA-M624

3/30/24 SOR : M624
B (99.9%) #4991725

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER TOP HAND D911

SOR BRASKA TOP HAND K004

SOR BRASKA PROFITMAKER H796

act. BW	
WW ratio	115
ADG ratio	111
YW ratio	114
IMF ratio	114
REA ratio	121
adj. SC	36.9
Frame	Mod

ProS: 142 / 7%					HerdBuilder: 53 / 51%				GridMaster: 90 / 3%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
17	-2.8	88	.40	152	32	14	9	12	.78	.01	.41	
8%	31%	2%	1%	1%	5%	13%	17%	79%	6%	22%	7%	
Docility: 1			AoD: 5		dMPPA: 106			dam's CIV: HFR				



SCHULER SINGLE MALT-4474

3/14/24 SOR : 4474
B (99.9%) #4990953

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER AMPLIFY 6206D

SOR MINRVO AMPLIFY-9562

SOR MINRVNO DENIRO 2652Z

act. BW	75
WW ratio	114
ADG ratio	131
YW ratio	122
IMF ratio	104
REA ratio	116
adj. SC	33.4
Frame	Mod+

ProS: 154 / 3%					HerdBuilder: 53 / 51%				GridMaster: 101 / 1%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
15	-4.6	83	.38	143	34	13	7	14	.69	-.07	.65	
19%	9%	5%	1%	2%	2%	28%	54%	61%	11%	4%	1%	
Docility: 1			AoD: 5		dMPPA: 108			dam's CIV: \$42.25				

Lot 4

SCHULER SINGLE MALT-4474

Cornerstone has earned a reputation as the Genuine son that delivers exceptional Feed Efficiency, large ribeyes and more desirable yield grades along with his legacy of excellent marbling and spread from low birth weight to heavier pay weights.

Single Malt is the best example of this we have seen, spreading the lowest 9% for birthweight to the heaviest 2% at yearling.

We are not surprised. His maternal grandsire, Schuler Amplify 6206D adds tremendous substance and muscle. Single Malt's Amplify dam is one of our best with a 371-day calving interval, a 111 average progeny weaning ratio and four out of four first service AI conceptions. No wonder her CIV is rock solid.



SCHULER RED ANGUS



Lot 5 - SCHULER COVALT-4456



SCHULER COVALT-4456

3/9/24 SOR : 4456
A (99.9%) #4990851

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER ENDURANCE 2101Z

SOR LILLIAN ENDURANCE 6708D

SOR LILLIAN EPIC 4237B

act. BW	75
WW ratio	109
ADG ratio	99
YW ratio	104
IMF ratio	108
REA ratio	97
adj. SC	35.7
Frame	Mod

ProS: 128 / 17%					HerdBuilder: 61 / 34%				GridMaster: 67 / 18%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-3.8	75	.28	120	31	13	9	15	.57	.01	.21
19%	17%	18%	22%	19%	11%	33%	16%	53%	22%	23%	33%
Docility: 1					AoD: 8		dMPPA: 102		dam's CIV: \$6.57		

This bull is named after our good friend and long-term customer, John Covalt. We think this bull would have met with John's discriminating taste of easy-going bulls that are moderate, deep, thick and masculine. Schuler Covalt-4456's EPD profile is as balanced as his superior phenotype. His 8-year-old dam maintains a 367-day calving interval and six of her seven calves have been AI sired on the first heat.



Lot 6 - SCHULER CORNERSTONE-4461



SCHULER CORNERSTONE-4461

3/11/24 SOR : 4461
B (99.9%) #4990929

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

BROWN ORACLE B112

SOR GARNET ORACLE 8205F

SOR GARNET REBEL 3906A

act. BW	82
WW ratio	100
ADG ratio	104
YW ratio	102
IMF ratio	86
REA ratio	96
adj. SC	35.8
Frame	Mod

ProS: 119 / 28%					HerdBuilder: 42 / 72%				GridMaster: 77 / 9%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-4.4	74	.28	119	32	11	9	13	.68	-.01	.26
11%	10%	19%	26%	21%	7%	62%	11%	74%	11%	16%	25%
Docility: 1					AoD: 6		dMPPA: 104		dam's CIV: \$41.22		

Lot 6 balances 12 traits in the top 25% of Red Angus. He predicts to improve profitability by having better heifer breed up, more unassisted births, heavier pay weights, faster gains and superior carcass value. His dam maintains a 370-day calving interval with a 106 average progeny weaning weight ratio.



Lot 7 - SCHULER CORNERSTONE-M684



SCHULER CORNERSTONE-M684

3/16/24 SOR : M684
B (99.5%) #4991151

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER AMPLIFY 6206D

SOR BRASKA AMPLIFY-G410

SOR BRASKA OT FI W300

act. BW	84
WW ratio	98
ADG ratio	110
YW ratio	104
IMF ratio	86
REA ratio	104
adj. SC	36.4
Frame	Mod

ProS: 132 / 14%					HerdBuilder: 50 / 57%				GridMaster: 82 / 5%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-3.2	71	.30	119	30	13	7	14	.57	-.09	.44
34%	25%	29%	16%	21%	15%	30%	58%	67%	22%	3%	6%
Docility: 1					AoD: 5		dMPPA: 101		dam's CIV: \$45.49		

Lot 7 excels in muscularity and rate of gain, just like the three Cornerstones that sell ahead of him. His dam is an outstanding Amplify daughter with an exceptional CIV. Sometimes it can be hard to find bulls that can do it all, but these four Cornerstones would be a solid foundation for any program that retained replacements and valued superior feeder cattle.



SCHULER MADE FOR THIS-4446

3/6/24 SOR : 4446
A (100%) #4990769

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L THE REAL DEAL 1603-393G

SOR QUEEN THE REAL DEAL-1324

SOR QUEEN PROFITMAKER-9508

act. BW	77
WW ratio	111
ADG ratio	110
YW ratio	111
IMF ratio	109
REA ratio	117
adj. SC	37.6
Frame	Mod

ProS: 127 / 18%					HerdBuilder: 61 / 35%				GridMaster: 66 / 19%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.0	89	.37	149	31	15	10	14	.55	.03	.49
12%	28%	2%	1%	1%	9%	9%	5%	55%	25%	31%	4%
Docility: 1					AoD: 3		dMPPA: 107		dam's CIV: \$34.20		

Made for This leads off a powerful set of six half-brothers by Jumpstart, who was the \$185,000 high selling Red Angus from the 2022 bull sale season. If you demand growth without excess frame or birthweight be sure to check out this bull who significantly bested his contemporaries on every trait. His dam has weaned two calves with an average weaning ratio of 112 and both were conceived on the first A.I. service.



Lot 8 - SCHULER MADE FOR THIS-4446



SCHULER JUMPSTART-M664

3/12/24 SOR : M664
B (99.8%) #4991109

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L TOPGUN 560-65B

SOR BRASKA TOPGUN-G331

SOR BRASKA BOURNE E249

act. BW	78
WW ratio	105
ADG ratio	109
YW ratio	107
IMF ratio	102
REA ratio	113
adj. SC	37.8
Frame	Mod

ProS: 125 / 20%					HerdBuilder: 61 / 34%				GridMaster: 64 / 22%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-4.5	83	.34	138	28	19	9	14	.53	.04	.38
9%	10%	5%	4%	4%	31%	1%	18%	67%	28%	34%	9%
Docility: 1					AoD: 5		dMPPA: 102		dam's CIV: \$47.43		

Here's the epitome of a "Spread Bull". Lot 9 combines the easiest calving 9% of the breed with the fastest gaining and heaviest yearling 4%. His TopGun dam has produced four calves from four straws of semen and weaned them at a 103 average ratio.



Lot 9 - SCHULER JUMPSTART-M664



SCHULER JUMPSTART-4479

3/15/24 SOR : 4479
B (99.9%) #4990899

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L DEFENDER 560-30Z

SOR KITTY DEFENDER 8103F

SOR KITTY REBEL 6750A

act. BW	73
WW ratio	106
ADG ratio	102
YW ratio	105
IMF ratio	91
REA ratio	104
adj. SC	37.9
Frame	Mod

ProS: 107 / 45%					HerdBuilder: 51 / 54%				GridMaster: 56 / 36%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
18	-5.2	83	.33	137	29	14	9	14	.46	.05	.31
4%	5%	5%	5%	4%	19%	15%	18%	63%	41%	43%	20%
Docility: 1					AoD: 6		dMPPA: 102		dam's CIV: -\$39.49		

Heifer Bull Deluxe! It's not every day you find a bull that ranks in the top 4% for both Calving Ease and Yearling weight. And backs that up by combining the lowest 5% birthweight with the top 5% for weaning and ADG.



Lot 10 - SCHULER JUMPSTART-4479

SCHULER RED ANGUS



The bulls will be penned close and easy to sort through on sale day



Lot 12 - SCHULER JUMPSTART-M518



Lot 13 - SCHULER JUMPSTART-4481

11

SCHULER JUMPSTART-M637

3/4/24 SOR : M637
B (95.9%) #4991293

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

SCHULER RED 71 AMPED D303

SOR BRASKA AMPED-J872

SOR BRASKA REBEL D531

act. BW	74
WW ratio	112
ADG ratio	96
YW ratio	104
IMF ratio	121
REA ratio	108
adj. SC	35.1
Frame	Mod

ProS: 120 / 26%					HerdBuilder: 71 / 17%				GridMaster: 50 / 51%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
18	-4.2	85	.33	138	33	16	10	16	.49	.05	.34
4%	12%	4%	6%	4%	3%	3%	10%	34%	35%	37%	17%
Docility: 1					AoD: 5		dMPPA: 107		dam's CIV: \$35.49		

Less than 35 bulls in the entire yearling bulls in the Red Angus database combine best 4% calving ease and yearling weight. Here's one of them, and another just sold as Lot 10.

12

SCHULER JUMPSTART-M518

3/24/24 SOR : M518
B (99.9%) #4991485

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

WFL PROFITMAKER E7030

SOR BRASKA PROFITMAKER H715

SOR BRASKA AMPLIFY F977

act. BW	77
WW ratio	97
ADG ratio	99
YW ratio	98
IMF ratio	91
REA ratio	118
adj. SC	34.7
Frame	Mod

ProS: 117 / 30%					HerdBuilder: 64 / 29%				GridMaster: 53 / 41%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.8	82	.33	135	30	16	9	14	.50	-.03	.46
16%	17%	6%	5%	5%	13%	4%	16%	54%	33%	13%	5%
Docility: 1					AoD: 5		dMPPA: 99		dam's CIV: -\$3.27		

If you have lots of heifers to breed, you might consider purchasing a group of these Jumpstart sons. They come with conservative birth weights and superior calving ease. In a couple of years, when they outgrow the heifers, they will have plenty of gain to work great on the cow herd.

13

SCHULER JUMPSTART-4481

3/15/24 SOR : 4481
A (100%) #4990943

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

WFL PROFITMAKER E7030

SOR RUFEX PROFITMAKER-9533

SOR RUFEX DEFENDER 5354C

act. BW	87
WW ratio	116
ADG ratio	105
YW ratio	111
IMF ratio	79
REA ratio	115
adj. SC	36.4
Frame	Mod

ProS: 113 / 36%					HerdBuilder: 64 / 27%				GridMaster: 49 / 54%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-3.1	91	.35	147	30	16	9	14	.40	-.01	.46
17%	25%	1%	4%	2%	12%	3%	17%	61%	53%	15%	5%
Docility: 1					AoD: 5		dMPPA: 105		dam's CIV: \$40.39		

If these Jumpstart sons look like they are getting stouter, you would not be wrong. We end this run of six half-brothers with a high gaining, top 5% REA son who has as much growth as his leadoff brother, Lot 8.

14

SCHULER PRIME-TIME-M688

3/17/24 SOR : M688
B (99.8%) #4991071

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER AMPLIFY 6206D

SOR BRASKA AMPLIFY F009

SOR BRASKA CMMTMT X252

act. BW	98
WW ratio	103
ADG ratio	121
YW ratio	112
IMF ratio	111
REA ratio	114
adj. SC	37.0
Frame	Mod+

ProS: 146 / 6%					HerdBuilder: 43 / 70%				GridMaster: 103 / 1%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-.8	81	.39	143	30	13	6	13	.89	.02	.37
75%	70%	7%	1%	2%	13%	31%	74%	75%	2%	25%	12%
Docility: 1		AoD: 5		dMPPA: 104		dam's CIV: \$39.15					

This bull is deep, thick and comes with loads of shape in his lower rib. He is designed for use on mature cows and will add pounds at weaning and premiums on the rail. His dam is very productive as typical of the Amplify daughters. She dropped her 5th calf 10 days prior to her 6th birthday and earned average progeny ratios of: 105 weaning, 104 yearling, 105 IMF and 105 REA..



Lot 14 - SCHULER PRIME-TIME-M688

15

SCHULER PRIME-TIME-4443

3/5/24 SOR : 4443
B (99.9%) #4990779

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

5L TRANSPORTER 4916-25F

SOR MARLEE TRANSPORTER-1344

SOR MARLEE REBEL 8182F

act. BW	76
WW ratio	91
ADG ratio	130
YW ratio	111
IMF ratio	117
REA ratio	102
adj. SC	36.1
Frame	Mod

ProS: 149 / 4%					HerdBuilder: 43 / 69%				GridMaster: 106 / 1%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-4.8	75	.39	136	27	15	8	11	.82	.17	.13
8%	7%	18%	1%	5%	40%	6%	31%	87%	4%	92%	48%
Docility: 1		AoD: 3		dMPPA: 96		dam's CIV: \$31.61					

We stacked three high marbling cow makers into one pedigree, Prime-Time x Transporter x Rebel, and the result is this stud who blew the lid off the GridMaster index. The Top 1% for Red Angus GridMaster is 96 and this guy is 106! Pretty sure you will love the daughters and the best part is that you can use him on cows or heifers.



Lot 15 - SCHULER PRIME-TIME-4443

16

SCHULER PRIME-TIME-4605

3/22/24 SOR : 4605
A (100%) #4990939

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER BOURNE-111C-7179E

SOR ANKIE BRN111C-7192E-9515

SOR ANKIE TOP FLGHT 7811E

act. BW	89
WW ratio	108
ADG ratio	117
YW ratio	113
IMF ratio	85
REA ratio	118
adj. SC	36.1
Frame	Mod+

ProS: 131 / 14%					HerdBuilder: 51 / 55%				GridMaster: 81 / 6%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-.8	84	.39	146	33	15	6	13	.62	.03	.41
60%	70%	5%	1%	2%	4%	10%	67%	73%	16%	32%	7%
Docility: 1		AoD: 5		dMPPA: 105		dam's CIV: \$24.00					

This long-hipped, deep bodied Prime-Time son will add pounds and muscularity to your next calf crop. Just look at his elite percentile ranks for gain, pay weight and REA. His dam has weaned four calves at an average weaning ratio of 107 and dropped her 4th calf the week prior to her 5th birthday.

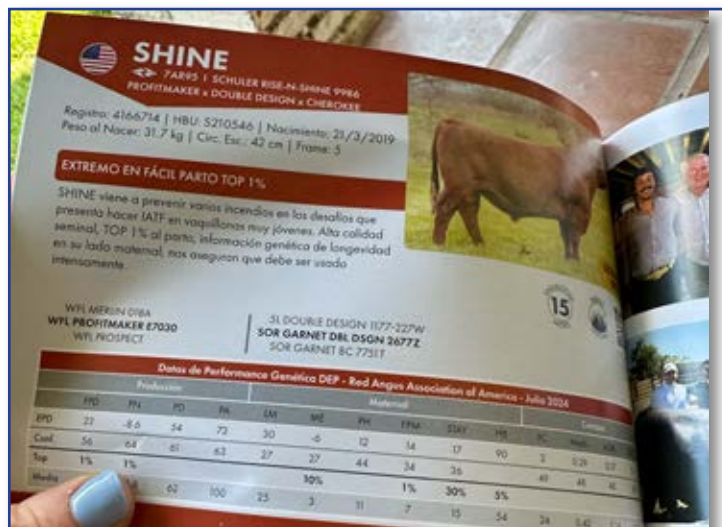


Lot 16 - SCHULER PRIME-TIME-4605

SCHULER RED ANGUS



Lot 18 - SCHULER EQUILIBRIUM-4499



Schuler Rise-N-Shine 9986 sold in our 2020 sale to Bieber Red Angus, SD. Select Sires then purchased the international semen rights. Jaclyn Wilson recently sent us this picture from an AI stud book from Uganda. The copy references his calving ease, longevity, and semen quality.

17

SCHULER EQUILIBRIUM-M690

3/17/24
B (99.9%)

SOR : M690
#4991065

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

SCHULER DEFENDER 5535C

SOR BRASKA DEF-5535C E321

SOR BRASKA DYNTRND Y789

act. BW	85
WW ratio	108
ADG ratio	115
YW ratio	111
IMF ratio	111
REA ratio	103
adj. SC	37.0
Frame	Mod+

ProS: 138 / 10%					HerdBuilder: 67 / 22%				GridMaster: 71 / 14%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-1.2	82	.34	137	29	17	5	17	.57	.05	.24
73%	61%	6%	4%	4%	20%	2%	88%	21%	22%	39%	28%
Docility: 1					AoD: 5		dMPPA: 105		dam's CIV: \$17.38		

This powerful Equilibrium son will add pounds to your next calf crop and volume, capacity and fleshing ability to your replacement females. His dam maintains a 369-day calving interval and has weaned four calves for an average 106 weaning weight ratio.

18

SCHULER EQUILIBRIUM-4499

3/20/24
A (100%)

SOR : 4499
#4990823

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

BECKTON EPIC R397 K

SOR LILLIAN EPIC 4237B

SOR LIL NK 0434X

act. BW	72
WW ratio	102
ADG ratio	102
YW ratio	102
IMF ratio	106
REA ratio	90
adj. SC	37.1
Frame	Mod

ProS: 133 / 13%					HerdBuilder: 69 / 20%				GridMaster: 64 / 23%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-3.7	70	.31	120	27	15	7	16	.39	.10	.17
53%	18%	31%	11%	19%	36%	9%	47%	34%	58%	68%	40%
Docility: 1					AoD: 5		dMPPA: 98		dam's CIV: -\$26.59		

Equilibrium is a Prime-Time son that sires exceptional performance, muscling and shape. Throughout the sale we will sell these Equilibrium and Prime-Time sons together.

19

SCHULER EQUILIBRIUM-M532

4/3/24
B (99.5%)

SOR : M532
#4991445

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

BROWN ORACLE B112

SOR BRASKA ORACLE F944

SOR BRASKA REBEL C180

act. BW	86
WW ratio	97
ADG ratio	119
YW ratio	108
IMF ratio	91
REA ratio	106
adj. SC	36.0
Frame	Mod

ProS: 140 / 8%					HerdBuilder: 61 / 34%				GridMaster: 79 / 7%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-2.2	79	.35	135	28	13	7	16	.65	.07	.20
58%	42%	9%	3%	5%	26%	22%	47%	36%	14%	52%	34%
Docility: 1					AoD: 5		dMPPA: 101		dam's CIV: -\$2.90		

Equilibrium and Oracle are two powerful Red Angus bulls that will consistently produce performance when paired with each other. Check out the ADG and YW EPDs of this young stud.



SCHULER CORNERSTONE-M669

3/12/24 SOR : M669
B (99.7%) #4991123

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER CONFIDENCE C810

SOR BRASKA CONFIDENCE-G368

SOR BRASKA REBEL A007

act. BW	95
WW ratio	108
ADG ratio	106
YW ratio	107
IMF ratio	90
REA ratio	104
adj. SC	33.8
Frame	Mod

ProS: 116 / 32%					HerdBuilder: 47 / 62%					GridMaster: 68 / 17%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
14	-2.8	79	.29	124	30	12	7	12	.67	.02	.15	
33%	31%	10%	21%	14%	16%	35%	44%	80%	12%	26%	45%	
Docility: 1			AoD: 5		dMPPA: 102			dam's CIV: \$25.73				

This bull is a powerfully made Cornerstone son, whose maternal grandsire, Schuler Confidence C810 topped our 2016 sale at \$25,000 to Koester Red Angus, ND and Croissant Red Angus, CO. The Confidence daughters have done a great job for us with great udders, superior fleshing ability and reliable weaning weights. You could set your watch by his dam, who maintains a 365-day calving interval as a 5-year-old.



Lot 21 - SCHULER CORNERSTONE-M669



SCHULER CORNERSTONE-4614

3/24/24 SOR : 4614
A (100%) #4991361

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER OMYGOODNESS 4805B

SOR SHTLDY OMG-4805B 6736D

SOR SHTLDY SB 7719T

act. BW	69
WW ratio	97
ADG ratio	100
YW ratio	99
IMF ratio	108
REA ratio	102
adj. SC	38.7
Frame	Mod

ProS: 136 / 11%					HerdBuilder: 64 / 28%					GridMaster: 72 / 13%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
16	-4.6	69	.26	111	31	12	11	14	.66	-.02	.21	
13%	9%	35%	36%	35%	9%	42%	3%	67%	13%	14%	33%	
Docility: 2			AoD: 5		dMPPA: 99			dam's CIV: -\$58.54				

This calving ease specialist predicts to improve carcass merit through both improved quality grade and yield grade. Lot 21 also defies the antagonism as he excels for both direct and maternal calving ease.



SCHULER CORNERSTONE-M694

3/17/24 SOR : M694
B (96.2%) #4991193

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER RED 71 AMPED D303

SOR BRASKA AMPED H759

SOR BRASKA NB0050X Z484

act. BW	83
WW ratio	97
ADG ratio	97
YW ratio	97
IMF ratio	109
REA ratio	93
adj. SC	37.0
Frame	Mod

ProS: 117 / 30%					HerdBuilder: 53 / 51%					GridMaster: 64 / 22%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
14	-3.0	70	.26	112	29	15	7	14	.63	-.01	.17	
29%	28%	32%	37%	33%	23%	9%	58%	57%	16%	16%	40%	
Docility: 1			AoD: 5		dMPPA: 99			dam's CIV: \$10.53				

Lot 22 is unique in that he predicts to produce calves who earn larger carcass premiums through both quality grade and yield grade.



Lot 22 - SCHULER CORNERSTONE-M694 15

SCHULER RED ANGUS

23

SCHULER CORNERSTONE-4458

3/10/24 SOR : 4458
A (100%) #4990869

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

5L POSTMAN 5631-543A

SOR SHSTLDY POSTMAN 6770D

SOR SHSTLDY HN1160Y 3910A

act. BW	86
WW ratio	97
ADG ratio	99
YW ratio	98
IMF ratio	131
REA ratio	99
adj. SC	37.8
Frame	Mod

ProS: 149 / 4%					HerdBuilder: 67 / 23%					GridMaster: 82 / 5%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
14	-1.7	73	.29	119	24	13	9	15	.85	.02	.22	
38%	52%	23%	21%	21%	69%	24%	10%	43%	3%	26%	32%	
Docility: 1					AoD: 5		dMPPA: 95			dam's CIV: \$7.78		

If you wish to attract more buyers for your feeder cattle, you may want to buy this Cornerstone son and brag about his Marbling EPD. His top 3% marbling EPD is supported by one of the highest IMF ratios in the entire sale offering.



Lot 25 - SCHULER VERITABLE-M646

26

SCHULER VERITABLE-M665

3/12/24 SOR : M665
B (97.9%) #4991053

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

BROWN ORACLE B112

SOR BRASKA ORACLE E266

SOR BRASKA FLAT IRON X385

act. BW	82
WW ratio	99
ADG ratio	91
YW ratio	96
IMF ratio	127
REA ratio	93
adj. SC	34.8
Frame	Mod-

ProS: 128 / 18%					HerdBuilder: 56 / 44%					GridMaster: 72 / 13%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
13	-2.0	72	.25	112	28	13	7	15	.80	.10	.03	
41%	46%	24%	46%	33%	28%	26%	54%	47%	5%	68%	69%	
Docility: 1					AoD: 5		dMPPA: 97			dam's CIV: \$30.48		

24

SCHULER CORNERSTONE-4471

3/13/24 SOR : 4471
A (100%) #4990915

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

BROWN ORACLE B112

SOR MARLEE ORACLE 8167F

SOR MARLEE DYNTRND 1577Y

act. BW	87
WW ratio	110
ADG ratio	94
YW ratio	102
IMF ratio	98
REA ratio	103
adj. SC	32.8
Frame	Mod+

ProS: 113 / 35%					HerdBuilder: 46 / 64%					GridMaster: 67 / 18%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
14	-2.5	77	.25	117	32	12	8	13	.67	-.04	.36	
35%	36%	13%	44%	23%	7%	39%	26%	71%	12%	12%	14%	
Docility: 1					AoD: 6		dMPPA: 104			dam's CIV: \$31.56		

This handsome Cornerstone son stacks two high marbling sires as his sire and maternal grandsire, and predicts to sire calves that earn both quality grade and yield grade premiums. While you are cashing bigger paychecks for his steers, keep all his daughters. His dam has a 371-day calving interval and a 105 average weaning ratio over her five calves.

25

SCHULER VERITABLE-M646

3/8/24 SOR : M646
B (97.8%) #4991229

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

SCHULER DISCIPLINE 8506F

SOR BRASKA DISCIPLINE-J556

SOR BRASKA ENDRANCE B605

act. BW	81
WW ratio	103
ADG ratio	106
YW ratio	104
IMF ratio	144
REA ratio	89
adj. SC	34.2
Frame	Mod

ProS: 146 / 6%					HerdBuilder: 61 / 33%					GridMaster: 85 / 4%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
11	-1.4	77	.32	127	29	15	5	17	.69	.16	.02	
76%	57%	14%	9%	11%	19%	10%	88%	20%	11%	90%	71%	
Docility: 1					AoD: 5		dMPPA: 99			dam's CIV: \$32.67		

This high IMF bull starts off the Veritable sons. Veritable sold two years ago to Blew Partnership, KS with an incredible IMF scan ratio of 175, but we also like his potential to sire moderate, easy-fleshing daughters with great udders. You cannot help but notice the consistently higher GridMaster indices on his sons.

27

SCHULER VERITABLE-M663

3/12/24 SOR : M663
B (97.9%) #4991159

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

WFL PROFITMAKER E7030

SOR BRASKA PROFITMAKER-G426

SOR BRASKA NB0050X B652

act. BW	84
WW ratio	107
ADG ratio	98
YW ratio	103
IMF ratio	106
REA ratio	88
adj. SC	35.8
Frame	Mod

ProS: 115 / 33%					HerdBuilder: 48 / 61%					GridMaster: 67 / 18%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
11	-1.0	81	.30	128	31	14	5	15	.69	.18	-.05	
74%	65%	7%	17%	10%	9%	20%	85%	52%	11%	94%	83%	
Docility: 1					AoD: 5		dMPPA: 105			dam's CIV: \$8.76		

If Prime quality grade premiums are part of your business model or perhaps of your feeder cattle buyer, you will notice the IMF ratios on all the Veritable sons. The entire sire group averaged an incredible 124 IMF ratio...and that is in large contemporary groupings populated with some the highest Marbling EPD bulls in the breed!

28

SCHULER VERITABLE-M605

2/20/24 SOR : M605
B (97.9%) #4990631

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

SCHULER COMBO G047

SOR BRASKA COMBO K055

SOR RUTH BOURNE 7885E

act. BW	69
WW ratio	99
ADG ratio	107
YW ratio	104
IMF ratio	114
REA ratio	96
adj. SC	35.6
Frame	Mod

ProS: 144 / 6%					HerdBuilder: 60 / 35%					GridMaster: 83 / 5%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
15	-2.6	76	.32	127	33	14	8	16	.79	.20	.00	
26%	35%	16%	8%	11%	3%	14%	34%	39%	5%	96%	75%	
Docility: 1			AoD: 2		dMPPA: 100			dam's CIV: HFR				

Lot 28 turned his conservative 69 lb. birthweight into something special. Check out his single-digit ranks for ProS and GridMaster profit indices which are supported by his superior ranks for payweight, gain, and marbling.



Lot 28- SCHULER VERITABLE-M605

29

SCHULER VERITABLE-4492

3/17/24 SOR : 4492
B (97.9%) #4990955

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

BROWN ORACLE B112

SOR RUTH ORACLE-9565

SOR RUTH NVUS 4269B

act. BW	80
WW ratio	102
ADG ratio	94
YW ratio	98
IMF ratio	130
REA ratio	97
adj. SC	34.0
Frame	Mod+

ProS: 132 / 13%					HerdBuilder: 64 / 29%					GridMaster: 69 / 16%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
13	-2.5	74	.25	114	31	14	6	15	.82	.10	.03	
42%	36%	21%	43%	29%	11%	17%	70%	43%	4%	69%	69%	
Docility: 1			AoD: 5		dMPPA: 100			dam's CIV: \$43.84				

We end this run of Veritable sons like we started it: a single digit rank for marbling supported by a huge IMF scan.

30

SCHULER TRANSPORTER-4434

2/25/24 SOR : 4434
A (100%) #4990759

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

LSF SRR PRESIDENT 8177F

SOR KARVE PRESIDENT-1306

SOR KARVE PROFITMAKER-9547

act. BW	75
WW ratio	94
ADG ratio	104
YW ratio	99
IMF ratio	126
REA ratio	101
adj. SC	36.3
Frame	Mod

ProS: 150 / 4%					HerdBuilder: 75 / 13%					GridMaster: 75 / 10%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
16	-5.2	70	.27	113	24	16	8	16	.82	.10	.15	
10%	5%	32%	32%	31%	67%	3%	23%	33%	4%	68%	45%	
Docility: 1			AoD: 3		dMPPA: 97			dam's CIV: \$52.31				

This Transporter son is a calving ease specialist that delivers exceptional marbling, backed by one of the higher IMF ratios in the entire offering. His dam has one of the best CIVs in the offering and has weaned two calves, both produced by first service AI matings..

31

SCHULER TRANSPORTER-M639

3/5/24 SOR : M639
B (99.8%) #4991179

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

SCHULER RANCH HAND F606

SOR BRASKA RANCH HAND H730

SOR BRASKA RELEVANCE E279

act. BW	74
WW ratio	98
ADG ratio	90
YW ratio	94
IMF ratio	105
REA ratio	90
adj. SC	35.1
Frame	Mod

ProS: 137 / 10%					HerdBuilder: 81 / 7%					GridMaster: 55 / 37%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
16	-4.1	68	.27	111	20	16	7	18	.61	.18	-.03	
14%	13%	38%	33%	35%	95%	3%	54%	13%	18%	93%	80%	
Docility: 2			AoD: 4		dMPPA: 98			dam's CIV: \$50.40				

We love our Transporter daughters, they are low maintenance cattle with excellent feet and udder quality. This bull should sire excellent replacements. His 4-year-old dam produced her 3rd calf on her 4th birthday and maintains a 363-day calving interval.

32

SCHULER TRANSPORTER-M683

3/16/24 SOR : M683
B (99.8%) #4991203

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

SCHULER RANCH HAND F606

SOR BRASKA RANCH HAND H772

SOR BRASKA ENVOY C159

act. BW	84
WW ratio	90
ADG ratio	104
YW ratio	97
IMF ratio	110
REA ratio	99
adj. SC	33.9
Frame	Mod

ProS: 137 / 10%					HerdBuilder: 77 / 11%					GridMaster: 60 / 29%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
14	-2.8	68	.29	113	19	15	6	18	.64	.14	-.01	
29%	31%	41%	21%	30%	97%	9%	70%	14%	15%	83%	77%	
Docility: 1			AoD: 5		dMPPA: 93			dam's CIV: \$22.80				

A three-quarter brother to Lot 31. His sire, Transporter, will go down as a legend for his ability to sire moderate, easy-fleshing females with superior feet and udder quality and steers with exceptional quality grades.

SCHULER RED ANGUS



SCHULER TRANSPORTER-M645

3/8/24 SOR : M645
B (99.8%) #4991191

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

SCHULER RANCH HAND F606

SOR BRASKA RANCH HAND H757

SOR BRASKA DYNTRND Y789

act. BW	76
WW ratio	107
ADG ratio	111
YW ratio	110
IMF ratio	67
REA ratio	101
adj. SC	34.7
Frame	Mod

ProS: 132 / 14%					HerdBuilder: 87 / 4%				GridMaster: 45 / 62%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.7	81	.31	131	23	17	6	18	.35	.14	.08
20%	33%	7%	10%	8%	77%	2%	74%	11%	72%	84%	59%
Docility: 1					AoD: 4		dMPPA: 105		dam's CIV: \$22.80		

This Transporter son is a three-quarter brother to both Lot 31 and Lot 32. He is the highest performer of the group but still will deliver reliable calving ease.



Lot 34 - SCHULER LEGIT-M274



SCHULER LEGIT-M274

3/12/24 SOR : M274
B (97.2%) #4991211

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

WFL PROFITMAKER E7030

SOR BRASKA PROFITMAKER H783

SOR BRASKA RMCCOY B673

act. BW	73
WW ratio	108
ADG ratio	117
YW ratio	113
IMF ratio	94
REA ratio	106
adj. SC	34.8
Frame	Mod

ProS: 121 / 25%					HerdBuilder: 57 / 42%				GridMaster: 64 / 23%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.5	76	.30	123	35	14	10	13	.53	.02	.19
15%	20%	16%	17%	15%	1%	15%	10%	71%	28%	26%	36%
Docility: 2					AoD: 5		dMPPA: 107		dam's CIV: \$36.60		

This sale features the first sons sired by Schuler Legit K912. Legit was the \$20,000 high selling bull in our 2023 sale to Pehrson Red Angus, NE. This son raised by a fertile Profit-Maker daughter is an outstanding example of what to expect from the Legit: wide-based, strong tops, deep ribbed and densely made.



Lot 35 - SCHULER LEGIT-M526



SCHULER LEGIT-M526

3/30/24 SOR : M526
B (97.9%) #4991427

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER ENDURANCE 2101Z

SOR BRASKA ENDURANCE C168

SOR BRASKA RMR U313

act. BW	88
WW ratio	102
ADG ratio	101
YW ratio	102
IMF ratio	126
REA ratio	97
adj. SC	38.9
Frame	Mod

ProS: 134 / 12%					HerdBuilder: 69 / 20%				GridMaster: 65 / 21%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.6	71	.29	118	29	14	7	16	.58	.11	.00
47%	54%	27%	17%	21%	23%	16%	41%	29%	21%	70%	75%
Docility: 1					AoD: 5		dMPPA: 102		dam's CIV: -\$52.26		

This Legit son raised by an Endurance daughter is a nice package with great indices and a high IMF scan for Marbling.

36

SCHULER LEGIT-M654

3/9/24 SOR : M654
B (95.1%) #4990981

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER ENVOY 2115Z

SOR BRASKA ENVOY B100

SOR BRASKA OT CMT Z705

act. BW	81
WW ratio	96
ADG ratio	113
YW ratio	105
IMF ratio	89
REA ratio	98
adj. SC	36.7
Frame	Mod

ProS: 117 / 31%					HerdBuilder: 59 / 39%				GridMaster: 58 / 33%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.3	63	.28	108	31	10	9	16	.53	.07	-.09
19%	40%	61%	22%	41%	7%	72%	12%	38%	28%	50%	88%
Docility: 2					AoD: 10		dMPPA: 100		dam's CIV: -\$13.56		

This Legit son would be a good choice for heifers. His 10-year-old dam has heard it thunder a few times but not enough last year.



Lot 36 - SCHULER LEGIT-M654

37

SCHULER LEGIT-4437

3/3/24 SOR : 4437
B (97.9%) #4990797

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

WFL PROFITMAKER E7030

SOR EISA PROFITMAKER-1386

SOR EISA NVUS-B947 6773D

act. BW	97
WW ratio	101
ADG ratio	119
YW ratio	110
IMF ratio	104
REA ratio	89
adj. SC	35.5
Frame	Mod+

ProS: 121 / 25%					HerdBuilder: 52 / 53%				GridMaster: 70 / 15%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	.0	79	.33	131	29	13	6	14	.55	.17	-.06
72%	82%	10%	7%	8%	18%	27%	72%	54%	25%	92%	84%
Docility: 1					AoD: 3		dMPPA: 97		dam's CIV: \$20.60		

The fertile dam of Lot 37 is off to a good start in our herd with a 359-day calving interval as a 3-year-old. This Legit son will add shape, thickness, and pay weight when used on a set of "wet" 2-year-olds or mature cows.



Lot 37 - SCHULER LEGIT-4437

38

SCHULER LEGIT-4450

3/7/24 SOR : 4450
B (97.9%) #4990829

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER HN1148 3310A

SOR GARNET HN48-3310A 5321C

SOR GARNET NB0050X 3958A

act. BW	82
WW ratio	107
ADG ratio	95
YW ratio	101
IMF ratio	87
REA ratio	88
adj. SC	37.2
Frame	Mod

ProS: 106 / 47%					HerdBuilder: 65 / 26%				GridMaster: 41 / 71%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-2.8	70	.24	109	31	13	7	18	.39	.10	-.10
32%	31%	31%	48%	38%	10%	33%	60%	14%	58%	70%	89%
Docility: 1					AoD: 9		dMPPA: 103		dam's CIV: \$3.36		

If you are looking for bulls raised by cows that have "stayed in the herd", Lot 38 is a good candidate. His dam has demonstrated her fitness to the ranch with a 366-day calving interval on eight calves.

39

SCHULER JUMPSTART-M657

3/10/24 SOR : M657
B (99.9%) #4991113

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L TOPGUN 560-65B

SOR BRASKA TOPGUN-G338

SOR BRASKA BOURNE E222

act. BW	80
WW ratio	115
ADG ratio	94
YW ratio	105
IMF ratio	83
REA ratio	104
adj. SC	35.8
Frame	Mod+

ProS: 115 / 32%					HerdBuilder: 63 / 30%				GridMaster: 53 / 43%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.8	89	.32	141	31	19	9	14	.50	.04	.33
21%	31%	2%	7%	3%	11%	1%	21%	59%	33%	35%	18%
Docility: 1					AoD: 5		dMPPA: 107		dam's CIV: \$45.49		

This Jumpstart son has plenty of growth and product traits yet does not get out of bounds for calving ease. His dam is one of our best TopGun daughters with a 110 average progeny weaning ratio and four out four AI sired calves to earn her enviable CIV of \$45.49.

SCHULER RED ANGUS

40

SCHULER JUMPSTART-4124

3/30/24 SOR : 4124
A (100%) #4991727

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

SCHULER SUPREMACY 7177E

SOR RUFX SUPREMACY-1381

SOR RUFX ENVY 2633Z

act. BW	
WW ratio	111
ADG ratio	103
YW ratio	107
IMF ratio	108
REA ratio	84
adj. SC	34.4
Frame	Mod

ProS: 134 / 12%					HerdBuilder: 67 / 23%				GridMaster: 67 / 18%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-1.9	86	.35	142	28	15	10	16	.48	.14	.21
30%	48%	3%	3%	3%	25%	8%	10%	36%	36%	84%	33%
Docility: 1					AoD: 3		dMPPA: 106		dam's CIV: -\$36.96		

These Jumpstart sons are uniformly thick, big topped and powerfully made. Lot 40 comes with breed leading predictions to produce calves that wean heavier, gain faster and deliver bigger pay checks.



Lot 42 - SCHULER JUMPSTART-M662

43

SCHULER JUMPSTART-M642

3/7/24 SOR : M642
B (99.9%) #4991111

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

WFL PROFITMAKER E7030

SOR BRASKA PROFITMAKER-G337

SOR BRASKA BOURNE E218

act. BW	75
WW ratio	111
ADG ratio	96
YW ratio	104
IMF ratio	64
REA ratio	118
adj. SC	35.2
Frame	Mod+

ProS: 116 / 32%					HerdBuilder: 73 / 14%				GridMaster: 42 / 69%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-4.9	85	.32	137	33	17	10	15	.43	.00	.43
6%	7%	3%	8%	4%	4%	1%	4%	50%	48%	20%	6%
Docility: 1					AoD: 5		dMPPA: 102		dam's CIV: \$50.66		

Breed all your heifers and keep all the daughters. Lot 43 delivers much more than his single digit ranks for easy calving and low birthweight. He comes equally recommended to improve pay weight and replacement female value. Just look at his exceptional heifer pregnancy, maternal calving ease and his dam's outstanding CIV.

41

SCHULER JUMPSTART-M650

3/9/24 SOR : M650
B (99.9%) #4991259

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

WFL PROFITMAKER E7030

SOR BRASKA PROFITMAKER-J612

SOR BRASKA TOPGUN-G379

act. BW	80
WW ratio	105
ADG ratio	96
YW ratio	101
IMF ratio	112
REA ratio	101
adj. SC	35.7
Frame	Mod

ProS: 116 / 31%					HerdBuilder: 61 / 33%				GridMaster: 55 / 38%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.9	82	.30	131	31	17	9	14	.54	.06	.25
13%	15%	6%	13%	8%	10%	2%	11%	67%	26%	43%	26%
Docility: 1					AoD: 3		dMPPA: 102		dam's CIV: \$30.32		

42

SCHULER JUMPSTART-M662

3/12/24 SOR : M662
B (99.5%) #4991029

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

SCHULER REBEL 0029X

SOR BRASKA REBEL D534

SOR BRASKA ENVY W630

act. BW	80
WW ratio	100
ADG ratio	128
YW ratio	114
IMF ratio	95
REA ratio	108
adj. SC	35.3
Frame	Mod+

ProS: 136 / 10%					HerdBuilder: 77 / 10%				GridMaster: 59 / 30%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
18	-4.0	81	.36	139	31	15	10	17	.34	.10	.22
3%	14%	7%	2%	4%	11%	5%	4%	20%	74%	68%	32%
Docility: 1					AoD: 8		dMPPA: 99		dam's CIV: \$14.45		

With over 20 Jumpstart sons in this sale, you will find ample opportunities to own "dual purpose" bulls like Lot 42. Bulls with sufficient calving ease for use on heifers, but plenty of growth to work well in the cow herd as they mature.

44

SCHULER JUMPSTART-4472

3/13/24 SOR : 4472
A (100%) #4990881

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L BOURNE 117-48A

SOR FIREFLY BOURNE 7836E

SOR FIREFLY DYNATREND 0431X

act. BW	87
WW ratio	100
ADG ratio	101
YW ratio	101
IMF ratio	79
REA ratio	118
adj. SC	35.8
Frame	Mod+

ProS: 124 / 21%					HerdBuilder: 78 / 9%				GridMaster: 46 / 61%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-3.2	81	.33	134	28	19	9	16	.40	.03	.37
26%	25%	7%	7%	6%	27%	1%	21%	34%	53%	29%	12%
Docility: 1					AoD: 7		dMPPA: 98		dam's CIV: \$28.76		

This Jumpstart son will sire excellent replacement heifers. Check out his ranks for Heifer Pregnancy, Maternal Calving Ease and the Herdbuilder index. His dam maintains a 369-day calving interval and has produced six calves, all of which were AI sired.

45

SCHULER JUMPSTART-4447

3/7/24 SOR : 4447
A (100%) #4990903

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L DEFENDER 560-30Z

SOR FIREFLY DEFENDER 8109F

SOR FIREFLY ENDURANCE 6774D

act. BW	76
WW ratio	106
ADG ratio	88
YW ratio	97
IMF ratio	95
REA ratio	100
adj. SC	36.7
Frame	Mod

ProS: 86 / 76%					HerdBuilder: 43 / 70%				GridMaster: 43 / 68%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-4.3	80	.29	126	26	12	8	14	.44	-.01	.26
8%	11%	8%	20%	11%	48%	34%	23%	67%	45%	16%	25%
Docility: 1		AoD: 6		dMPPA: 98		dam's CIV: \$21.74					



Lot 45 - SCHULER JUMPSTART-4447

46

SCHULER MRBL MAGIC-K808-M533

4/4/24 SOR : M533
B (98.7%) #4991437

5L MARBLE MAGIC 4808-08H

SCHULER MARBLE MAGIC-K808

SOR BRASKA DEFENDER D507

SCHULER DYNASTY 4803B

SOR BRASKA DYNASTY E200

SOR BRASKA R MCCOY C132

act. BW	94
WW ratio	107
ADG ratio	110
YW ratio	108
IMF ratio	101
REA ratio	116
adj. SC	36.1
Frame	Mod

ProS: 115 / 33%					HerdBuilder: 45 / 67%				GridMaster: 70 / 14%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
10	-.2	83	.34	137	27	10	5	16	.63	-.06	.45
87%	80%	5%	5%	4%	40%	87%	87%	34%	16%	8%	5%
Docility: 1		AoD: 7		dMPPA: 104		dam's CIV: \$3.00					

Lot 46 is one of the most phenotypically impressive bulls in the offering. He will add value to the calves produced from mature cows through increased pay weight and improved quality and yield grades.



Lot 46 - SCHULER MRBL MAGIC-K808-M533

47

SCHULER PRIME-TIME-4406

2/19/24 SOR : 4406
B (94.6%) #4990629

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER RED71 PROFITMKR-H004

SOR 2450

SOR MNRVNO ENDRANCE 4206B

act. BW	64
WW ratio	94
ADG ratio	109
YW ratio	102
IMF ratio	117
REA ratio	112
adj. SC	34.1
Frame	Mod

ProS: 142 / 7%					HerdBuilder: 59 / 38%				GridMaster: 83 / 5%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-4.6	71	.34	126	31	15	11	13	.68	.01	.35
7%	9%	28%	4%	12%	10%	9%	3%	71%	11%	23%	15%
Docility: 1		AoD: 2		dMPPA: 98		dam's CIV: HFR					

We start back into a group of Prime-Time sons with a calving ease specialist. Lot 47 may have come into the world at only 64 lbs, but he blew past the competition after weaning. Look at how his ratios for ADG, IMF and REA stack up, and then notice his outstanding EPD tabulation for the same traits.

48

SCHULER PRIME-TIME-4476

3/14/24 SOR : 4476
A (100%) #4990739

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

WFL PROFITMAKER E7030

SOR FUREFLY PROFITMAKER 0160

SOR FIREFLY NK 9224W

act. BW	95
WW ratio	110
ADG ratio	114
YW ratio	112
IMF ratio	128
REA ratio	104
adj. SC	35.9
Frame	Mod+

ProS: 137 / 10%					HerdBuilder: 46 / 63%				GridMaster: 90 / 2%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-.6	86	.38	146	30	14	7	11	.73	.03	.38
75%	74%	3%	1%	2%	12%	15%	60%	88%	8%	29%	9%
Docility: 1		AoD: 4		dMPPA: 106		dam's CIV: \$46.95					

If you want to sell more pounds of PRIME out of a set of mature cows, breed all you can to Lot 48. Just look at his EPDs for gain, weaning, yearling, marbling and REA. You'll want to keep his heifers as replacements. His dam's superior CIV is supported by 100% AI conceptions and having her third calf two weeks prior to her 4th birthday.

Adding to the Herd... July 2025

2025



This is how David lets everyone know he and Christy are expecting in July!



Lot 50 - SCHULER PRIME-TIME-4496



Lot 51 - SCHULER ENERGIZE-2232-4421

49

SCHULER PRIME-TIME-M660

3/12/24 SOR : M660
B (99.8%) #4991195

LSF NEXTPECTATION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

5L TRANSPORTER 4916-25F

SOR BRASKA TRANSPORTER H764

SOR BRASKA OSCAR X121

act. BW	80
WW ratio	100
ADG ratio	93
YW ratio	97
IMF ratio	86
REA ratio	97
adj. SC	37.8
Frame	Mod+

ProS: 125 / 20%					HerdBuilder: 50 / 57%				GridMaster: 75 / 10%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-3.7	71	.30	120	28	16	7	12	.77	.09	.14
22%	18%	28%	14%	20%	29%	3%	45%	81%	6%	62%	46%
Docility: 1		AoD: 4		dMPPA: 100		dam's CIV: \$13.60					

Prime-Time and Transporter are a reliable combination for reliable calving ease, moderate growth and Marbling.

50

SCHULER PRIME-TIME-4496

3/19/24 SOR : 4496
A (100%) #4990745

LSF NEXTPECTATION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER BOURNE-7143E

SOR RUTH BOURNE-7143E 0174

SOR RUTH OSCAR 0409X

act. BW	101
WW ratio	97
ADG ratio	106
YW ratio	102
IMF ratio	95
REA ratio	97
adj. SC	35.5
Frame	Mod

ProS: 123 / 22%					HerdBuilder: 51 / 55%				GridMaster: 72 / 12%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-.1	78	.33	130	26	14	6	14	.66	.15	.05
75%	81%	12%	7%	9%	47%	17%	80%	59%	13%	88%	65%
Docility: 2		AoD: 4		dMPPA: 96		dam's CIV: \$15.90					

51

SCHULER ENERGIZE-2232-4421

3/3/24 SOR : 4421
B (99.9%) #4990705

BIEBER CL ENERGIZE F121

SCHULER ENERGIZE-2232

SOR EISA TOPGUN-9507

WFL RETAIL CUT F8107

SOR MARLEE RETAIL CUT 2245

SOR MARLEE ORACLE-9574

act. BW	79
WW ratio	103
ADG ratio	116
YW ratio	110
IMF ratio	81
REA ratio	106
adj. SC	35.5
Frame	Mod

ProS: 134 / 12%					HerdBuilder: 50 / 56%				GridMaster: 84 / 4%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-2.3	84	.37	144	28	13	8	14	.58	.07	.36
32%	40%	4%	2%	2%	27%	32%	39%	67%	21%	50%	14%
Docility: 1		AoD: 2		dMPPA: 101		dam's CIV: HFR					

We sampled multiple Energize sons back in 2023 with excellent results, and Lot 51 leads off an excellent group of their progeny. This high gaining Energize son has performance ratios and EPDs that compete with those bulls on the first pages of this catalog.

52

SCHULER ENERGIZE-2251-4623

4/3/24 SOR : 4623
A (100%) #4991379

BIEBER CL ENERGIZE F121

SCHULER ENERGIZE-2251

SOR FIREFLY ENDURANCE 5349C

5L BOURNE 670-111C

SOR BONNIE BOURNE 7886E

SOR BONNIE ENDRANCE 4223B

act. BW	93
WW ratio	95
ADG ratio	108
YW ratio	102
IMF ratio	122
REA ratio	98
adj. SC	38.5
Frame	Mod

ProS: 157 / 2%					HerdBuilder: 79 / 9%				GridMaster: 78 / 8%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
10	-.1	74	.33	127	22	15	6	18	.61	.14	.09
82%	81%	20%	6%	11%	87%	7%	74%	10%	18%	83%	57%
Docility: 2		AoD: 7		dMPPA: 95		dam's CIV: \$11.05					

When used on running age cows, Lot 52 predicts to have a positive impact on profitability across all segments of beef production. His EPD profile predicts his progeny will excel for weaning weight, post-weaning gain, quality grade, heifer breed-up, cow herd fertility and longevity.



Lot 52 - SCHULER ENERGIZE-2251-4623

53

SCHULER ENERGIZE-2272-M672

3/13/24 SOR : M672
B (99.2%) #4991027

BIEBER CL ENERGIZE F121

SCHULER ENERGIZE-2272

SOR LILLIAN ENDURANCE 6708D

SCHULER REBEL 0029X

SOR BRASKA REBEL D531

A036

act. BW	81
WW ratio	98
ADG ratio	108
YW ratio	103
IMF ratio	91
REA ratio	109
adj. SC	40.3
Frame	Mod+

ProS: 134 / 12%					HerdBuilder: 86 / 5%				GridMaster: 49 / 54%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-4.2	67	.29	112	33	13	8	19	.38	.14	.05
13%	12%	46%	21%	32%	4%	23%	23%	6%	64%	84%	65%
Docility: 1		AoD: 8		dMPPA: 102		dam's CIV: \$23.82					

This dark red, deep ribbed Energize grandson should sire excellent replacements. His dam easily passed her 6-year stayability threshold, by producing seven calves as an 8-year-old while maintaining a 365-day calving interval.



Lot 53 - SCHULER ENERGIZE-2272-M672

54

SCHULER RECHARGE-4632

4/15/24 SOR : 4632
B (99.9%) #4991535

BIEBER CL ENERGIZE F121

SCHULER RECHARGE 2218

SOR RUBY TRANSPORTER 0141

SCHULER DYNASTY 4803B

SOR MINRVNO DYNASTY-1309

SOR MNRVNO PROFITMAKER-9579

act. BW	102
WW ratio	118
ADG ratio	83
YW ratio	101
IMF ratio	77
REA ratio	94
adj. SC	33.9
Frame	Mod

ProS: 104 / 49%					HerdBuilder: 61 / 33%				GridMaster: 43 / 68%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
10	.7	86	.27	128	28	13	6	16	.48	.07	.17
85%	90%	3%	32%	10%	29%	28%	77%	33%	36%	49%	40%
Docility: 1		AoD: 3		dMPPA: 110		dam's CIV: -\$55.07					

This is one of the youngest bulls in the sale, but he more than keeps up with his older herdmates. His dam is a tremendous producer, and has already earned a 110 MPPA as a 3-year-old

55

SCHULER ENERGIZE-K955-4904

3/30/24 SOR : 4904
B (99.9%) #4991383

BIEBER CL ENERGIZE F121

SCHULER ENERGIZE-K955

SOR BRASKA TOPGUN-G384

5L POSTMAN 5631-543A

SOR CRIMSON POSTMAN 7893E

SOR CRIMSON ROM 5037R

act. BW	74
WW ratio	91
ADG ratio	101
YW ratio	97
IMF ratio	79
REA ratio	93
adj. SC	36.9
Frame	Mod

ProS: 133 / 13%					HerdBuilder: 68 / 22%				GridMaster: 66 / 20%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.4	69	.33	122	24	16	10	15	.46	.12	.11
12%	22%	35%	6%	16%	64%	4%	8%	48%	41%	79%	52%
Docility: 2		AoD: 7		dMPPA: 99		dam's CIV: \$0.70					

SCHULER RED ANGUS



Lot 56 - SCHULER EVER-READY-M520

56

SCHULER EVER-READY-M520

3/25/24 SOR : M520
B (99.9%) #4991509

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER DYNASTY 4803B

SOR BRASKA DYNASTY-J620

SOR BRASKA PROFITMAKER-G401

act. BW	84
WW ratio	104
ADG ratio	101
YW ratio	103
IMF ratio	94
REA ratio	100
adj. SC	36.2
Frame	Mod+

ProS: 120 / 26%					HerdBuilder: 55 / 47%				GridMaster: 65 / 21%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
10	-5	85	.32	137	30	13	5	16	.55	.12	.23
88%	75%	4%	7%	4%	15%	28%	91%	28%	25%	75%	29%
Docility: 1		AoD: 3		dMPPA: 103		dam's CIV: \$1.62					

This bull's maternal grandsire, Schuler Dynasty 4803B was the leadoff and high-selling bull in our 2015 sale and littered the pastures of western Nebraska and western Kansas with highly functional, sound uddered daughters. Lot 56's 3-year-old dam has produced two calves that averaged 106 weaning and 105 yearling ratios.

57

SCHULER EVER-READY-4613

3/24/24 SOR : 4613
A (100%) #4991333

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER DISCIPLINE 8506F

SOR RUTH DISCIPLINE-1286

SOR RUTH OSCAR 0409X

act. BW	80
WW ratio	103
ADG ratio	93
YW ratio	98
IMF ratio	124
REA ratio	96
adj. SC	35.2
Frame	Mod

ProS: 149 / 5%					HerdBuilder: 89 / 4%				GridMaster: 60 / 29%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	.0	81	.29	127	29	16	7	18	.57	.17	.12
67%	82%	7%	20%	11%	23%	2%	51%	11%	22%	92%	50%
Docility: 2		AoD: 3		dMPPA: 102		dam's CIV: \$1.62					

58

SCHULER ENERGIZE-2232-M616

3/8/24 SOR : M616
B (99.2%) #4991661

BIEBER CL ENERGIZE F121

SCHULER ENERGIZE-2232

SOR EISA TOPGUN-9507

SCHULER COMBO G047

SOR BRASKA COMBO K051

SOR BRASKA DYNASTY E200

act. BW	84
WW ratio	117
ADG ratio	103
YW ratio	110
IMF ratio	90
REA ratio	100
adj. SC	37.2
Frame	Mod

ProS: 146 / 6%					HerdBuilder: 64 / 28%				GridMaster: 82 / 5%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	.1	94	.38	154	31	13	7	17	.60	.09	.34
62%	84%	1%	1%	1%	8%	27%	44%	26%	19%	64%	17%
Docility: 2		AoD: 2		dMPPA: 107		dam's CIV: HFR					



59

SCHULER SUPREMACY-4468

3/12/24 SOR : 4468
B (99.9%) #4990857

5L BOURNE 670-111C

SCHULER SUPREMACY 7177E

SOR KARVE ENDRANCE 4205B

SCHULER GOOD TIME B009

SOR RUTH GOOD TIME 6728D

SOR RUTH LAN 5018R

act. BW	87
WW ratio	97
ADG ratio	103
YW ratio	100
IMF ratio	121
REA ratio	100
adj. SC	35.8
Frame	Mod

ProS: 145 / 6%					HerdBuilder: 89 / 4%				GridMaster: 57 / 34%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.5	61	.26	103	23	15	10	18	.43	-.01	.13
21%	36%	69%	35%	54%	80%	5%	5%	14%	48%	16%	48%
Docility: 2		AoD: 8		dMPPA: 100		dam's CIV: \$17.90					

This bull's sire, Schuler Supremacy 7177E sold in our 2018 sale going to Accelerated Genetics, where he became a highly respected sire for large heifer breeding projects.

60

SCHULER TRANSPORTER-M634

3/2/24 SOR : M634
B (99.6%) #4991267

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

WFL RETAIL CUT F8107

SOR BRASKA RETAIL CUT-J630

SOR BRASKA TOPGUN-G332

act. BW	60
WW ratio	95
ADG ratio	96
YW ratio	95
IMF ratio	137
REA ratio	96
adj. SC	35.0
Frame	Mod

ProS: 123 / 22%					HerdBuilder: 55 / 46%				GridMaster: 68 / 18%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
19	-6.4	66	.26	107	25	14	9	14	.79	.08	.12
1%	1%	50%	41%	44%	55%	14%	13%	65%	5%	55%	50%
Docility: 1					AoD: 3		dMPPA: 101		dam's CIV: \$41.96		

We could have named this bull "Snooze Button" as you will not have to worry about checking heifers at night if they are bred to this Transporter son. He combines the easiest calving 1% and lightest 1% birthweight with exceptional quality grade and cow herd traits. His Retail Cut dam is building her resume with an outstanding CIV.

61

SCHULER TRANSPORTER-M651

3/9/24 SOR : M651
B (99.7%) #4991201

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

SCHULER RANCH HAND F606

SOR BRASKA RANCH HAND H771

SOR BRASKA ENVOY C044

act. BW	71
WW ratio	92
ADG ratio	99
YW ratio	96
IMF ratio	82
REA ratio	92
adj. SC	35.7
Frame	Mod

ProS: 134 / 12%					HerdBuilder: 86 / 5%				GridMaster: 48 / 54%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
18	-5.0	63	.26	104	21	16	8	18	.54	.17	-.14
5%	6%	62%	38%	51%	91%	5%	37%	10%	26%	93%	93%
Docility: 2					AoD: 4		dMPPA: 97		dam's CIV: \$25.10		

Another calving ease specialist, and like all the Transporter sons, he is loaded with cow herd building traits.

62

SCHULER TRANSPORTER-4436

3/2/24 SOR : 4436
A (100%) #4991739

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

SCHULER DISCIPLINE 8506F

SOR RUFEX DISCIPLINE-1380

SOR RUFEX ENDRANCE 4203B

act. BW	85
WW ratio	114
ADG ratio	91
YW ratio	103
IMF ratio	88
REA ratio	107
adj. SC	37.0
Frame	Mod+

ProS: 139 / 9%					HerdBuilder: 80 / 8%				GridMaster: 58 / 32%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-2.8	76	.28	120	28	17	6	18	.63	.08	.18
37%	31%	15%	25%	18%	32%	2%	64%	15%	16%	56%	39%
Docility: 2					AoD: 3		dMPPA: 108		dam's CIV: \$10.25		

63

SCHULER TRANSPORTER-M522

3/27/24 SOR : M522
B (99.8%) #4991491

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

SCHULER RANCH HAND F606

SOR BRASKA RANCH HAND H753

SOR BRASKA STRATEGY C151

act. BW	77
WW ratio	97
ADG ratio	109
YW ratio	103
IMF ratio	125
REA ratio	92
adj. SC	37.8
Frame	Mod

ProS: 143 / 7%					HerdBuilder: 82 / 7%				GridMaster: 61 / 27%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-3.6	74	.32	126	19	16	6	17	.55	.20	-.05
23%	18%	19%	9%	12%	95%	4%	80%	18%	25%	96%	83%
Docility: 1					AoD: 4		dMPPA: 98		dam's CIV: \$4.78		

This Transporter son has an exceptional ADG EPD and should work well on heifers or cows.

64

SCHULER CORNERSTONE-M524

3/30/24 SOR : M524
B (99.9%) #4991455

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER AMPLIFY 6206D

SOR BRASKA AMPLIFY F984

SOR BRASKA ENVY Z445

act. BW	88
WW ratio	107
ADG ratio	92
YW ratio	100
IMF ratio	91
REA ratio	105
adj. SC	33.9
Frame	Mod+

ProS: 120 / 27%					HerdBuilder: 46 / 64%				GridMaster: 73 / 11%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-1.1	77	.28	123	32	11	6	14	.72	-.13	.46
74%	63%	13%	22%	15%	5%	57%	77%	54%	9%	2%	5%
Docility: 1					AoD: 6		dMPPA: 107		dam's CIV: \$23.28		

Cornerstone has the unique ability to make simultaneous improvement for marbling, REA and yield grade, and Lot 64 is just like the old man in that regard. This bull's dam has an average progeny weaning ratio of 109.



Dr. Ivan Rush, Emeritus UNL Beef Professor, was instrumental in helping us collect individual data at the plant for our first sire-identified carcass tests. Now retired from UNL, Ivan is still active in the beef cattle industry and recently retired as a board member of the Nebraska Beef Council after eight years of service.

SCHULER RED ANGUS



Lot 65 - SCHULER CORNERSTONE-M640

65

SCHULER CORNERSTONE-M640

3/6/24 SOR : M640
B (99.3%) #4991137

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER AMPLIFY 6206D

SOR BRASKA AMPLIFY-G390

SOR BRASKA UTAH Z495

act. BW	69
WW ratio	98
ADG ratio	96
YW ratio	97
IMF ratio	89
REA ratio	101
adj. SC	34.6
Frame	Mod

ProS: 122 / 24%					HerdBuilder: 57 / 43%				GridMaster: 65 / 21%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-5.0	66	.25	105	31	11	9	14	.65	-.05	.24
10%	6%	49%	47%	47%	10%	65%	10%	59%	14%	9%	28%
Docility: 1					AoD: 5		dMPPA: 100		dam's CIV: \$51.31		

This calving ease specialist is long-hipped, clean-fronted and strong-topped. His dam's outstanding CIV is supported by a 369-day calving interval and 100% first service AI conceptions over her first four calves.



Lot 66 - SCHULER CORNERSTONE-4440

66

SCHULER CORNERSTONE-4440

3/4/24 SOR : 4440
A (100%) #4990917

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

BROWN BLW INTREPID C5963

SOR GARNET INTREPID 8171F

SOR GARNEY GOLD MEDAL 0419X

act. BW	71
WW ratio	99
ADG ratio	78
YW ratio	89
IMF ratio	98
REA ratio	99
adj. SC	35.1
Frame	Mod

ProS: 109 / 42%					HerdBuilder: 54 / 48%				GridMaster: 55 / 38%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-4.3	66	.19	97	28	13	9	14	.59	-.07	.26
21%	11%	49%	82%	68%	24%	29%	16%	61%	20%	4%	25%
Docility: 2					AoD: 6		dMPPA: 95		dam's CIV: \$49.00		

This Cornerstone son is deep quartered, wide-sprung and powerfully made through his heart girth. If fertility is as important to you as it is to us, his dam has settled AI in her first five breeding seasons. Not many producers track conception rates individually, but do you not wish all your cows would breed and carry a calf to term on the first attempt each year?

67

SCHULER CORNERSTONE-4463

3/11/24 SOR : 4463
A (100%) #4990951

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER SUPREMACY 7177E

SOR BETH SUPREMACY-9561

SOR BETH FIRST DWN 4225B

act. BW	90
WW ratio	105
ADG ratio	84
YW ratio	95
IMF ratio	113
REA ratio	96
adj. SC	36.8
Frame	Mod

ProS: 121 / 25%					HerdBuilder: 58 / 40%				GridMaster: 63 / 24%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.4	75	.26	116	28	13	9	14	.64	-.03	.29
44%	57%	18%	39%	26%	24%	30%	16%	59%	15%	13%	22%
Docility: 1					AoD: 5		dMPPA: 100		dam's CIV: \$43.84		

68

SCHULER JUMPSTART-4475

3/14/24 SOR : 4475
B (99.9%) #4990721

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

WFL PROFITMAKER E7030

SOR RUTH PROFITMAKER 0093

SOR RUTH DEFENDER 6201D

act. BW	72
WW ratio	101
ADG ratio	96
YW ratio	99
IMF ratio	89
REA ratio	101
adj. SC	36.4
Frame	Mod

ProS: 105 / 48%					HerdBuilder: 54 / 49%				GridMaster: 51 / 47%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
18	-6.0	77	.30	126	31	15	10	13	.46	.03	.31
3%	2%	13%	13%	12%	9%	9%	8%	77%	41%	27%	20%
Docility: 1					AoD: 4		dMPPA: 100		dam's CIV: \$48.00		

We start back into the Jumpstart sire group with an exceptional calving ease prospect. Just look at all the top 15% ranks that Lot 68 delivers in addition to his breed-leading calving ease and low birthweight.



SCHULER JUMPSTART-4488

3/17/24 SOR : 4488
A (100%) #4990855

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L TOP FLIGHT 3010-491A

SOR MARLEE TOP FLIGHT 6727D

SOR MARLEE CMMTMTNT 0470X

act. BW	86
WW ratio	112
ADG ratio	106
YW ratio	109
IMF ratio	62
REA ratio	114
adj. SC	37.5
Frame	Mod+

ProS: 134 / 12%					HerdBuilder: 82 / 7%				GridMaster: 52 / 45%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.4	85	.32	136	29	16	9	17	.39	.01	.36
24%	38%	4%	8%	5%	23%	3%	11%	17%	58%	22%	14%
Docility: 2					AoD: 8		dMPPA: 104		dam's CIV: \$6.57		



SCHULER JUMPSTART-4487

3/17/24 SOR : 4487
A (100%) #4990741

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

WFL PROFITMAKER E7030

SOR DUCHESS PROFITMAKER 0161

SOR DUCHESS NK-9048W 2675Z

act. BW	89
WW ratio	106
ADG ratio	94
YW ratio	100
IMF ratio	69
REA ratio	101
adj. SC	36.0
Frame	Mod+

ProS: 102 / 53%					HerdBuilder: 65 / 27%				GridMaster: 37 / 78%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-2.7	81	.28	126	31	16	9	15	.34	.02	.30
30%	33%	7%	22%	11%	11%	5%	15%	41%	74%	24%	21%
Docility: 1					AoD: 5		dMPPA: 105		dam's CIV: \$18.20		

Halfway through the Red Angus bull offering, we find a set of Jumpstart sons that pack as much calving ease and performance as those at the beginning of this catalog.



SCHULER JUMPSTART-4625

4/4/24 SOR : 4625
A (100%) #4991375

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L TOP FLIGHT 3010-491A

SOR DUCHESS TOP FLIGHT 7850E

SOR DUCHESS NK-9048W 2675Z

act. BW	94
WW ratio	112
ADG ratio	81
YW ratio	97
IMF ratio	90
REA ratio	101
adj. SC	39.1
Frame	Mod+

ProS: 116 / 31%					HerdBuilder: 87 / 4%				GridMaster: 29 / 89%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-.9	83	.28	127	29	18	9	17	.33	.02	.31
59%	66%	5%	27%	10%	21%	1%	21%	21%	76%	25%	20%
Docility: 1					AoD: 7		dMPPA: 103		dam's CIV: -\$39.38		



SCHULER LEGIT-M501

3/18/24 SOR : M501
B (97.9%) #4991099

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

3SCC DOMAIN A163

SOR BRASKA DOMAIN F979

SOR BRASKA ENDRANCE B678

act. BW	85
WW ratio	97
ADG ratio	84
YW ratio	91
IMF ratio	98
REA ratio	97
adj. SC	36.5
Frame	Mod

ProS: 107 / 45%					HerdBuilder: 56 / 45%				GridMaster: 51 / 47%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.4	63	.23	101	29	13	7	16	.53	.05	.13
22%	38%	59%	57%	59%	20%	20%	58%	34%	28%	37%	48%
Docility: 1					AoD: 6		dMPPA: 98		dam's CIV: \$12.24		



SCHULER LEGIT-M652

3/9/24 SOR : M652
B (97.9%) #4991035

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER DYNASTY 4803B

SOR BRASKA DYNASTY D563

SOR BRASKA RMR U304

act. BW	85
WW ratio	96
ADG ratio	94
YW ratio	95
IMF ratio	103
REA ratio	101
adj. SC	38.7
Frame	Mod

ProS: 108 / 43%					HerdBuilder: 59 / 38%				GridMaster: 49 / 53%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-3.1	63	.24	102	31	10	7	17	.58	.01	.06
32%	25%	61%	48%	56%	9%	87%	41%	19%	21%	22%	63%
Docility: 2					AoD: 8		dMPPA: 103		dam's CIV: \$8.54		



SCHULER LEGIT-M611

2/15/24 SOR : M611
B (97.9%) #4990581

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER PROPHET 0361

SOR BRASKA PROPHET K012

SOR BRASKA PRESIDENT H800

act. BW	68
WW ratio	105
ADG ratio	100
YW ratio	103
IMF ratio	99
REA ratio	98
adj. SC	35.5
Frame	Mod

ProS: 129 / 16%					HerdBuilder: 68 / 22%				GridMaster: 62 / 26%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-4.6	73	.28	118	34	13	9	15	.61	.06	.12
10%	9%	22%	25%	22%	2%	27%	11%	50%	18%	48%	50%
Docility: 1					AoD: 2		dMPPA: 102		dam's CIV: HFR		

Lot 74 comes with ample calving ease to work on virgin heifers, but he delivers more than enough gain, pay weight, marbling and cow herd traits to work well on the mature cows as he outgrows the heifers.

SCHULER RED ANGUS



Lot 75 - SCHULER LEGIT-M687

75

SCHULER LEGIT-M687

3/16/24 SOR : M687
B (97.9%) #4991003

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER ENDURANCE 2101Z

SOR BRASKA ENDURANCE C161

SOR BRASKA RMR U304

act. BW	88
WW ratio	102
ADG ratio	108
YW ratio	105
IMF ratio	102
REA ratio	89
adj. SC	40.4
Frame	Mod

ProS: 124 / 22%					HerdBuilder: 66 / 25%				GridMaster: 58 / 32%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.4	71	.28	116	29	12	8	17	.56	.14	-.18
42%	57%	27%	25%	25%	18%	37%	39%	21%	23%	82%	95%
Docility: 1		AoD: 9		dMPPA: 101		dam's CIV: -\$12.17					



Lot 76 - SCHULER LEGIT-M692

76

SCHULER LEGIT-M692

3/17/24 SOR : M692
B (97.9%) #4991115

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

5L TOPGUN 560-65B

SOR BRASKA TOPGUN-G357

SOR BRASKA DYNASTY E213

act. BW	86
WW ratio	109
ADG ratio	91
YW ratio	100
IMF ratio	92
REA ratio	109
adj. SC	38.0
Frame	Mod+

ProS: 102 / 53%					HerdBuilder: 49 / 59%				GridMaster: 53 / 41%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-3.2	72	.26	113	30	14	7	14	.59	-.07	.26
28%	25%	26%	39%	31%	13%	16%	62%	55%	20%	4%	25%
Docility: 3		AoD: 5		dMPPA: 102		dam's CIV: -\$3.75					

77

SCHULER LEGIT-4482

3/15/24 SOR : 4482
B (97.9%) #4990925

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

3SCC DOMAIN A163

SOR MNRVNO DOMAIN 8194F

SOR MNRVNO ENDRANCE 4206B

act. BW	87
WW ratio	101
ADG ratio	98
YW ratio	100
IMF ratio	99
REA ratio	103
adj. SC	39.4
Frame	Mod

ProS: 115 / 33%					HerdBuilder: 53 / 50%				GridMaster: 61 / 26%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.2	71	.30	119	32	13	7	16	.53	.07	.20
26%	42%	30%	13%	20%	5%	29%	60%	32%	28%	53%	34%
Docility: 1		AoD: 6		dMPPA: 102		dam's CIV: \$8.10					

78

SCHULER PRIME-TIME-4405

2/19/24 SOR : 4405
A (100%) #4990627

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

5L TRANSPORTER 4916-25F

SOR SALLY TRANSPORTER 2993

SOR SALLY EDGE 7884E

act. BW	74
WW ratio	117
ADG ratio	95
YW ratio	106
IMF ratio	93
REA ratio	121
adj. SC	32.6
Frame	Mod

ProS: 122 / 24%					HerdBuilder: 48 / 61%				GridMaster: 74 / 11%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.0	86	.35	142	30	16	8	11	.78	.03	.36
15%	28%	3%	3%	3%	12%	4%	34%	86%	6%	32%	14%
Docility: 3		AoD: 2		dMPPA: 107		dam's CIV: HFR					

We like the idea of stacking high marbling cow herd builders like Prime-Time and Transporter in one pedigree. Lot 78 does all that and then some. Check out his superior ranks for calving ease, gain, growth and REA.

79

SCHULER PRIME-TIME-4413

2/22/24 SOR : 4413
A (100%) #4990659

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

5L TRANSPORTER 4916-25F

SOR RUTH TRANSPORTER 2977

SOR RUTH AMPLIFY 8184F

act. BW	76
WW ratio	103
ADG ratio	100
YW ratio	102
IMF ratio	84
REA ratio	115
adj. SC	34.2
Frame	Mod-

ProS: 131 / 14%				HerdBuilder: 48 / 60%				GridMaster: 83 / 5%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.2	77	.34	132	28	16	8	12	.81	.03	.32
14%	25%	12%	4%	7%	27%	5%	28%	85%	5%	30%	19%
Docility: 2				AoD: 2				dMPPA: 101			
								dam's CIV: HFR			

Here is a three-quarter brother to Lot 78. Look at the EPD profiles of these two bulls, then go back to the beginning of the sale and compare them to the front-end bulls. These read just as well. We were not kidding when we said this is our deepest offering to date.

80

SCHULER PRIME-TIME-M641

3/7/24 SOR : M641
B (99.8%) #4991165

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER SUPREMACY 7177E

SOR BRASKA SUPREMACY-G448

SOR BRASKA HIGH NOON Y729

act. BW	85
WW ratio	105
ADG ratio	119
YW ratio	112
IMF ratio	85
REA ratio	98
adj. SC	37.2
Frame	Mod+

ProS: 144 / 6%				HerdBuilder: 49 / 59%				GridMaster: 96 / 1%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-2.4	82	.40	145	28	16	9	13	.64	.12	.22
29%	38%	6%	1%	2%	24%	4%	10%	73%	15%	79%	32%
Docility: 1				AoD: 5				dMPPA: 103			
								dam's CIV: \$51.60			

This Prime-Time son was one of the fastest gainers from weaning to yearling in a group of 111 contemporaries...just look at his 0.40 ADG EPD! His Supremacy dam dropped her fourth calf two days before her 5th birthday and she has average progeny ratios of 104 weaning and 109 yearling. Her \$51.60 CIV makes her one of the most productive cows on the ranch!

81

SCHULER EQUILIBRIUM-4485

3/15/24 SOR : 4485
A (100%) #4990913

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

3SCC DOMAIN A163

SOR RUFIX DOMAIN 8166F

SOR RUFIX DEFENDER 5354C

act. BW	86
WW ratio	97
ADG ratio	94
YW ratio	96
IMF ratio	73
REA ratio	110
adj. SC	33.9
Frame	Mod

ProS: 112 / 38%				HerdBuilder: 57 / 42%				GridMaster: 54 / 40%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.8	72	.30	120	26	16	6	16	.48	-.04	.32
56%	49%	25%	16%	19%	43%	3%	74%	31%	36%	12%	19%
Docility: 1				AoD: 6				dMPPA: 97			
								dam's CIV: \$2.28			

82

SCHULER EQUILIBRIUM-M648

3/9/24 SOR : M648
B (99.9%) #4991083

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

BROWN ORACLE B112

SOR BRASKA ORACLE F925

SOR BRASKA REBEL D589

act. BW	84
WW ratio	94
ADG ratio	112
YW ratio	103
IMF ratio	80
REA ratio	107
adj. SC	35.2
Frame	Mod

ProS: 134 / 12%				HerdBuilder: 69 / 19%				GridMaster: 64 / 22%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-2.0	78	.33	130	29	15	8	17	.47	.01	.33
48%	46%	12%	6%	8%	22%	8%	34%	24%	39%	23%	18%
Docility: 1				AoD: 6				dMPPA: 104			
								dam's CIV: \$30.87			

The five bulls on this page average 133 yearling weight (Top 5%)

83

SCHULER EQUILIBRIUM-4417

2/24/24 SOR : 4417
B (99.9%) #4990681

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

5L GENUINE 1603-195C

SOR MINERVO GENUINE 2947

SOR MINERVO ORACLE-9583

act. BW	88
WW ratio	99
ADG ratio	103
YW ratio	101
IMF ratio	95
REA ratio	109
adj. SC	32.8
Frame	Mod+

ProS: 139 / 9%				HerdBuilder: 54 / 48%				GridMaster: 85 / 4%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-.1	82	.36	139	29	15	8	14	.72	.01	.36
70%	81%	6%	2%	3%	19%	10%	28%	57%	9%	21%	14%
Docility: 1				AoD: 2				dMPPA: 100			
								dam's CIV: HFR			



David and Stephanie after breeding a couple hundred cows in June 2022

SCHULER RED ANGUS

84

SCHULER GAIN N GRADE-M627

4/8/24 SOR : M627
B (98.6%) #4991461

SCHULER RANCH HAND F606

SCHULER GAIN N GRADE J876

SOR BRASKA DOMAIN F953

SCHULER AMPLIFY 6206D

SOR BRASKA AMPLIFY-G363

SOR BRASKA FI T612

act. BW	82
WW ratio	97
ADG ratio	98
YW ratio	98
IMF ratio	90
REA ratio	103
adj. SC	35.2
Frame	Mod+

ProS: 88 / 73%					HerdBuilder: 50 / 56%				GridMaster: 38 / 77%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-2.2	73	.28	118	27	11	3	17	.30	.02	.24
56%	42%	21%	24%	21%	37%	64%	97%	16%	82%	25%	28%
Docility: 1		AoD: 5		dMPPA: 102		dam's CIV: -\$3.75					



Lot 86-SCHULER ENERGIZE-K955-4620



Lot 87-SCHULER EVER-READY-4608

85

SCHULER RECHARGE-M508

3/20/24 SOR : M508
B (99.9%) #4991269

BIEBER CL ENERGIZE F121

SCHULER RECHARGE 2218

SOR RUBY TRANSPORTER 0141

5L TRANSPORTER 4916-25F

SOR BRASKA TRANSPORTER-J647

SOR BRASKA REBEL F938

act. BW	64
WW ratio	92
ADG ratio	90
YW ratio	91
IMF ratio	105
REA ratio	90
adj. SC	33.1
Frame	Mod-

ProS: 111 / 39%					HerdBuilder: 63 / 29%				GridMaster: 47 / 57%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
18	-5.2	65	.21	99	26	16	9	15	.65	.14	-.10
3%	5%	51%	74%	63%	46%	3%	15%	53%	14%	83%	89%
Docility: 1		AoD: 3		dMPPA: 100		dam's CIV: \$13.70					

This low birthweight Recharge son is an excellent choice for heifers. His Calving Ease Direct (CED) predicts his calves will be born without assistance even on smaller heifers.

86

SCHULER ENERGIZE-K955-4620

4/2/24 SOR : 4620
B (99.9%) #4991307

BIEBER CL ENERGIZE F121

SCHULER ENERGIZE-K955

SOR BRASKA TOPGUN-G384

SCHULER DISCIPLINE 8506F

SOR GARNET DISCIPLINE 0085

SOR GARNET BOURNE 7827E

act. BW	84
WW ratio	101
ADG ratio	94
YW ratio	98
IMF ratio	73
REA ratio	112
adj. SC	34.5
Frame	Mod-

ProS: 140 / 8%					HerdBuilder: 88 / 4%				GridMaster: 52 / 44%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-3.6	73	.28	118	30	19	8	18	.42	-.03	.41
28%	18%	22%	23%	22%	12%	1%	28%	15%	49%	13%	7%
Docility: 2		AoD: 4		dMPPA: 104		dam's CIV: \$7.65					

Keep all the daughters of this deep ribbed, easy fleshing Energize grandson. His EPD profile predicts improvement in heifer breed up, cow herd longevity and maternal calving ease.

87

SCHULER EVER-READY-4608

3/23/24 SOR : 4608
B (99.9%) #4990765

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER RANCH HAND F606

SOR RUTH RANCH HAND-1321

SOR RUTH SUPREMACY-9577

act. BW	95
WW ratio	108
ADG ratio	103
YW ratio	106
IMF ratio	95
REA ratio	99
adj. SC	36.2
Frame	Mod+

ProS: 124 / 21%					HerdBuilder: 69 / 19%				GridMaster: 55 / 38%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	.7	88	.35	144	25	16	4	17	.38	.18	.13
80%	90%	2%	3%	2%	52%	5%	92%	22%	64%	93%	48%
Docility: 1		AoD: 3		dMPPA: 101		dam's CIV: -\$10.84					

As we enter the last third of the Red Angus bulls you will still find a great selection of big topped, high-performance bulls like Lot 87. He is a great choice for mature cows if you want to add pounds and muscularity to your next calf crop.



SCHULER EVER-READY-M685

3/16/24 SOR : M685
B (99.8%) #4991273

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER COMBO G047

SOR BRASKA COMBO-J669

SOR BRASKA DEF-57B E229

act. BW	79
WW ratio	96
ADG ratio	94
YW ratio	95
IMF ratio	105
REA ratio	97
adj. SC	33.9
Frame	Mod-

ProS: 124 / 21%					HerdBuilder: 57 / 42%				GridMaster: 67 / 18%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.5	76	.29	122	28	15	7	16	.56	.11	.23
47%	56%	16%	20%	17%	24%	10%	62%	36%	23%	70%	29%
Docility: 1					AoD: 3		dMPPA: 99		dam's CIV: \$27.50		



SCHULER EVER-READY-M674

3/14/24 SOR : M674
B (99.9%) #4991239

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER SUPREMACY-9977

SOR BRASKA SPRMCY-9977-J578

SOR BRASKA DEFENDER F912

act. BW	81
WW ratio	102
ADG ratio	96
YW ratio	99
IMF ratio	119
REA ratio	89
adj. SC	34.4
Frame	Mod+

ProS: 125 / 20%					HerdBuilder: 67 / 23%				GridMaster: 59 / 31%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.7	79	.27	122	25	16	6	15	.56	.17	.03
44%	52%	10%	33%	17%	57%	4%	72%	45%	23%	92%	69%
Docility: 1					AoD: 3		dMPPA: 98		dam's CIV: -\$4.81		



SCHULER VERITABLE-4457

3/10/24 SOR : 4457
B (97.9%) #4990907

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

BROWN BLW INTREPID C5963

SOR ISOMI INTREPID 8148F

SOR ISOMI RMR36 8932U

act. BW	75
WW ratio	93
ADG ratio	96
YW ratio	95
IMF ratio	127
REA ratio	84
adj. SC	32.3
Frame	Mod

ProS: 115 / 33%					HerdBuilder: 55 / 47%				GridMaster: 60 / 29%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-2.4	66	.24	104	33	12	7	15	.69	.20	-.22
47%	38%	50%	54%	52%	4%	35%	41%	48%	11%	97%	97%
Docility: 1					AoD: 6		dMPPA: 107		dam's CIV: \$43.83		



SCHULER VERITABLE-M686

3/16/24 SOR : M686
B (97.9%) #4991061

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

SCHULER OMYGOODNESS 5530C

SOR BRASKA OMG-5530C E305

SOR BRASKA ENVY Y746

act. BW	91
WW ratio	99
ADG ratio	94
YW ratio	97
IMF ratio	172
REA ratio	86
adj. SC	31.9
Frame	Mod

ProS: 141 / 8%					HerdBuilder: 62 / 32%				GridMaster: 79 / 7%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-1.5	68	.26	109	29	12	7	16	.82	.11	-.02
63%	56%	41%	37%	39%	23%	40%	54%	31%	4%	74%	79%
Docility: 3					AoD: 7		dMPPA: 98		dam's CIV: -\$7.30		

The six Veritable sons selling as Lots 90-95 have outstanding Marbling EPDs which are supported by their exceptional IMF ratios. The Veritable bulls in this sale have an unprecedented average IMF ratio of 124 in a 111 head contemporary group. Holy smokes!



SCHULER VERITABLE-4462

3/11/24 SOR : 4462
B (97.9%) #4990873

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

SCHULER ENVIOUS B947

SOR EISA NVUS-B947 6773D

SOR EISA TS 8901U

act. BW	90
WW ratio	101
ADG ratio	97
YW ratio	99
IMF ratio	107
REA ratio	84
adj. SC	34.3
Frame	Mod

ProS: 132 / 14%					HerdBuilder: 69 / 20%				GridMaster: 63 / 24%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	.3	75	.27	119	28	12	7	17	.67	.22	-.24
74%	85%	17%	30%	21%	30%	35%	60%	17%	12%	98%	98%
Docility: 1					AoD: 8		dMPPA: 99		dam's CIV: \$28.25		



Lot 91 - SCHULER VERITABLE-M686

SCHULER RED ANGUS



Lot 93 -SCHULER VERITABLE-4449

93

SCHULER VERITABLE-4449

3/7/24 SOR : 4449
B (97.9%) #4990795

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

SCHULER COMBO G047

SOR RUTH COMBO-1385

SOR RUTH DYNATREND 0514X

act. BW	95
WW ratio	104
ADG ratio	113
YW ratio	108
IMF ratio	132
REA ratio	99
adj. SC	35.7
Frame	Mod+

ProS: 140 / 8%					HerdBuilder: 61 / 34%				GridMaster: 80 / 7%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
10	1.0	83	.34	137	33	13	6	16	.70	.19	.05
81%	92%	5%	5%	4%	4%	24%	75%	27%	10%	95%	65%
Docility: 2		AoD: 3		dMPPA: 103		dam's CIV: \$31.61					

This Veritable son is better suited for mature cows, but if you want to sell more pounds that earn quality grade premiums, he has the perfect resume. Check out his Top 10% or better predictions for gain, marbling, pay weight and GridMaster index.

94

SCHULER VERITABLE-4469

3/13/24 SOR : 4469
B (97.9%) #4990837

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

LSF STRATEGY 1082Y

SOR RUTH STRATEGY 5351C

SOR RUTH LAN 5018R

act. BW	82
WW ratio	94
ADG ratio	91
YW ratio	93
IMF ratio	91
REA ratio	92
adj. SC	32.8
Frame	Mod-

ProS: 113 / 36%					HerdBuilder: 59 / 39%				GridMaster: 54 / 40%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-2.7	65	.23	102	27	13	6	16	.51	.06	.06
51%	33%	52%	57%	55%	37%	30%	77%	36%	31%	48%	63%
Docility: 2		AoD: 9		dMPPA: 93		dam's CIV: -\$36.86					

95

SCHULER VERITABLE-4415

2/24/24 SOR : 4415
B (97.9%) #4990675

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

SCHULER COMBO G047

SOR DUCHESS COMBO 2985

SOR DUCHESS NVUS 4249B

act. BW	91
WW ratio	119
ADG ratio	61
YW ratio	90
IMF ratio	114
REA ratio	86
adj. SC	33.3
Frame	Mod

ProS: 81 / 82%					HerdBuilder: 39 / 76%				GridMaster: 42 / 69%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
6	.2	80	.22	116	35	13	0	16	.72	.17	-.15
99%	85%	8%	63%	25%	1%	29%	99%	28%	9%	92%	93%
Docility: 2		AoD: 2		dMPPA: 108		dam's CIV: HFR					



Videoring the Commercial Bred Heifers we offer for sale every fall.

96

SCHULER JUMPSTART-4459

3/10/24 SOR : 4459
B (99.9%) #4990865

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

SCHULER REBEL 0029X

SOR MNRVNO REBEL 6752D

SOR BRASKA ENVY 0438X

act. BW	67
WW ratio	92
ADG ratio	91
YW ratio	92
IMF ratio	110
REA ratio	90
adj. SC	35.8
Frame	Mod-

ProS: 122 / 23%					HerdBuilder: 80 / 8%				GridMaster: 42 / 69%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
18	-4.8	68	.27	111	28	12	11	18	.42	.14	-.02
4%	7%	38%	33%	35%	30%	34%	2%	13%	49%	83%	79%
Docility: 2		AoD: 8		dMPPA: 96		dam's CIV: \$20.86					

This Jumpstart raised by a Rebel dam is an excellent choice for use on heifers, and predicts not give up weaning weight or post-weaning gain.

97

SCHULER JUMPSTART-M504

3/19/24 SOR : M504
B (99.8%) #4990979

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L DOUBLE DESIGN 1177-227W

A072

SOR BRASKA BRN CMT W746

act. BW	72
WW ratio	97
ADG ratio	103
YW ratio	100
IMF ratio	68
REA ratio	97
adj. SC	35.0
Frame	Mod+

ProS: 132 / 14%					HerdBuilder: 79 / 9%				GridMaster: 53 / 43%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.7	77	.30	125	28	16	9	18	.38	.08	.19
15%	18%	13%	14%	13%	27%	4%	10%	15%	64%	59%	36%
Docility: 1					AoD: 11		dMPPA: 101		dam's CIV: -\$40.39		

98

SCHULER JUMPSTART-4602

3/21/24 SOR : 4602
A (100%) #4990937

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

WFL PROFITMAKER E7030

SOR QUEEN PROFITMAKER-9508

SOR QUEEN TOP FLIGHT 7859E

act. BW	70
WW ratio	93
ADG ratio	89
YW ratio	91
IMF ratio	88
REA ratio	95
adj. SC	35.1
Frame	Mod

ProS: 114 / 34%					HerdBuilder: 72 / 16%				GridMaster: 42 / 69%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-5.1	74	.28	118	30	18	10	15	.42	.06	.25
8%	6%	21%	26%	22%	16%	1%	5%	52%	49%	48%	26%
Docility: 2					AoD: 5		dMPPA: 98		dam's CIV: \$5.74		

The five Jumpstart sons selling from Lot 96 through Lot 100 average 15.8 CED and 123 YW. Just like their brothers earlier in this sale, look to this sire group to add performance without increasing birthweights or calving difficulties.

99

SCHULER JUMPSTART-M507

3/20/24 SOR : M507
B (99.9%) #4991127

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L TOPGUN 560-65B

SOR BRASKA TOPGUN-G379

SOR BRASKA REBEL D517

act. BW	82
WW ratio	107
ADG ratio	88
YW ratio	97
IMF ratio	81
REA ratio	103
adj. SC	37.1
Frame	Mod+

ProS: 110 / 41%					HerdBuilder: 64 / 28%				GridMaster: 46 / 61%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.6	79	.28	124	29	18	9	14	.48	.02	.25
14%	18%	9%	25%	14%	19%	1%	16%	55%	36%	26%	26%
Docility: 1					AoD: 5		dMPPA: 101		dam's CIV: \$34.35		

100

SCHULER JUMPSTART-M689

3/17/24 SOR : M689
B (99.9%) #4991025

BIEBER CL ENERGIZE F121

BIEBER JUMPSTART J137

BIEBER GALLEE 390G

5L DEFENDER 3290-57B

SOR BRASKA DEF-57B D525

SOR BRASKA OMDNNS B664

act. BW	96
WW ratio	107
ADG ratio	94
YW ratio	101
IMF ratio	76
REA ratio	108
adj. SC	37.0
Frame	Mod

ProS: 80 / 82%					HerdBuilder: 35 / 83%				GridMaster: 46 / 62%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-.5	85	.32	136	30	16	7	13	.40	-.02	.47
67%	75%	4%	8%	5%	16%	5%	60%	76%	53%	14%	5%
Docility: 2					AoD: 8		dMPPA: 105		dam's CIV: \$19.88		

101

SCHULER CORNERSTONE-M658

3/11/24 SOR : M658
B (99.9%) #4991207

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER TOP HAND D911

SOR BRASKA TOP HAND H776

SOR BRASKA DD B645

act. BW	82
WW ratio	101
ADG ratio	96
YW ratio	98
IMF ratio	93
REA ratio	111
adj. SC	33.3
Frame	Mod

ProS: 120 / 26%					HerdBuilder: 61 / 33%				GridMaster: 59 / 31%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-3.3	70	.24	109	28	13	7	15	.61	-.14	.32
26%	23%	32%	48%	39%	27%	30%	57%	45%	18%	2%	19%
Docility: 1					AoD: 4		dMPPA: 99		dam's CIV: \$50.40		

Here comes another Cornerstone with excellent carcass value. He will simultaneously improve marbling and muscularity while producing calves capable of earning both quality grade and yield grade premiums. His Top Hand dam dropped her third calf nine days prior to her fourth birthday and sports one of the highest CIVs in the herd.



Bring your trailer sale day and receive a \$100 discount on every bull you purchase!

SCHULER RED ANGUS

102

SCHULER CORNERSTONE-4498

3/19/24 SOR : 4498
A (100%) #4990827

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER ENVIOUS 2156Z

SOR BONNIE NVUS 4263B

SOR BONNIE HIGH NOON 1164Y

act. BW	84
WW ratio	92
ADG ratio	109
YW ratio	100
IMF ratio	116
REA ratio	94
adj. SC	34.0
Frame	Mod

ProS: 137 / 10%					HerdBuilder: 60 / 37%				GridMaster: 78 / 8%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-2.5	68	.27	111	26	13	7	15	.68	.03	.19
50%	36%	39%	30%	34%	42%	27%	51%	41%	11%	29%	36%
Docility: 1					AoD: 10		dMPPA: 97		dam's CIV: -\$26.59		

103

SCHULER CORNERSTONE-M675

3/14/24 SOR : M675
B (99.9%) #4991093

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

SCHULER AMPLIFY 6206D

SOR BRASKA AMPLIFY F966

SOR BRASKA PACKER Y754

act. BW	84
WW ratio	99
ADG ratio	84
YW ratio	92
IMF ratio	105
REA ratio	97
adj. SC	33.9
Frame	Mod

ProS: 121 / 25%					HerdBuilder: 55 / 47%				GridMaster: 66 / 20%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-2.5	69	.23	105	31	14	8	13	.75	-.06	.33
51%	36%	37%	60%	47%	10%	16%	26%	73%	7%	8%	18%
Docility: 1					AoD: 6		dMPPA: 104		dam's CIV: \$40.20		

Here's another Cornerstone son with the potential to earn larger grid premiums through combining superior quality and yield grade. His dam maintains a 369-day calving interval and all five of her calves resulted from a first service A.I. mating.

104

SCHULER CORNERSTONE-4622

4/2/24 SOR : 4622
A (100%) #4991395

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

BROWN BLW INTREPID C5963

SOR DUCHESS INTREPID 8238F

SOR DUCHESS DBL DSGN 1560Y

act. BW	101
WW ratio	108
ADG ratio	87
YW ratio	98
IMF ratio	112
REA ratio	89
adj. SC	35.5
Frame	Mod-

ProS: 107 / 45%					HerdBuilder: 46 / 64%				GridMaster: 61 / 27%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
9	.9	78	.23	116	29	14	5	14	.65	.06	.09
93%	91%	11%	56%	26%	23%	15%	89%	59%	14%	47%	57%
Docility: 2					AoD: 6		dMPPA: 103		dam's CIV: \$0.21		

105

SCHULER TRANSPORTER-M676

3/14/24 SOR : M676
B (99.8%) #4991197

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

SCHULER RANCH HAND F606

SOR BRASKA RANCH HAND H765

SOR BRASKA STRATEGY C140

act. BW	74
WW ratio	102
ADG ratio	94
YW ratio	98
IMF ratio	93
REA ratio	99
adj. SC	33.4
Frame	Mod

ProS: 121 / 24%					HerdBuilder: 71 / 17%				GridMaster: 50 / 49%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-4.5	70	.28	115	19	15	5	17	.55	.10	.03
19%	10%	31%	27%	28%	96%	8%	89%	19%	25%	70%	69%
Docility: 2					AoD: 4		dMPPA: 99		dam's CIV: \$18.20		

Lots 105 and 106 are a pair of low birth weight 3/4 brothers by Transporter and out of Ranch Hand daughters. They would work great paired up in a multi-sire pasture.



2024

Butch and Susan humbly accepting a GridMaster Award at the 2024 Red Angus Association of America convention from Josh Taylor, RAAA Commercial Marketing Specialist.

106

SCHULER TRANSPORTER-M666

3/12/24 SOR : M666
B (99.9%) #4991217

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

SCHULER RANCH HAND F606

SOR BRASKA RANCH HAND H791

SOR BRASKA HORIZON C190

act. BW	76
WW ratio	98
ADG ratio	87
YW ratio	93
IMF ratio	109
REA ratio	99
adj. SC	34.3
Frame	Mod

ProS: 130 / 15%					HerdBuilder: 84 / 5%				GridMaster: 46 / 62%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-4.4	66	.25	106	21	15	8	18	.63	.13	-.05
10%	10%	50%	42%	45%	91%	5%	39%	13%	16%	82%	83%
Docility: 1					AoD: 4		dMPPA: 101		dam's CIV: \$36.60		

107

SCHULER TRANSPORTER-4460

3/10/24 SOR : 4460
A (100%) #4990801

5L BOURNE 117-48A

5L TRANSPORTER 4916-25F

5L ROSE 4104-4916

SCHULER DISCIPLINE 8506F

SOR EISA DISCIPLINE-1399

SOR EISA SPRME-1121Y 5352C

act. BW	74
WW ratio	97
ADG ratio	96
YW ratio	97
IMF ratio	95
REA ratio	99
adj. SC	36.8
Frame	Mod-

ProS: 143 / 7%					HerdBuilder: 84 / 6%				GridMaster: 59 / 30%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-3.3	68	.27	110	25	16	8	18	.63	.12	.00
21%	23%	41%	34%	37%	59%	3%	37%	14%	16%	76%	75%
Docility: 3		AoD: 3		dMPPA: 104		dam's CIV: \$34.40					



108

SCHULER GENUINE-K943-4639

4/20/24 SOR : 4639
B (99.6%) #4991577

5L GENUINE 1603-195C

SCHULER GENUINE-K943

SOR BRASKA AMPLIFY-G410

LELAND FRANKLY 018-7628

SOR KITTY LEL FRNKLY-9609

SOR KITTY OMG-4805B 6738D

act. BW	85
WW ratio	104
ADG ratio	118
YW ratio	111
IMF ratio	99
REA ratio	99
adj. SC	37.1
Frame	Mod+

ProS: 154 / 3%					HerdBuilder: 62 / 31%				GridMaster: 92 / 2%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-.8	82	.36	140	33	11	7	15	.64	.10	.19
67%	70%	6%	2%	3%	3%	53%	47%	53%	15%	66%	36%
Docility: 1		AoD: 5		dMPPA: 105		dam's CIV: -\$46.37					

This grandson of the marbling legend Genuine should add pounds at weaning and yearling with his exceptional Average Daily Gain (ADG) and ranks in the top 15% for marbling.

109

SCHULER GENUINE-K943-4618

3/30/24 SOR : 4618
B (99.7%) #4991391

5L GENUINE 1603-195C

SCHULER GENUINE-K943

SOR BRASKA AMPLIFY-G410

3SCC DOMAIN A163

SOR DUCHESS DOMAIN 8177F

SOR DCHSS FIRST DOWN 5318C

act. BW	95
WW ratio	102
ADG ratio	96
YW ratio	99
IMF ratio	89
REA ratio	102
adj. SC	33.4
Frame	Mod+

ProS: 118 / 28%					HerdBuilder: 53 / 51%				GridMaster: 66 / 20%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	.8	79	.31	129	29	12	5	16	.51	.05	.25
80%	90%	10%	11%	9%	23%	45%	90%	39%	31%	39%	26%
Docility: 1		AoD: 6		dMPPA: 102		dam's CIV: \$5.04					

110

SCHULER EVER-READY-M517

3/23/24 SOR : M517
B (99.8%) #4991515

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER COMBO G047

SOR BRASKA COMBO-J680

SOR BRASKA DEF-57B D525

act. BW	96
WW ratio	115
ADG ratio	95
YW ratio	105
IMF ratio	105
REA ratio	97
adj. SC	36.2
Frame	Mod

ProS: 106 / 47%					HerdBuilder: 43 / 71%				GridMaster: 63 / 24%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
9	2.2	95	.34	148	31	14	4	15	.56	.15	.24
93%	97%	1%	5%	1%	8%	11%	95%	45%	23%	86%	28%
Docility: 4		AoD: 3		dMPPA: 110		dam's CIV: \$11.97					

111

SCHULER EVER-READY-4610

3/23/24 SOR : 4610
A (100%) #4991339

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER DYNASTY 4803B

SOR BETH DYNASTY-1345

SOR BETH ORACLE 8165F

act. BW	84
WW ratio	97
ADG ratio	105
YW ratio	101
IMF ratio	99
REA ratio	99
adj. SC	33.2
Frame	Mod+

ProS: 134 / 12%					HerdBuilder: 68 / 22%				GridMaster: 66 / 20%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.1	81	.31	131	27	11	7	17	.55	.14	.17
56%	63%	7%	12%	8%	37%	60%	51%	16%	25%	84%	40%
Docility: 1		AoD: 3		dMPPA: 98		dam's CIV: \$22.32					

Just 20 Red Angus bulls to go and we are still loaded with performance. These two half-brothers by Ever-Ready both have superior ranks for weaning, yearling and post-weaning gain.

SCHULER RED ANGUS

112

SCHULER RECHARGE-4604

3/22/24 SOR : 4604
B (99.8%) #4990805

BIEBER CL ENERGIZE F121

SCHULER RECHARGE 2218

SOR RUBY TRANSPORTER 0141

SCHULER COMBO G047

SOR MINERVNO COMBO-1955

SOR MINRVNO TOP FLGHT 7806E

act. BW	84
WW ratio	109
ADG ratio	99
YW ratio	104
IMF ratio	74
REA ratio	102
adj. SC	36.1
Frame	Mod+

ProS: 123 / 23%					HerdBuilder: 74 / 14%				GridMaster: 49 / 52%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.1	82	.28	126	29	17	8	16	.47	.09	.16
53%	63%	6%	27%	12%	21%	2%	37%	32%	39%	62%	42%
Docility: A oD: 3					dMPPA: 103			dam's CIV: \$10.25			

113

SCHULER ENERGIZE-2232-M612

2/24/24 SOR : M612
B (97.9%) #4990679

BIEBER CL ENERGIZE F121

SCHULER ENERGIZE-2232

SOR EISA TOPGUN-9507

SCHULER COMBO G047

SOR BRASKA COMBO K040

SOR BRASKA DD A051

act. BW	64
WW ratio	106
ADG ratio	103
YW ratio	105
IMF ratio	151
REA ratio	80
adj. SC	35.8
Frame	Mod+

ProS: 164 / 1%					HerdBuilder: 79 / 9%				GridMaster: 85 / 4%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-4.2	80	.31	131	29	14	8	17	.67	.18	.06
11%	12%	8%	10%	8%	17%	11%	23%	20%	12%	94%	63%
Docility: 3 A oD: 2					dMPPA: 102			dam's CIV: HFR			

114

SCHULER ENERGIZE-2232-4404

2/19/24 SOR : 4404
B (99.9%) #4990613

BIEBER CL ENERGIZE F121

SCHULER ENERGIZE-2232

SOR EISA TOPGUN-9507

5L MARBLE MAGIC 4808-08H

SOR LADY MARBLE MAGIC 2960

SOR LADY REBEL 8156F

act. BW	85
WW ratio	98
ADG ratio	96
YW ratio	97
IMF ratio	121
REA ratio	92
adj. SC	37.1
Frame	Mod-

ProS: 130 / 15%					HerdBuilder: 55 / 46%				GridMaster: 75 / 10%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
10	-1.4	75	.30	123	25	14	4	16	.75	.15	.05
85%	57%	17%	14%	15%	58%	19%	96%	31%	7%	86%	65%
Docility: 2 A oD: 2					dMPPA: 99			dam's CIV: HFR			

115

SCHULER ENERGIZE-2282-4425

3/11/24 SOR : 4425
B (99.9%) #4991647

BIEBER CL ENERGIZE F121

SCHULER ENERGIZE-2282

SOR RUTH HIGH NOON 2697Z

SCHULER RANCH HAND F606

SOR ISOMI RANCH HAND 2994

SOR ISOMI RMCCOY 4231B

act. BW	72
WW ratio	103
ADG ratio	85
YW ratio	94
IMF ratio	70
REA ratio	99
adj. SC	34.3
Frame	Mod-

ProS: 107 / 45%					HerdBuilder: 78 / 10%				GridMaster: 29 / 89%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.9	69	.25	109	25	13	9	17	.33	.05	.07
24%	29%	34%	46%	39%	57%	31%	10%	23%	76%	38%	61%
Docility: 2 A oD: 2					dMPPA: 101			dam's CIV: HFR			



1965

Darrell Schuler installed one of the first center-pivot irrigation systems in Morrill County and began raising corn and alfalfa to supplement the ranch's livestock.

Darrell Schuler with Butch on the pivot that year.

116

SCHULER EVER-READY-4630

4/14/24 SOR : 4630
B (99.9%) #4991539

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER RANCH HAND F606

SOR GARNET RANCH HAND-1356

SOR GARNET DOMAIN 8217F

act. BW	102
WW ratio	104
ADG ratio	109
YW ratio	107
IMF ratio	128
REA ratio	93
adj. SC	37.9
Frame	Mod-

ProS: 140 / 8%					HerdBuilder: 73 / 15%				GridMaster: 67 / 18%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
10	1.5	87	.35	143	26	15	4	17	.51	.24	.04
87%	95%	2%	3%	2%	51%	10%	94%	16%	31%	99%	67%
Docility:		AoD: 3		dMPPA: 102		dam's CIV: -\$46.01					



If you sell them by the pound, you might want to turn all three of these Ever-Ready sons out on a set of mature cows. Lots 116-118 average best 2% for weaning weight and top 4% for yearling weight EPDs.

117

SCHULER EVER-READY-M539

4/14/24 SOR : M539
B (99.8%) #4991623

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER RANCH HAND F606

SOR BRASKA RANCH HAND-J670

SOR BRASKA STRATEGY D592

act. BW	98
WW ratio	108
ADG ratio	112
YW ratio	110
IMF ratio	103
REA ratio	105
adj. SC	37.9
Frame	Mod

ProS: 125 / 20%					HerdBuilder: 69 / 20%				GridMaster: 57 / 34%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
8	2.2	91	.35	147	27	15	3	18	.40	.12	.24
94%	97%	1%	3%	2%	35%	9%	97%	14%	53%	77%	28%
Docility:		AoD: 3		dMPPA: 104		dam's CIV: -\$35.66					

118

SCHULER EVER-READY-4607

3/22/24 SOR : 4607
A (100%) #4990751

BIEBER CL ENERGIZE F121

SCHULER EVER-READY 2252

SOR ANKIE DOMAIN 8151F

SCHULER SUPREMACY-9977

SOR MARLEE SPRMCY-9977-1290

SOR MARLEE AMPLIFY 8149F

act. BW	86
WW ratio	101
ADG ratio	74
YW ratio	88
IMF ratio	76
REA ratio	84
adj. SC	34.6
Frame	Mod

ProS: 120 / 26%					HerdBuilder: 70 / 19%				GridMaster: 51 / 48%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-.3	79	.26	120	24	16	6	17	.51	.13	.07
72%	78%	9%	38%	18%	64%	5%	79%	23%	31%	82%	61%
Docility: 2		AoD: 3		dMPPA: 96		dam's CIV: -\$18.61					

119

SCHULER RECHARGE-4616

3/26/24 SOR : 4616
B (99.9%) #4991331

BIEBER CL ENERGIZE F121

SCHULER RECHARGE 2218

SOR RUBY TRANSPORTER 0141

SCHULER SUPREMACY-9977

SOR GARNET SPRMCY-9977-1283

SOR GARNET INTREPID 8190F

act. BW	94
WW ratio	100
ADG ratio	85
YW ratio	93
IMF ratio	88
REA ratio	91
adj. SC	35.8
Frame	Mod

ProS: 107 / 45%					HerdBuilder: 71 / 17%				GridMaster: 36 / 80%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
9	1.0	78	.23	116	24	17	4	17	.42	.09	.01
89%	92%	11%	56%	26%	64%	1%	93%	20%	49%	65%	73%
Docility: 1		AoD: 3		dMPPA: 102		dam's CIV: -\$2.22					

120

SCHULER LEGIT-M638

3/4/24 SOR : M638
B (97.9%) #4991017

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER ENDURANCE 2101Z

SOR BRASKA ENDURANCE D503

SOR BRASKA NVUS B646

act. BW	86
WW ratio	103
ADG ratio	93
YW ratio	98
IMF ratio	87
REA ratio	87
adj. SC	36.6
Frame	Mod+

ProS: 113 / 36%					HerdBuilder: 60 / 37%				GridMaster: 53 / 42%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.8	67	.27	109	29	10	8	17	.49	.09	-.11
15%	17%	45%	33%	38%	17%	73%	26%	26%	35%	60%	91%
Docility: 1		AoD: 8		dMPPA: 98		dam's CIV: \$20.57					

SCHULER RED ANGUS

121

SCHULER LEGIT-4484

3/15/24 SOR : 4484
B (97.9%) #4990931

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER TOP FLIGHT D985

SOR GARNET T FLYT-D985 8222F

SOR GARNET HN1148Y 3920A

act. BW	89
WW ratio	101
ADG ratio	97
YW ratio	99
IMF ratio	81
REA ratio	95
adj. SC	36.9
Frame	Mod+

ProS: 116 / 31%					HerdBuilder: 69 / 20%				GridMaster: 47 / 58%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-1.9	67	.24	105	31	14	7	17	.52	.08	-.07
40%	48%	43%	53%	47%	11%	15%	51%	26%	29%	56%	86%
Docility: 1					AoD: 6		dMPPA: 100			dam's CIV: \$0.55	

122

SCHULER LEGIT-4407

2/20/24 SOR : 4407
B (97.9%) #4990633

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER TRANSPORTER-0360

SOR LILLN TRNSPRTR-0360 2905

SOR LILLIAN DOMAIN-F675 0182

act. BW	86
WW ratio	102
ADG ratio	97
YW ratio	100
IMF ratio	78
REA ratio	95
adj. SC	34.6
Frame	Mod

ProS: 97 / 60%					HerdBuilder: 43 / 70%				GridMaster: 54 / 39%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-1.0	73	.28	119	29	13	4	14	.50	.10	.03
75%	65%	22%	22%	21%	21%	26%	93%	54%	33%	68%	69%
Docility: 2					AoD: 2		dMPPA: 101			dam's CIV: HFR	



Lot 123 - SCHULER LEGIT-M681

123

SCHULER LEGIT-M681

3/15/24 SOR : M681
B (97.2%) #4991087

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

3SCC DOMAIN A163

SOR BRASKA DOMAIN F953

SOR BRASKA ENDURANCE C170

act. BW	80
WW ratio	95
ADG ratio	86
YW ratio	91
IMF ratio	78
REA ratio	100
adj. SC	33.4
Frame	Mod

ProS: 91 / 68%					HerdBuilder: 49 / 58%				GridMaster: 42 / 69%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.2	62	.23	99	32	13	8	15	.48	.05	.07
15%	25%	65%	61%	64%	5%	29%	39%	43%	36%	37%	61%
Docility: 1					AoD: 6		dMPPA: 102			dam's CIV: \$25.35	

124

SCHULER LEGIT-M656

3/10/24 SOR : M656
B (97.9%) #4991009

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

SCHULER NEBULA0050 3303A

SOR BRASKA NB50X-3303A C197

SOR BRASKA LAN U314

act. BW	92
WW ratio	92
ADG ratio	85
YW ratio	89
IMF ratio	83
REA ratio	97
adj. SC	36.3
Frame	Mod-

ProS: 99 / 57%					HerdBuilder: 53 / 51%				GridMaster: 46 / 60%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.9	58	.21	92	28	13	6	15	.53	.01	.09
56%	48%	78%	73%	77%	24%	31%	74%	40%	28%	23%	57%
Docility: 1					AoD: 9		dMPPA: 97			dam's CIV: \$28.66	

125

SCHULER MRBL MAGIC-2262-4621

4/2/24 SOR : 4621
A (100%) #4991323

5L MARBLE MAGIC 4808-08H

SCHULER MARBLE MAGIC-2262

SOR GARNET DEFENDER 8102F

WFL PROFITMAKER E7030

SOR GARNET PROFITMAKER 0148

SOR GARNET NB0050X 4250B

act. BW	88
WW ratio	101
ADG ratio	93
YW ratio	97
IMF ratio	105
REA ratio	93
adj. SC	36.5
Frame	Mod

ProS: 111 / 38%					HerdBuilder: 57 / 42%				GridMaster: 54 / 39%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-2.5	70	.25	110	25	12	6	15	.64	.07	-.07
58%	36%	32%	43%	36%	56%	47%	74%	43%	15%	50%	86%
Docility: 1					AoD: 4		dMPPA: 96			dam's CIV: -\$2.70	

126

SCHULER MRBL MAGIC-K808-4609

3/23/24 SOR : 4609
B (99.9%) #4990889

5L MARBLE MAGIC 4808-08H

SCHULER MARBLE MAGIC-K808

SOR BRASKA DEFENDER D507

5L TOP FLIGHT 3010-491A

SOR BRASKA TOP FLIGHT 7863E

SOR GRNT STRATEGY 3955A

act. BW	96
WW ratio	99
ADG ratio	98
YW ratio	99
IMF ratio	94
REA ratio	113
adj. SC	35.7
Frame	Mod

ProS: 109 / 41%					HerdBuilder: 65 / 26%				GridMaster: 44 / 65%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
9	-.6	71	.27	114	24	15	4	17	.46	-.10	.35	
90%	74%	30%	31%	30%	63%	10%	94%	23%	41%	3%	15%	
Docility: 2		AoD: 7		dMPPA: 100		dam's CIV: -\$18.52						



2005

Someone once asked Butch if the wind always blew this hard in western Nebraska, and he replied, "Just wait a minute...it ain't blowing yet!"

127

SCHULER EQUILIBRIUM-4473

3/13/24 SOR : 4473
B (99.9%) #4990947

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

BROWN ORACLE B112

SOR MINRVNO ORACLE-9535

SOR MNRVNO REBEL 6752D

act. BW	95
WW ratio	99
ADG ratio	94
YW ratio	97
IMF ratio	95
REA ratio	100
adj. SC	34.8
Frame	Mod-

ProS: 121 / 25%					HerdBuilder: 58 / 40%				GridMaster: 63 / 24%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
11	-.8	74	.30	122	28	13	6	17	.58	.02	.22	
79%	70%	19%	15%	16%	30%	28%	67%	23%	21%	25%	32%	
Docility: 1		AoD: 5		dMPPA: 101		dam's CIV: \$30.04						



Still married after working cattle together for two years!

128

SCHULER EQUILIBRIUM-4411

2/22/24 SOR : 4411
B (99.9%) #4990653

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

SCHULER BENCHMARK 0313

SOR GARNET BENCHMARK 2956

SOR GARNET ORACLE-9568

act. BW	80
WW ratio	103
ADG ratio	107
YW ratio	105
IMF ratio	120
REA ratio	86
adj. SC	35.2
Frame	Mod+

ProS: 118 / 29%					HerdBuilder: 38 / 78%				GridMaster: 80 / 7%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
6	-1.5	81	.35	137	29	14	0	17	.61	.12	.12	
99%	56%	7%	3%	5%	18%	11%	99%	23%	18%	76%	50%	
Docility: 1		AoD: 2		dMPPA: 101		dam's CIV: HFR						

129

SCHULER PRIME-TIME-4402

2/14/24 SOR : 4402
B (99.9%) #4990577

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER BOURNE-E601

SOR GARNET BOURNE-E601 2424

SOR GARNET HN48-3310A 5321C

act. BW	87
WW ratio	99
ADG ratio	121
YW ratio	111
IMF ratio	88
REA ratio	105
adj. SC	32.4
Frame	Mod+

ProS: 115 / 33%					HerdBuilder: 32 / 86%				GridMaster: 83 / 5%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
7	-1.1	81	.38	142	30	16	1	14	.60	.16	.15	
98%	63%	7%	1%	3%	15%	5%	99%	59%	19%	89%	45%	
Docility: 1		AoD: 2		dMPPA: 100		dam's CIV: HFR						

Look at the growth EPDs on lots 128 and 129. With only a couple of Red Angus bulls to go, no one will be able to say they came to Schuler Red Angus and couldn't bring home a bull that would add performance and improve quality grade.



SCHULER EQUILIBRIUM-4444

3/6/24
B (99.9%)

SOR : 4444
#4990761

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

SCHULER TOP HAND D911

SOR RUTH TOP HAND-1307

SOR RUTH AR-9594

act. BW	86
WW ratio	104
ADG ratio	89
YW ratio	96
IMF ratio	68
REA ratio	107
adj. SC	35.6
Frame	Mod+

ProS: 114 / 34%					HerdBuilder: 62 / 32%					GridMaster: 52 / 45%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
13	-2.6	74	.30	122	25	17	6	16	.47	-.06	.26	
51%	35%	21%	13%	16%	54%	2%	77%	36%	39%	5%	25%	
Docility: 1			AoD: 3		dMPPA: 102			dam's CIV: \$3.35				



SCHULER PRIME-TIME-4408

2/20/24
A (100%)

SOR : 4408
#4990635

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER TRANSPORTER-0360

SOR BELL TRNSPORTR-0360 2916

SOR BELL PROFITMAKER 0057

act. BW	78
WW ratio	100
ADG ratio	100
YW ratio	100
IMF ratio	89
REA ratio	99
adj. SC	30.6
Frame	Mod

ProS: 134 / 12%					HerdBuilder: 55 / 46%					GridMaster: 79 / 7%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
16	-3.4	77	.33	130	30	15	9	12	.70	.06	.23	
10%	22%	14%	5%	8%	15%	6%	12%	80%	10%	43%	29%	
Docility: 3			AoD: 2		dMPPA: 100			dam's CIV: HFR				

We end the Red Angus bulls with a half-brother to the bull we started with. Lot 131 balances many of the same traits as his leadoff brother. He delivers excellent calving ease with faster gains, heavier payweights and superior marbling. Check out his heifer pregnancy and maternal calving ease EPDs and you'll do well to retain his daughters as replacements.



Riding for the Brand starts here
for every Schuler Red Angus and
Schuler Red Composite bull!

Do Your Cows Fit the Ranch?

Cows must demonstrate fitness to their ranch environment annually. We tend to think of it as yes or no question. Is she bred or not? Did she wean a calf or not? This has served us well for many years and still gives us the opportunity to cull cows that are costing money rather than generating revenue.

However, with annual cow costs approaching \$1,000 per head for many producers, it seems logical to identify the more fertile cows and perpetuate those genetics rather than waiting to cull those that do not have the fitness and have already ran up the feed bill. We participated in the development of a phenotypic measure of a cow's reproductive efficiency enabled with the large progeny test herd with which we partner, other seedstock producers, and cattle data management specialists. This is not an EPD meant to be used across herds, but rather a tool to compare the reproductive fitness of cows within their respective herds.

The Calving Interval Value (CIV) represents differences in the annualized repeatability of each cow's average calving interval and the distribution of her calving dates versus the rest of the herd. Since this is a cow herd observation, the CIV of each bull's dam is shown on the bottom row of data in their sale lot template - beside the Age of Dam and Most Probable Producing Ability (MPPA) of the dam.

How CIV works: CIV looks at two components of a cow's annual reproduction; Most Probable Calving Interval (MPCI) and Calving Season Distribution (CSD). In simplistic terms, $CIV = MPCI + CSD$. The weightings are established by economics. Calves born earlier in the calving season are gaining weight sooner and are heavier at weaning. Cows with longer calving intervals have fewer calves over their lifespan, incur more feed cost, and are more likely to drop out of the herd due to lack of pregnancy before they can recapture their development expense.

Using CIV: The trait units for CIV are dollars (\$) and reflect differences in the economic value of the cows' MPCL and CIV. Those cows that maintain a MPCI close to herd average and have CSD values that reflect calves born earliest in the calving season will have the highest \$CIV. Those females that breed first service AI as heifers and every year after as cows will have the highest CIV. Also, a cow can have a relatively low (favorable) calving interval, but because her calves are consistently born later in the calving season, she will still have a less desirable \$CIV. Herds with tighter calving seasons will have less variation in CIV values, and herds (like Schuler Red Angus) which move later calving cows out of the herd will tend to have less variation in CIV values and cluster a large percentage of their herd between \$0 and \$50.

Our cows compete annually for their grazing rights...

Our CIV values are made more reliable because its component observations, **Calving Season Distribution** and **Most Probable Calving Interval**, are captured in large, equal opportunity contemporary groups.



Through the Years...

2014

Schuler Rebel 0026X becomes the first "1B" Red Angus bull leased and marketed by a major bull stud. He becomes the #1 Red Angus semen sales sire. Select Sires purchases Accelerated and takes over the Rebel lease. In 2021, Rebel became Select Sires' highest volume Red Angus sire in its history. Rebel retires and returns to ranch where he was born and lives out the rest of his long and productive life span. Many commercial herds were introduced to the Red Angus breed by this purebred 1B Red Angus bull who delivered reliable calving ease with superior growth, high quality grades, and daughters with exceptional maternal traits.

2011-2016

2011-2016 Participates in the National Beef Cattle Evaluation Consortium project to improve beef cattle efficiency through genotyping and development of an across-breed genomic selection program.

2010

The Schuler Family is recognized as the "Pioneer Breeder of the Year" by the Red Angus Association for their long-term commitment to maintaining the quality and excellence of their herd through diligent breeding practices.

2005

An August tornado destroys two major transmission lines and numerous trees in the Christensen pasture west of the ranch headquarters. Several neighboring center pivot machines are also destroyed.

2004

The Schuler Family is recognized by the Red Angus Association for being one of the "Breed's 50 Most Influential People".

1999

Schuler Red Angus participates in a field study with the University of Nebraska, Colorado State University, and XY Inc. to evaluate the effects of sexed sperm compared to normal sperm on AI conception rates. This study also determines the effects of semen deposition locations on conception rates and differences in bull fertility.

1996

Red Angus Association of America awards the "1996 Seedstock Breeder of the Year" to the Schuler family for their excellent standard of quality in breeding Red Angus cattle.

1993

The Red Angus Association of America becomes the 14th largest beef breed registrar in the USA

1991

Butch and Susan purchase the entire 163 head offering of Pat Vinton's red MARC II heifers through Leachman Cattle Company. These cattle become the foundation herd for the Schuler Red composite program.

1988

Darrell is honored as the recipient of the Distinguished Service award by the Red Angus Association of America.



Schuler Rebel 0029X

2009

Participates in the National Beef Cattle Evaluation Consortium's "Weight Trait Project". This project incorporates systematic collection of DNA and data to improve the accuracy of EPDs with marker data. It includes 25 cooperating beef operations, seven breed associations, industry affiliates and research groups including the Meat Animal Research Center, University of Nebraska, and University of California-Davis

2000

Participates in a Colorado State University trial to explore the potential of developing a live-animal predictor of maintenance energy requirements in beef cattle using ultrasonic measurements of the liver.

1999

RAAA Convention is held in Gering, Nebraska. Schuler Red Angus hosts two busloads of RAAA members and Red Angus enthusiasts from across North America at the ranch.

1995

Schuler Red Angus participates in an ultrasound study with Colorado State University, Agriculture and Agri-Food Canada, and the Red Angus Association of America. Ultrasound scans of the ranch's sale bulls, replacement heifers, and sire-identified fed steer progeny are used to determine the heritability of loin eye muscle area, backfat thickness and gray shading (marbling potential) and to identify product trait correlations between seedstock and finished cattle. This is a precursor to the ultrasound technology widely adapted by the beef cattle industry to predict progeny carcass traits of seedstock cattle.

1991

Schuler Red Angus begins structured performance and carcass evaluation of sire-identified progeny from the ranch's commercial cowherd and advocates for the development of EPDs to evaluate product traits objectively. Similar carcass evaluation projects with customers' commercial cowherds are initiated through the years including over 1700 randomized annual AI matings with the Blew Ranch in Kansas. This unbiased, comparative analysis of performance and product traits is the largest progeny test herd of its kind in North America.

2015

Stephanie's photo, "The Approach" is selected as the cover of ARA Magazine



The History of Schuler-Olsen Ranches, Inc. and Schuler Red Angus (cont. from page 6)

1870

On his way home from the gold fields in California, Henry Redington of Waddington, New York discovers "good ranching country" in western Nebraska. Redington is the namesake of the unincorporated village seven miles from the Schuler Ranch headquarters. He establishes his headquarters three miles south of Lawrence Fork's junction with Pumpkin Creek near where David and Christy Schuler live today. This is the first ranching operation established in western Nebraska. The next three nearest ranches are 60 miles west, 75 miles south, and another 100 miles to the east. Everything north was Indian land.

1875

Redington persuades his two brothers-in-law, Edmund Doran and Guy Laing, from New York state, to come west and homestead on "Loren's Fork Creek". Ed Doran establishes his ranch southwest of Redington's on the "Garvin Place" purchased by Schuler's in 1974. Guy Laing and his brother Seymour homestead near a landmark now known as "Laing's Point" near the present-day Schuler Ranch headquarters. The log home they built still stands today. Besides cattle, the Laing brothers raise horses to sell back east in New York state and to the U.S. Army Cavalry at Fort Robinson.

1898

Guy Laing passes away and his widow sells the 4,000-acre Laing Brothers' Ranch to their hired hand, Fred Lindberg.

1927

Fred Wright from near Beatrice trades his eastern Nebraska farms and signs a mortgage with W.H. Randall for the now 5830-acre Laing Ranch. He also assumes the Filer cattle lease. For the next six years the Wright family bravely endures the wrath of western Nebraska's sub-zero temperatures, blizzards, floods, grasshoppers, and dust storms.

1947

H.C. "Ole" Olsen (Mary Lou's father) purchases the Laing Ranch from W.H. Randall for \$20 per acre. He also purchases the 363 head of Hereford cattle owned by John I. Filer.

1959

Darrell Schuler and Mary Louise Olsen marry at 20 years of age. They begin ranching and raising a family in western Nebraska on the Laing homestead.

1965

Darrell Schuler installs the first center-pivot irrigation system in Morrill County and begins raising corn and alfalfa to supplement the ranch's livestock

1976

Mary Lou begins keeping immaculate records on the ranch's seedstock herd and submits birth weight and weaning weight data on every registered animal born. This is nearly 20 years prior to Total Herd Reporting (THR) implementation by the RAAA in 1995 which still only requires a weaning weight for registration

1985

Butch Schuler and Susan Swedberg marry after dating through high school and college. An April snowstorm takes out the powerline to the ranch prior to the wedding. A tractor-driven generator provides power for the rehearsal dinner held in the sale barn.

This log cabin has stood near the present day Schuler headquarters since 1875.



1893

Many of the horses used in Buffalo Bill's Wild West Shows are purchased from the Laing Brothers. Guy helps his good friend William F. Cody finance the Wild West Show during the 1893 World's Columbian Exposition which was the official name of the Chicago's World Fair. Instead of forking over 50% of the 50-cent gate fee to the Fair's Committee of Ways and Means, Cody's manager leases 14 acres next to the park for the show. After 318 performances in Chicago, Cody purportedly leaves town with a million dollars in cash.

1908

Lindberg sells the ranch to W.H. Randall for \$32,000. He also sells all the cattle for \$10,000 but keeps about 200 head of horses. He uses the funds to purchase a neighboring 10,000-acre ranch. Randall leases the ranch to John I. Filer for over 35 years to run Hereford cows.

1933

The economy sinks, and Filer opts not to renew his lease with the Wrights. They have no choice but to forfeit the ranch back to Randall for the unpaid interest on their note.

1954

The Red Angus Association of America (RAAA) is formed by seven visionary breeders who use the breed to establish the beef industry's first performance registry.

1962

Schuler-Olsen Ranches, Inc. is established as a Nebraska corporation.

1976

Darrell and Mary Lou purchase Red Angus seedstock to raise bulls for the ranch's commercial Hereford cowherd and neighboring ranches.

1983

The first Schuler Red Angus bull sale is held at the ranch.

1984

Schuler Red Angus publishes their first sale catalog with Expected Progeny Differences (EPDs).

1986-1988

Darrell serves as president of the Red Angus Association of America. He signs an operating note pledging the ranch's assets as collateral until the Association resolves its financial solvency during his tenure.



SCHULER RED COMPOSITES

Schuler Red composites offer a simple crossbreeding solution designed to improve the efficiency of any single breed cowherd while maintaining the convenience and quality traits of Red Angus. They will also significantly increase the red meat yield of Angus type cattle without increasing cow size. Our Schuler Red program is considered an “open composite” which means we bring in outside sires, just as we do with our Red Angus program. The difference is both Red Angus and Simmental genetics are used which minimizes inbreeding depression.

Schuler Red	1/8's British	1/8th's Continental
71	7/8	1/8
62	6/8	2/8
53	5/8	3/8
44	4/8	4/8

Schuler Red Nomenclature:

You will notice the numbers 71, 62, 53 or 44 in the name of Schuler Red Composite bulls in this catalog; these numbers specify the approximate proportion (in eighths) of British vs. Continental blood. The first number represents the eighths of British influence and the second number represents Continental influence.

Heterosis is not zero.

Complementary breed traits such as performance and carcass are highly heritable and respond best to direct selection, while lowly heritable traits such as those that affect reproduction benefit the most from heterosis. This is the bonus of retaining crossbred replacement heifers and building a cowherd utilizing more than one breed. The simplest explanation of heterosis is that it is the opposite of inbreeding or more specifically, “heterosis is the recovery of inbreeding depression”. The Meat Animal Research Center at Clay Center, NE reports a 25% benefit in lifetime productivity of a cow by using composite bulls which is the equivalent of an extra calf over her lifetime. About 2/3 of this increase is considered “maternal” heterosis which is the result of earlier puberty, higher conception rates, faster breed back, greater longevity and the maternal impact on calf performance. The other 1/3 is considered direct heterosis and is the result of improved calf vigor and early growth rate.



Schuler Red Composite Herd at Chimney Rock

What if heterosis was zero?

If you study the performance information of the Schuler Red Composite bulls you will notice they are similar on calving ease, performance, and marbling to our Red Angus bulls, but ribeye and yield grades are significantly improved-by 30% or more on average! Marbling and ribeye area are considered “complementary” breed traits and the strengths of each breed masks the weaknesses of the other. This level of marbling and REA cannot be achieved nor maintained with the use of one breed, especially without sacrificing other economically relevant traits.



“Ranchers would be wise to crossbreed even if heterosis was zero, due to the complementary effects of matching strengths of one breed to offset weaknesses of another breed.”

- Jim Gosey, UNL Beef Specialist and Professor Emeritus

Why use Schuler Red Composites?

The question really is “can you afford not to crossbreed?” Some of the reasons to use only one breed of cattle may include simplicity over rotational crossbreeding programs, robust replacement market for purebred heifers, misplaced belief that purebred cattle are more uniform, hide color is a proxy for quality, or my favorite “Grandpa is still alive”. Regardless, Schuler Red composites provide a solution that will result in increased productivity over straight breeding in the cowherd, the feedlot, and on the rail.

The Schuler Red EPDs in this catalog are directly comparable to Red Angus.

While our Schuler Red cattle were developed as a maternal composite to capture heterosis and breed complements, they will improve muscling and yield grade quickly as the average Yield Grade EPD of this offering ranks in the top 7% compared to the entire Red Angus breed.

Lot 132 SCHULER RED 53 HOSS-M095

It is impossible for one breed to do everything. Fortunately, we do not have to use just one breed. For over 30 years our Schuler Red Program has blended the calving ease, maternal, and quality traits of Red Angus with the red meat yield of Simmental. Schuler Reds will improve yield grades while boosting lifetime cow productivity. And they can do it without increasing cow size.

Our lead-off bull, Schuler Red 53 Hoss-M095 earned his leadoff position by demonstrating an ideal growth curve. He was 13% lighter at birth, 9% heavier at weaning, 6% heavier at yearling and had 27% greater IMF than his contemporaries. Schuler Red Angus was involved in progeny testing the \$50,000 ProfitMaker and he left us an outstanding set of females including the dam of Lot 132.



132

SCHULER RED 53 HOSS-M095

3/28/24 SII : M095
3 (64.3% AR 26.9% SM 2.1% GV) #4988979

CDI SECRET AGENT 407C

LEACHMAN HOSS S602H

REMPE STABILIZER 7172

WFL PROFITMAKER E7030

SII SR71 PROFITMAKER H016

SII SR71 DEF-D913 F845

act. BW	74
WW ratio	109
ADG ratio	102
YW ratio	106
IMF ratio	127
REA ratio	92
adj. SC	38.3
Frame	Mod+

ProS: 141 / 8%					HerdBuilder: 71 / 17%				GridMaster: 70 / 15%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
15	-3.3	84	.31	133	31	14	8	15	.57	-.01	.34	
19%	23%	4%	12%	6%	10%	15%	31%	53%	22%	16%	17%	
Docility: 2			AoD: 4		dMPPA: 104			dam's CIV: \$6.00				

133

SCHULER RED 53 HOSS-M069

3/25/24 SII : M069
3 (60.5% AR 29.9% SM 1.9% GV 0.1% HH) #4988943

CDI SECRET AGENT 407C

LEACHMAN HOSS S602H

REMPE STABILIZER 7172

SCHULER REBEL 0029X

SII SR71 REBEL-G905

SII SR62 18 KARAT-E750

act. BW	84
WW ratio	99
ADG ratio	107
YW ratio	103
IMF ratio	104
REA ratio	102
adj. SC	34.7
Frame	Mod+

ProS: 125 / 20%					HerdBuilder: 64 / 29%				GridMaster: 62 / 26%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
13	-1.7	81	.32	132	29	13	5	16	.53	.02	.19	
44%	52%	7%	10%	7%	23%	21%	86%	36%	28%	26%	36%	
Docility: 1			AoD: 5		dMPPA: 101			dam's CIV: \$2.40				

Lot 133 SCHULER RED 53 HOSS-M069

Our goal is to provide ranchers with a user-friendly way to add heterosis to their cow herds while delivering additive genetic improvements for pay-weight, yield grade and muscularity. It is essential that we provide bulls that offer these genetic benefits without large swings in biological type, i.e. solid red hides, polledness, docility and moderate mature cow size. Our 43rd annual sale offers the most uniform set of composite bulls to date, and includes several standouts, like Lot 133, who is as deep ribbed, wide sprung, soft flanked and docile as any of our Red Angus bulls. He is a HOSS! As is the rest of this sire group.



SCHULER RED COMPOSITES



Lot 134 - SCHULER RED 53 HOSS-M098

134

SCHULER RED 53 HOSS-M098

3/28/24 SII : M098
3 (52.6% AR 34.2% SM 1.8% GV 0.4% HH) #4989093

CDI SECRET AGENT 407C

LEACHMAN HOSS S602H

REMPE STABILIZER 7172

LCOC DECREE D003G

SII SR62 DECREE J167

SII SR62 EPIC A335

act. BW	81
WW ratio	102
ADG ratio	109
YW ratio	105
IMF ratio	78
REA ratio	110
adj. SC	35.8
Frame	Mod+

ProS: 147 / 5%					HerdBuilder: 82 / 7%				GridMaster: 65 / 21%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-1.8	83	.32	135	27	14	7	16	.44	-.12	.53
35%	49%	5%	8%	5%	33%	15%	51%	28%	45%	2%	3%
Docility: 1					AoD: 3		dMPPA: 101		dam's CIV: -\$5.53		

Lot 134 is the cure to any Yield Grade 4 issues you might have. Just look at his elite ranks for YG and REA EPDs. We like the thickness, rib shape and docility that come as standard equipment on these HOSS sons, and here is one of the best.



Lot 134 - SCHULER RED 62 GEN-K404-M061

135

SCHULER RED 62 GEN-K404-M061

3/24/24 SII : M061
3 (45.6% AR 26% SM 5.9% GV 2.1% HH) #4989071

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

RISSINGTON BULLSEYE 135159

SII SR53 BULLSEYE-J137

SII SR62 42S-D350 F817

act. BW	88
WW ratio	99
ADG ratio	106
YW ratio	103
IMF ratio	116
REA ratio	98
adj. SC	34.7
Frame	L-

ProS: 138 / 10%					HerdBuilder: 60 / 36%				GridMaster: 78 / 8%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-.2	82	.25	123	26	12	10	12	.58	-.04	.51
40%	80%	6%	42%	15%	48%	37%	5%	84%	21%	11%	3%
Docility: 2					AoD: 3		dMPPA: 98		dam's CIV: \$33.04		

This bull's sire, K404 was the high-selling Schuler Red Composite in our 2023 sale, going to Bryan Wilson near Lakeside, Nebraska. This sire group will provide the heterosis you are looking for, plus extra depth of body and similar marbling as our Red Angus bulls.



136

SCHULER RED 62 GEN-K404-M033

3/18/24 SII : M033
3 (64.5% AR 21% SM 0.2% HH 0.1% GV) #4988973

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

WFL RETAIL CUT F8107

SII SR62 RETAIL CUT H008

SII SR53 YUKON-D336 F823

act. BW	78
WW ratio	105
ADG ratio	110
YW ratio	107
IMF ratio	103
REA ratio	100
adj. SC	35.0
Frame	Mod+

ProS: 145 / 6%					HerdBuilder: 67 / 23%				GridMaster: 78 / 7%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
18	-4.3	81	.29	127	30	12	11	14	.63	.04	.43
3%	11%	7%	19%	11%	12%	42%	2%	63%	16%	37%	6%
Docility: 1					AoD: 4		dMPPA: 96		dam's CIV: \$48.80		

This K404 son comes with exceptional calving ease without giving up any growth or carcass merit. Just look at his combination of marbling and REA. The dam of Lot 136 earns her superior CIV by having three out of three calves that were conceived on the first AI service each year.

137

SCHULER RED 62 GEN-K404-M083

3/27/24 SII : M083
3 (61.1% AR 24.3% SM 0.3% HH 0.2% GV) #4989053

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

SCHULER RED 71 AMPED D303

SII SR62 AMPED- J106

SII SR62 18K-G975

act. BW	71
WW ratio	102
ADG ratio	95
YW ratio	98
IMF ratio	114
REA ratio	90
adj. SC	36.3
Frame	Mod

ProS: 124 / 21%					HerdBuilder: 54 / 49%					GridMaster: 71 / 14%				
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA			
17	-3.4	79	.27	122	28	14	9	12	.63	.01	.31			
7%	22%	10%	31%	16%	28%	15%	18%	80%	16%	23%	20%			
Docility: 1					AoD: 3					dMPPA: 99				
										dam's CIV: \$0.50				

If you want to add heterosis to straight bred British cows, consider putting a group of these K404 sons together. You will not only get heterosis, but you will add pay weight and muscularity without giving up any marbling. As a matter of fact, it is likely you will boost marbling in your herd considering these bulls have significantly higher than average breed ranks for Marbling.



Lot 137 - SCHULER RED 62 GEN-K404-M083

138

SCHULER RED 62 GEN-K404-M058

3/23/24 SII : M058
3 (55% AR 24.7% SM) #4989077

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

LCOC DECREE D003G

SII SR62 DECREE-J146

SII SR62 18 KARAT-E749

act. BW	99
WW ratio	116
ADG ratio	111
YW ratio	114
IMF ratio	95
REA ratio	106
adj. SC	33.7
Frame	Mod+

ProS: 126 / 19%					HerdBuilder: 41 / 74%					GridMaster: 85 / 4%				
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA			
10	1.3	94	.32	145	28	14	4	12	.69	.00	.47			
82%	94%	1%	9%	2%	32%	19%	96%	83%	11%	19%	5%			
Docility: 1					AoD: 3					dMPPA: 105				
										dam's CIV: \$36.49				

Lot 138 will add pounds and muscle to a set of straight "angus-type" cows. He will also sire excellent replacements, thanks to the heterosis that comes with all Schuler Reds and his dam's excellent reproductive record.



Matt Spangler put some selection pressure on the bulls that run in the corn field.

139

SCHULER RED 62 PRM-TIME-M037

3/20/24 SII : M037
3 (81.4% AR 16% SM 0.6% HH) #4988863

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER RED 44 YUKON C248

SII SR53 YUKON-C248 E785

SII SR71 NEBU P707 Y107

act. BW	86
WW ratio	98
ADG ratio	106
YW ratio	102
IMF ratio	121
REA ratio	102
adj. SC	36.1
Frame	Mod+

ProS: 154 / 3%					HerdBuilder: 66 / 24%					GridMaster: 88 / 3%				
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA			
14	-2.5	76	.34	130	26	15	7	14	.71	-.04	.37			
28%	36%	15%	5%	8%	45%	9%	41%	55%	9%	11%	12%			
Docility: 1					AoD: 7					dMPPA: 96				
										dam's CIV: -\$14.29				

We expect this Prime-Time son out of a Yukon daughter to be a crowd favorite. He comes with excellent spread from low birth weight to heavy payweight and should produce profitable closeouts with his combination of ADG, Marbling, Yield Grade and REA.



Lot 139 - SCHULER RED 62 PRM-TIME-M037

SCHULER RED COMPOSITES



2023

Just add grass and water and Schuler Red composites will do the rest. This 3-year-old Schuler Red "44" cow was pictured in July of 2023. The 44 designation indicates 4/8ths Red Angus and 4/8ths continental.

141

SCHULER RED 62 PRM-TIME-M036

3/19/24 SII : M036
3 (50% AR 25% SM) #4989019

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

HOOK'S YUKON 80Y

SII SR44 YUKON H407

SCHULER UNIDENTIFIED DAM

act. BW	80
WW ratio	100
ADG ratio	107
YW ratio	103
IMF ratio	82
REA ratio	113
adj. SC	36.0
Frame	Mod+

ProS: 144 / 6%					HerdBuilder: 52 / 52%				GridMaster: 92 / 2%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-2.6	75	.29	122	28	15	9	10	.65	-.14	.73
15%	35%	17%	18%	16%	26%	6%	12%	92%	14%	2%	1%
Docility: 3					AoD: 4		dMPPA: 100			dam's CIV: \$37.30	

These four Prime Time sons out of Yukon daughters average best 5% Yield Grade and Top 6% for GridMaster Index. They allow you to fix any past yield grade discounts without taking your foot off the pedal in terms of quality grade or sacrificing calving ease.

143

SCHULER RED 62 CSTN-M015

2/21/24 SII : M015
3 (54.7% AR 20% SM) #5008931

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

KBHR SNIPER E036

SII KSR44 SNIPER 233

SCHULER UNIDENTIFIED DAM

act. BW	66
WW ratio	108
ADG ratio	95
YW ratio	101
IMF ratio	113
REA ratio	101
adj. SC	32.7
Frame	Mod+

ProS: / %					HerdBuilder: /				GridMaster: 79 / 7%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-4.0	72	.22	107	30		11	8	.76	-.10	.49
7%	14%	26%	65%	42%	15%		3%	98%	7%	3%	4%
Docility: 1					AoD: 2		dMPPA: 103			dam's CIV: HFR	

140

SCHULER RED 62 PRM-TIME-M070

3/25/24 SII : M070
3 (50% AR 25% SM) #4989023

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

HOOK'S YUKON 80Y

SII SR44 YUKON H412

SCHULER UNIDENTIFIED DAM

act. BW	87
WW ratio	100
ADG ratio	109
YW ratio	105
IMF ratio	126
REA ratio	107
adj. SC	34.7
Frame	Mod+

ProS: 146 / 6%					HerdBuilder: 45 / 66%				GridMaster: 101 / 1%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-1.4	77	.30	126	30	14	8	10	.75	-.11	.68
32%	57%	12%	13%	12%	16%	19%	26%	92%	7%	3%	1%
Docility: 2					AoD: 4		dMPPA: 104			dam's CIV: \$10.60	

Lot 140 is the middle of four 3/4 brothers that sell as Lots 139-142. This brother earns his 1% GridMaster rank with elite predictions for Marbling, REA, yield grade and ADG.

142

SCHULER RED 62 PRM-TIME-M052

3/22/24 SII : M052
3 (79.1% AR 17% SM 0.5% HH 0.2% GV) #4988887

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER RED 44 YUKON D336

SII SR53 YUKON-D336 F823

SII SR62 ENVOY B410

act. BW	77
WW ratio	95
ADG ratio	100
YW ratio	98
IMF ratio	91
REA ratio	107
adj. SC	31.6
Frame	Mod+

ProS: 156 / 3%					HerdBuilder: 88 / 4%				GridMaster: 69 / 17%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
18	-4.7	67	.30	115	31	16	11	15	.59	-.07	.36
3%	8%	45%	15%	28%	9%	4%	2%	41%	20%	4%	14%
Docility: 1					AoD: 6		dMPPA: 100			dam's CIV: \$26.66	

144

SCHULER RED 62 CSTN-M093

3/28/24 SII : M093
3 (63.9% AR 20% SM) #4989131

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

KBHR SNIPER E036

SOR SR44 SNIPER-J283

SOR BRASKA OT13 B171

act. BW	81
WW ratio	97
ADG ratio	106
YW ratio	101
IMF ratio	114
REA ratio	100
adj. SC	37.3
Frame	Mod+

ProS: 131 / 14%					HerdBuilder: 41 / 74%				GridMaster: 90 / 2%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.0	70	.25	111	28	12	10	10	.76	-.08	.50
12%	28%	31%	42%	35%	27%	39%	5%	94%	7%	4%	4%
Docility: 1					AoD: 3		dMPPA: 97			dam's CIV: -\$3.81	

These Cornerstone sons that sell as Lots 143 - 145 average the best 3% for Yield Grade and Top 4% for REA, but their marbling EPDs compare to the superior marbling Red Angus bulls that sell in the first 131 lots.

145

SCHULER RED 62 CSTN-M045

3/22/24 SII : M045
3 (70.3% AR 24.2% SM) #4988767

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

WS BEEF MAKER R13

SII SR44 BEEF MKR A334

SCHULER RED 71 LAN P403

act. BW	95
WW ratio	101
ADG ratio	104
YW ratio	103
IMF ratio	100
REA ratio	97
adj. SC	33.6
Frame	Mod+

ProS: 150 / 4%					HerdBuilder: 78 / 10%				GridMaster: 72 / 12%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
13	-1.1	76	.23	112	28	16	8	14	.64	-.18	.50	
45%	63%	16%	61%	33%	25%	4%	35%	54%	15%	1%	4%	
Docility: 2					AoD: 11		dMPPA: 101			dam's CIV: -\$9.81		

It is hard not to notice that spread from Marbling to REA typical of these Schuler Red bulls.

146

SCHULER RED 62 TSP-K459-M062

3/24/24 SII : M062
3 (64.4% AR 7.9% SM 0.4% HH 0.1% GV) #4988937

5L TRANSPORTER 4916-25F

SCHULER RED 62 TRNSPRTR-K459

SII SR53 YUKON-C261 E772

SCHULER REBEL 0029X

SII G603

SII SR53 RSHMR-B332-E726

act. BW	90
WW ratio	122
ADG ratio	110
YW ratio	117
IMF ratio	86
REA ratio	122
adj. SC	41.2
Frame	Mod+

ProS: 123 / 22%					HerdBuilder: 80 / 8%				GridMaster: 43 / 68%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
14	-.1	91	.32	142	30	16	7	15	.37	-.02	.44	
40%	81%	1%	9%	3%	13%	3%	45%	40%	67%	15%	6%	
Docility: 2					AoD: 5		dMPPA: 111			dam's CIV: \$31.06		

Scurred.

147

SCHULER RED 53 HOSS-M094

3/28/24 SII : M094
3 (53% AR 36.5% SM 1.6% GV) #4988895

CDI SECRET AGENT 407C

LEACHMAN HOSS S602H

REMPE STABILIZER 7172

SCHULER TOP HAND D911

SII SR62 TOP HAND F837

SII SR44 BEEF MKR A334

act. BW	79
WW ratio	107
ADG ratio	93
YW ratio	100
IMF ratio	101
REA ratio	101
adj. SC	33.8
Frame	Mod+

ProS: 142 / 7%					HerdBuilder: 85 / 5%				GridMaster: 57 / 34%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
15	-3.2	78	.26	120	29	15	6	17	.50	-.18	.47	
18%	25%	12%	35%	19%	20%	10%	68%	23%	33%	1%	5%	
Docility: 2					AoD: 6		dMPPA: 104			dam's CIV: \$10.79		

Scurred.

148

SCHULER RED 53 HOSS-M096

3/28/24 SII : M096
3 (55.4% AR 31.8% SM 3.1% GV 1% HH) #4988969

CDI SECRET AGENT 407C

LEACHMAN HOSS S602H

REMPE STABILIZER 7172

SCHULER SUPREMACY 7177E

SII SR62 SUPREMACY H005

SII SR53 YKN-D336 F847

act. BW	70
WW ratio	95
ADG ratio	90
YW ratio	92
IMF ratio	128
REA ratio	100
adj. SC	35.3
Frame	Mod+

ProS: 149 / 4%					HerdBuilder: 87 / 4%				GridMaster: 62 / 25%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
16	-3.6	70	.26	111	26	16	9	16	.56	-.10	.36	
13%	18%	33%	39%	35%	46%	3%	20%	33%	23%	3%	14%	
Docility: 3					AoD: 4		dMPPA: 95			dam's CIV: \$17.75		

We head back into the HOSS sons, and they are built just like those that started our Schuler Red Composites back at Lot 132. In addition to the heterosis, REA and Yield Grade that we expect from our composites, Lots 147 and 148 come with outstanding predictions for replacement female value. Just check out their superior ranks for heifer pregnancy rate and Herdbuilder index.

149

SCHULER RED 53 HOSS-M043

3/21/24 SII : M043
3 (43% AR 24.4% SM 1.6% GV) #4989035

CDI SECRET AGENT 407C

LEACHMAN HOSS S602H

REMPE STABILIZER 7172

SCHULER AMPLIFY-8473F

SII SR1B AMPLIFY-8473-H432

SCHULER UNIDENTIFIED DAM

act. BW	75
WW ratio	96
ADG ratio	95
YW ratio	96
IMF ratio	102
REA ratio	94
adj. SC	37.1
Frame	Mod+

ProS: 126 / 19%					HerdBuilder: 58 / 40%				GridMaster: 68 / 18%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
14	-2.8	72	.25	112	24	12	7	13	.56	-.02	.35	
30%	31%	26%	45%	33%	65%	38%	58%	74%	23%	15%	15%	
Docility: 2					AoD: 4		dMPPA: 97			dam's CIV: \$16.57		

Just like his old man, Lot 149 is a powerhouse. If you like them deep ribbed, soft flanked and powerfully made through the heart girth, you will like the HOSS sire group.



Lot 149 - SCHULER RED 53 HOSS-M043

SCHULER RED COMPOSITES



Our digital scales facilitate low stress cattle handling and accurate data collection.

151

SCHULER RED 53 HOSS-M081

3/27/24 SII : M081
3 (50.3% AR 40.2% SM 1.8% GV) #4989051

CDI SECRET AGENT 407C

LEACHMAN HOSS S602H

REMPE STABILIZER 7172

SCHULER RED 71 AMPED D303

SII SR62 AMPED- J104

SII SR44 YUKON-G534

act. BW	75
WW ratio	101
ADG ratio	94
YW ratio	98
IMF ratio	66
REA ratio	103
adj. SC	34.8
Frame	Mod

ProS: 121 / 25%					HerdBuilder: 70 / 19%				GridMaster: 51 / 47%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.5	78	.27	120	28	14	7	15	.37	-.22	.55
12%	20%	12%	33%	19%	29%	12%	47%	48%	67%	1%	2%
Docility: 2					AoD: 3		dMPPA: 99		dam's CIV: \$43.39		

If your closeouts have suffered YG4 discounts in the past, these Hoss sons like Lot 151 are the cure. They will increase ribeye area per cwt, without negatively impacting fertility, calving ease or mature cow size. Note this dam's high CIV.



Lot 153 - SCHULER RED 62 GEN-K404-M042

150

SCHULER RED 53 HOSS-M054

3/23/24 SII : M054
3 (53.9% AR 33.6% SM 2.3% GV 0.4% HH) #4989005

CDI SECRET AGENT 407C

LEACHMAN HOSS S602H

REMPE STABILIZER 7172

SCHULER RANCH HAND F606

SII SR62 RANCH HAND H051

SIISR53 YUKON-C246 E776

act. BW	98
WW ratio	105
ADG ratio	101
YW ratio	103
IMF ratio	93
REA ratio	98
adj. SC	37.2
Frame	Mod

ProS: 131 / 14%					HerdBuilder: 77 / 11%				GridMaster: 55 / 39%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
9	2.0	91	.32	142	27	13	5	17	.39	-.09	.47
90%	97%	1%	8%	3%	41%	27%	91%	22%	58%	3%	5%
Docility: 2					AoD: 4		dMPPA: 107		dam's CIV: \$39.60		

152

SCHULER RED 62 GEN-K404-M057

3/23/24 SII : M057
3 (53.8% AR 21.5% SM 5.6% GV 1.2% HH) #4988883

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

SCHULER RED 62 42S D350

SII SR62 42S-D350 F817

SII SR53 D626L C522

act. BW	78
WW ratio	101
ADG ratio	101
YW ratio	101
IMF ratio	94
REA ratio	101
adj. SC	36.7
Frame	Mod+

ProS: 139 / 9%					HerdBuilder: 75 / 13%				GridMaster: 64 / 23%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-1.9	79	.24	118	26	15	11	13	.51	-.07	.53
23%	48%	9%	49%	21%	47%	6%	3%	70%	31%	4%	3%
Docility: 2					AoD: 6		dMPPA: 104		dam's CIV: \$25.28		

153

SCHULER RED 62 GEN-K404-M042

3/21/24 SII : M042
3 (60.1% AR 24.6% SM) #4988983

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

SCHULER TOP HAND D911

SII SR62 TOP HAND H022

SII SR44 BEEF MKR A334

act. BW	87
WW ratio	101
ADG ratio	94
YW ratio	97
IMF ratio	88
REA ratio	97
adj. SC	35.6
Frame	Mod

ProS: 132 / 14%					HerdBuilder: 63 / 30%				GridMaster: 69 / 16%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.3	81	.25	121	27	14	6	15	.59	-.09	.41
41%	58%	8%	43%	18%	39%	15%	72%	52%	20%	3%	7%
Docility: 1					AoD: 4		dMPPA: 102		dam's CIV: \$7.15		

Moderate, deep, thick and good describe this K404 son raised by a daughter of Top Hand. He topped our 2017 sale and had a set of steers grade 66% PRIME through the structured progeny test we have participated in for 11 years now.

154

SCHULER RED 62 PRM-TIME-M021

2/25/24 SII : M021
3 (54.7% AR 20% SM) #5008949

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

KBHR SNIPER E036

SII SR44 SNIPER K719

SCHULER UNIDENTIFIED DAM

act. BW	84
WW ratio	96
ADG ratio	119
YW ratio	108
IMF ratio	108
REA ratio	102
adj. SC	32.3
Frame	L-

ProS: / %					HerdBuilder: /				GridMaster: 106 / 1%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-1.7	75	.34	129	26		9	7	.77	.02	.43
18%	52%	18%	5%	9%	44%		11%	99%	6%	24%	6%
Docility: 2					AoD: 2		dMPPA: 98		dam's CIV: HFR		

This Prime-Time son comes with good spread from the easiest calving 18% of the breed to the fastest gaining 5% of the breed. With Lot 154 you get heterosis and the muscularity of a composite, but with marbling that competes with the better Red Angus bulls.

156

SCHULER RED 62 CSTN-M076

3/26/24 SII : M076
3 (76.5% AR 11.7% SM 1.6% HH 0.8% GV) #4988803

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

LEACHMAN FORCEFUL L155W

SII SR53 FORCEFUL C564

SII SR62 S047 U869

act. BW	98
WW ratio	102
ADG ratio	101
YW ratio	102
IMF ratio	99
REA ratio	105
adj. SC	33.8
Frame	Mod+

ProS: 135 / 12%					HerdBuilder: 63 / 30%				GridMaster: 72 / 13%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-.5	72	.22	107	27	14	10	13	.53	-.13	.62
41%	75%	25%	68%	43%	36%	16%	8%	78%	28%	2%	1%
Docility: 1					AoD: 9		dMPPA: 99		dam's CIV: -\$6.04		

This Cornerstone son is long as a freight train and has a top that will hold rain water. His superior GridMaster rank comes from his best of breed ranks for yield grade and ribeye area while maintaining positive selection pressure on marbling.

157

SCHULER RED 62 CSTN-M014

2/20/24 SII : M014
3 (54.7% AR 20% SM) #5008935

5L GENUINE 1603-195C

WEDEL CORNERSTONE 0224H

WFL FRANKLY F8193

KBHR SNIPER E036

SII SR44 SNIPER K266

SCHULER UNIDENTIFIED DAM

act. BW	78
WW ratio	100
ADG ratio	98
YW ratio	99
IMF ratio	79
REA ratio	113
adj. SC	36.6
Frame	Mod

ProS: / %					HerdBuilder: /				GridMaster: 72 / 13%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-2.5	70	.22	105	27		10	8	.67	-.17	.59
15%	36%	33%	66%	47%	33%		6%	98%	12%	1%	2%
Docility: 1					AoD: 2		dMPPA: 100		dam's CIV: HFR		

Lot 157 should improve your carcass premiums on both the quality and yield fronts. Check out his excellent ranks for marbling, yield grade and REA.

155

SCHULER RED 62 EQLBRM-M013

2/20/24 SII : M013
3 (79.7% AR 16.1% SM 0.5% HH 0.2% GV) #4989195

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

SCHULER RED 44 RARITY H533

SII SR53 RARITY K260

SII SR62 ENVOY B409

act. BW	70
WW ratio	98
ADG ratio	96
YW ratio	97
IMF ratio	64
REA ratio	113
adj. SC	35.6
Frame	Mod

ProS: 143 / 7%					HerdBuilder: 89 / 3%				GridMaster: 54 / 40%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.4	71	.28	116	28	16	10	18	.42	-.13	.45
24%	38%	30%	23%	26%	25%	4%	5%	11%	49%	2%	5%
Docility: 2					AoD: 3		dMPPA: 99		dam's CIV: HFR		



Lot 156 - SCHULER RED 62 CSTN-M076

158

SCHULER RED 62 GEN-K404-M065

3/24/24 SII : M065
3 (62.3% AR 20% SM 1.6% GV 0.8% HH) #4989007

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

5L TRANSPORTER 4916-25F

SII SR62 TRANSPORTER H054

SII SR53 RSHMR-B332-E746

act. BW	76
WW ratio	99
ADG ratio	101
YW ratio	100
IMF ratio	120
REA ratio	87
adj. SC	36.2
Frame	Mod+

ProS: 136 / 11%					HerdBuilder: 60 / 36%				GridMaster: 76 / 9%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.3	79	.24	118	25	15	9	12	.66	.09	.23
12%	23%	10%	49%	23%	60%	6%	16%	83%	13%	64%	29%
Docility: 1					AoD: 4		dMPPA: 94		dam's CIV: \$30.40		

SCHULER RED COMPOSITES



Branding at Schuler Red Angus starts the day after the bull sale.

160 **SCHULER RED 62 GEN-K404-M041**
 3/21/24 SII : M041
 3 (49.8% AR 26.1% SM 0.6% HH 0.1% GV) #4988831
 5L GENUINE 1603-195C
SCHULER RED 62 GENUINE-K404
 SII SR44 YUKON H417
 SCHULER RED 44 RSHMRE B332
SII SR53 RUSH-B332 D664
 SII SR62 NBY852 A325

act. BW	87
WW ratio	99
ADG ratio	93
YW ratio	96
IMF ratio	98
REA ratio	100
adj. SC	37.6
Frame	Mod

ProS: 112 / 37%					HerdBuilder: 61 / 34%				GridMaster: 52 / 46%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-.9	78	.21	112	28	15	9	12	.45	-.03	.41
42%	66%	11%	73%	33%	29%	7%	21%	81%	43%	13%	7%
Docility: 2					AoD: 8		dMPPA: 105		dam's CIV: -\$0.40		

162 **SCHULER RED 53 HOSS-M038**
 3/20/24 SII : M038
 3 (58.5% AR 31.1% SM 2.7% GV 0.3% HH) #4988815
 CDI SECRET AGENT 407C
LEACHMAN HOSS S602H
 REMPE STABILIZER 7172
 SCHULER REBEL 0029X
SII SR71 REBEL D603
 SII SR62 INSTIGATOR B433

act. BW	74
WW ratio	93
ADG ratio	96
YW ratio	94
IMF ratio	105
REA ratio	89
adj. SC	36.6
Frame	Mod+

ProS: 142 / 7%					HerdBuilder: 87 / 4%				GridMaster: 55 / 37%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.8	71	.26	113	27	14	8	17	.45	.03	.15
13%	17%	29%	37%	32%	40%	11%	34%	22%	43%	30%	45%
Docility: 1					AoD: 8		dMPPA: 95		dam's CIV: -\$26.99		

159 **SCHULER RED 62 GEN-K404-M035**
 3/19/24 SII : M035
 3 (55.7% AR 27.1% SM) #4989001
 5L GENUINE 1603-195C
SCHULER RED 62 GENUINE-K404
 SII SR44 YUKON H417
 SCHULER 62 GOLDSTAR E946
SII SR62 GOLDSTAR H046
 SII SR62 BM-X638 Z234

act. BW	87
WW ratio	105
ADG ratio	92
YW ratio	99
IMF ratio	119
REA ratio	103
adj. SC	34.0
Frame	Mod

ProS: 133 / 13%					HerdBuilder: 65 / 25%				GridMaster: 67 / 18%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.1	79	.20	112	27	14	8	13	.74	-.02	.40
26%	43%	9%	76%	32%	41%	19%	26%	71%	8%	15%	8%
Docility: 1					AoD: 4		dMPPA: 99		dam's CIV: \$39.60		

These K404 sons are good all the way through the sale order. Here we over half way through and we find one of the best options to add heterosis while improving both yield grade and quality grade.

161 **SCHULER RED 53 HOSS-M048**
 3/22/24 SII : M048
 3 (52% AR 28.1% SM 4.9% GV 2.3% HH) #4988795
 CDI SECRET AGENT 407C
LEACHMAN HOSS S602H
 REMPE STABILIZER 7172
 SCHULER RED 62 EPIC A547
SII SR62 EPIC-A547 C544
 SII SR62 W251 Y136

act. BW	87
WW ratio	101
ADG ratio	101
YW ratio	101
IMF ratio	90
REA ratio	105
adj. SC	36.1
Frame	Mod+

ProS: 140 / 8%					HerdBuilder: 75 / 12%				GridMaster: 65 / 21%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-2.2	75	.27	119	27	15	7	14	.56	-.08	.33
41%	42%	17%	30%	21%	36%	9%	54%	54%	23%	4%	18%
Docility: 3					AoD: 9		dMPPA: 98		dam's CIV: -\$22.00		

Lot 161 starts the last set of HOSS sons in the sale, and as you can see he more than holds his own in terms of improving yield grad and adding muscle. Better yet he does that while maintaining positive selection pressure on quality grade and pay weight.

163 **SCHULER RED 53 HOSS-M074**
 3/26/24 SII : M074
 3 (49.2% AR 27.3% SM 1.8% GV 0.4% HH) #4988805
 CDI SECRET AGENT 407C
LEACHMAN HOSS S602H
 REMPE STABILIZER 7172
 SCHULER RED 62 EPIC A547
SII SR62 EPIC-A547 C589
 SII SR62 SR53 X071

act. BW	89
WW ratio	99
ADG ratio	95
YW ratio	97
IMF ratio	100
REA ratio	103
adj. SC	36.3
Frame	Mod+

ProS: 123 / 23%					HerdBuilder: 65 / 27%				GridMaster: 58 / 32%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-.5	75	.26	116	27	16	7	13	.49	-.10	.40
64%	75%	17%	40%	25%	35%	4%	44%	75%	35%	3%	8%
Docility: 1					AoD: 9		dMPPA: 100		dam's CIV: -\$5.61		

164

SCHULER RED 53 HOSS-M077

3/27/24 SII : M077
3 (61.8% AR 27.3% SM 1.6% GV) #4988813

CDI SECRET AGENT 407C

LEACHMAN HOSS S602H

REMPE STABILIZER 7172

SCHULER DYNASTY 4803B

SII SR71 DYNASTY D602

SII SR62 ENVOY B407

act. BW	90
WW ratio	90
ADG ratio	94
YW ratio	92
IMF ratio	73
REA ratio	104
adj. SC	37.3
Frame	Mod

ProS: 126 / 19%					HerdBuilder: 68 / 21%					GridMaster: 58 / 32%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
12	-1.3	72	.28	117	24	9	6	18	.45	-.16	.47	
63%	58%	25%	26%	24%	68%	95%	68%	15%	43%	1%	5%	
Docility: 1					AoD: 8		dMPPA: 94			dam's CIV: \$6.99		

165

SCHULER RED 62 VERITBL-M018

2/22/24 SII : M018
3 (74.6% AR 16.3% SM 0.3% HH 0.2% GV) #4989181

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

SCHULER RED 44 RARITY H533

SII SR53 RARITY K246

SII SR62 EPIC-A547 C589

act. BW	81
WW ratio	102
ADG ratio	100
YW ratio	101
IMF ratio	91
REA ratio	98
adj. SC	32.7
Frame	Mod+

ProS: 144 / 6%					HerdBuilder: 69 / 20%					GridMaster: 75 / 10%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
15	-1.3	75	.26	116	30	14	10	14	.64	.03	.19	
24%	58%	17%	38%	25%	14%	14%	7%	57%	15%	29%	36%	
Docility: 2					AoD: 2		dMPPA: 101			dam's CIV: HFR		

166

SCHULER RED 62 LEGIT-M050

3/22/24 SII : M050
3 (69.5% AR 21.7% SM 0.1% GV) #4989103

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

KBHR SNIPER E036

SOR SR44 SNIPER-J190

SOR BRASKA OT CMT Z707

act. BW	81
WW ratio	99
ADG ratio	105
YW ratio	102
IMF ratio	120
REA ratio	98
adj. SC	38.6
Frame	Mod+

ProS: 116 / 31%					HerdBuilder: 42 / 71%					GridMaster: 74 / 11%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
16	-3.3	68	.25	108	30	12	9	12	.70	.00	.19	
10%	23%	41%	43%	41%	14%	51%	18%	79%	10%	20%	36%	
Docility: 2					AoD: 3		dMPPA: 99			dam's CIV: \$14.06		

This Legit son combines Red Angus' top two high accuracy marbling sires in the same pedigree: Genuine and Brown Commitment. No wonder he bested his contemporaries with a 120 IMF ratio and a marbling EPD that competes with the better Red Angus bulls.

167

SCHULER RED 62 LEGIT-M056

3/23/24 SII : M056
(74.5% AR 23.1% SM 0.2% GV 0.2% HH) #4989101

5L GENUINE 1603-195C

SCHULER LEGIT K912

SOR BRASKA AMPED H703

KBHR SNIPER E036

SII SR44 SNIPER-J184

SII SR71 DYNASTY D612

act. BW	84
WW ratio	97
ADG ratio	95
YW ratio	96
IMF ratio	95
REA ratio	91
adj. SC	37.2
Frame	Mod

ProS: 117 / 30%					HerdBuilder: 59 / 37%					GridMaster: 58 / 32%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
16	-2.0	67	.25	106	30	12	9	14	.52	-.07	.25	
15%	46%	46%	47%	45%	16%	42%	11%	61%	29%	4%	26%	
Docility: 1					AoD: 3		dMPPA: 99			dam's CIV: \$10.61		

168

SCHULER RED 62 TSP-K459-M124

4/17/24 SII : M124
3 (49.4% AR 22% SM 0.5% HH 0.1% GV) #4988925

5L TRANSPORTER 4916-25F

SCHULER RED 62 TRNSPRTR-K459

SII SR53 YUKON-C261 E772

SCHULER RED 44 YUKON D336

SII SR62 YKN-D336 G536

act. BW	84
WW ratio	112
ADG ratio	91
YW ratio	102
IMF ratio	116
REA ratio	96
adj. SC	33.0
Frame	Mod+

ProS: 147 / 5%					HerdBuilder: 86 / 5%					GridMaster: 61 / 27%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
15	-2.6	74	.22	109	24	18	8	14	.60	.00	.30	
17%	35%	20%	67%	39%	68%	1%	28%	59%	19%	19%	21%	
Docility: 1					AoD: 5		dMPPA: 100			dam's CIV: \$0.25		



UNL beef industry scholars visit Schuler Red Angus.

SCHULER RED COMPOSITES

169

SCHULER RED 62 GEN-K404-M073

3/26/24 SII : M073
3 (51.1% AR 24.6% SM 3.1% GV 1.6% HH) #4988849

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

SCHULER RED 44 RSHMR B332

SII SR53 RSHMR-B332-E760

SII SR62 W251 Y176

act. BW	78
WW ratio	96
ADG ratio	89
YW ratio	93
IMF ratio	87
REA ratio	104
adj. SC	35.3
Frame	Mod+

ProS: 116 / 32%					HerdBuilder: 66 / 24%				GridMaster: 49 / 52%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.7	74	.22	108	25	16	9	12	.37	-.09	.48
20%	33%	21%	70%	41%	56%	4%	17%	80%	67%	3%	4%
Docility: 2					AoD: 7		dMPPA: 96		dam's CIV: -\$7.46		

170

SCHULER RED 62 GEN-K404-M034

3/18/24 SII : M034
3 (54.7% AR 23.2% SM 3.1% HH 1.6% GV) #4988913

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

LEACHMAN 18 KARAT X235C

SII SR62 18 KARAT F878

SCHULER RED 62 NK T804

act. BW	74
WW ratio	97
ADG ratio	87
YW ratio	92
IMF ratio	101
REA ratio	97
adj. SC	35.0
Frame	Mod+

ProS: 115 / 33%					HerdBuilder: 47 / 62%				GridMaster: 68 / 18%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-3.2	68	.21	101	27	14	10	10	.65	-.07	.40
8%	25%	38%	76%	58%	40%	19%	6%	91%	14%	5%	8%
Docility: 3					AoD: 6		dMPPA: 98		dam's CIV: \$11.48		

171

SCHULER RED 62 GEN-K404-M080

3/27/24 SII : M080
3 (47.5% AR 24.6% SM 4.7% GV 1.6% HH) #4989083

5L GENUINE 1603-195C

SCHULER RED 62 GENUINE-K404

SII SR44 YUKON H417

RISSINGTON BULLSEYE 135159

SII SR53 BULLSEYE-J157

SII SR62 NEBULA-Y856 B417

act. BW	76
WW ratio	100
ADG ratio	81
YW ratio	91
IMF ratio	109
REA ratio	87
adj. SC	35.8
Frame	Mod+

ProS: 113 / 36%					HerdBuilder: 54 / 49%				GridMaster: 59 / 30%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-2.9	71	.16	97	27	12	10	11	.60	-.01	.27
14%	29%	28%	94%	67%	40%	43%	8%	86%	19%	16%	24%
Docility: 2					AoD: 3		dMPPA: 97		dam's CIV: \$43.39		

172

SCHULER RED 71 EQLBRM-M005

2/17/24 SII : M005
3 (75% AR 12.5% SM) #4989155

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

5L GENUINE 1603-195C

SII K211

SII SR44 YUKON H412

act. BW	75
WW ratio	102
ADG ratio	104
YW ratio	103
IMF ratio	90
REA ratio	101
adj. SC	32.0
Frame	Mod

ProS: 151 / 4%					HerdBuilder: 64 / 28%				GridMaster: 88 / 3%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.3	78	.31	128	31	15	10	14	.70	-.02	.39
26%	40%	12%	11%	10%	11%	10%	8%	67%	10%	15%	8%
Docility: 2					AoD: 2		dMPPA: 101		dam's CIV: HFR		

Scurred.

This Equilibrium son balances 12 traits in the top 25%. He really does it all, hence the elite ranks for GridMaster and ProS indices.

173

SCHULER RED 1B VERITBL-M011

2/20/24 SII : M011
1B (88.1% AR 7.5% SM 0.8% GV) #4989177

5L GENUINE 1603-195C

SCHULER VERITABLE K913

SOR BRASKA AMPED H714

SCHULER COMBO G047

SII K244

SII SR53 FORCEFUL C563

act. BW	71
WW ratio	102
ADG ratio	109
YW ratio	105
IMF ratio	166
REA ratio	93
adj. SC	36.1
Frame	Mod+

ProS: 164 / 1%					HerdBuilder: 65 / 26%				GridMaster: 99 / 1%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-2.5	74	.30	122	32	14	9	15	.97	.16	.06
15%	36%	19%	16%	16%	6%	18%	10%	46%	1%	89%	63%
Docility: 2					AoD: 2		dMPPA: 101		dam's CIV: HFR		

Hard to imagine one of the highest Marbling EPD bulls is in the last 10 lots, let alone a composite bull. Easy to imagine he had an IMF scan ratio of 166 given he is a son of Schuler Veritable. The average IMF scan of the Veritable sons in this sale is "off the chart". This is especially relevant considering most of their contemporaries were sired by high Marbling EPD bulls.

174

SCHULER RED 71 EQLBRM-M004

2/17/24 SII : M004
3 (86.7% AR 12.1% SM) #4989207

WEDEL PRIME-TIME 0007

WEDEL EQUILIBRIUM 2016K

WEDEL BOURNE 9099G

5L TRANSPORTER 4916-25F

SII SR62 TRANSPORTER K296

SII SR44 ALL ABOARD-G955

act. BW	78
WW ratio	103
ADG ratio	102
YW ratio	103
IMF ratio	106
REA ratio	88
adj. SC	35.5
Frame	Mod

ProS: 125 / 21%					HerdBuilder: 50 / 56%				GridMaster: 75 / 10%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-2.0	80	.31	130	26	17	5	13	.65	.05	.20
79%	46%	9%	11%	9%	47%	1%	89%	73%	14%	43%	34%
Docility: 2					AoD: 2		dMPPA: 101		dam's CIV: HFR		

175

SCHULER RED 1B PRM-TIME-M017

2/21/24 SII : M017
1B (97.2% AR 1.2% SM 0.4% HH) #4989153

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

5L GENUINE 1603-195C

SII K210

SII SR71 PROFITMAKER H012

act. BW	84
WW ratio	105
ADG ratio	118
YW ratio	112
IMF ratio	79
REA ratio	99
adj. SC	32.7
Frame	Mod+

ProS: 113 / 35%					HerdBuilder: 14 / 98%				GridMaster: 99 / 1%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
8	-1.8	82	.37	142	33	12	2	10	.83	.13	.18
95%	49%	6%	1%	3%	3%	34%	99%	91%	4%	81%	39%
Docility: 3			AoD: 2		dMPPA: 102			dam's CIV: HFR			

176

SCHULER RED 1B PRM-TIME-M009

2/19/24 SII : M009
1B (93.7% AR 3.7% SM 0.8% GV 0.5% HH) #4989147

LSF NEXTPECTION 0083X

WEDEL PRIME-TIME 0007

RJRA FRANKLY F8206

SCHULER TOP HAND D911

SII K205

SII SR62 SUPREMACY H005

act. BW	61
WW ratio	105
ADG ratio	95
YW ratio	100
IMF ratio	108
REA ratio	108
adj. SC	34.1
Frame	Mod

ProS: 137 / 10%					HerdBuilder: 58 / 41%				GridMaster: 79 / 7%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
19	-5.9	70	.32	122	30	15	10	13	.74	-.01	.28
2%	3%	32%	8%	17%	14%	10%	7%	74%	8%	17%	23%
Docility: 3			AoD: 2		dMPPA: 102			dam's CIV: HFR			

This Schuler Red bull is a high percentage Red Angus and would be a good choice for heifers with his elite calving ease direct value. You will not lose any performance or grid value with his excellent ranks for ADG, Marbling and Yield Grade.

177

SCHULER RED 1B GEN-K943-M127

4/18/24 SII : M127
1B (87.1% AR 7% SM) #4989043

5L GENUINE 1603-195C

SCHULER GENUINE-K943

SOR BRASKA AMPLIFY-G410

SCHULER SUPREMACY 7177E

SII SR62 SUPRMACY H513

SII SR53 YUKON-D336 F830

act. BW	81
WW ratio	102
ADG ratio	105
YW ratio	104
IMF ratio	64
REA ratio	89
adj. SC	38.0
Frame	Mod+

ProS: 138 / 10%					HerdBuilder: 66 / 25%				GridMaster: 72 / 12%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-1.5	74	.32	124	28	15	9	14	.44	.08	.16
32%	56%	21%	9%	14%	29%	7%	20%	55%	45%	57%	42%
Docility: 2			AoD: 4		dMPPA: 100			dam's CIV: -\$6.08			

178

SCHULER RED 71 RHD-K806-M082

3/27/24 SII : M082
3 (79.9% AR 15.3% SM 0.2% HH 0.1% GV) #4988993

SCHULER RANCH HAND F606

SCHULER RANCH HAND-K806

SOR BRASKA ORACLE E266

LEACHMAN 18 KARAT X235C

SII SR62 18 KARAT H029

SII SR62 EPIC-A547 C519

act. BW	91
WW ratio	102
ADG ratio	110
YW ratio	106
IMF ratio	87
REA ratio	110
adj. SC	36.3
Frame	Mod+

ProS: 123 / 23%					HerdBuilder: 68 / 22%				GridMaster: 55 / 38%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-.4	76	.31	125	21	14	6	15	.43	-.03	.28
51%	77%	15%	12%	13%	88%	19%	67%	53%	48%	13%	23%
Docility: 1			AoD: 4		dMPPA: 99			dam's CIV: \$33.85			



Thanks to all who bought, bid and attended our 43rd Annual production Sale.

*Join us for our 44th
Thursday, March 26, 2026*

SCHULER RED ANGUS



SCHULER VERITABLE K913

02-20-2022 SOR : K913
1B (96%) #4628559

SIRE: 5L GENUINE 1603-195C
MGS: SOR BRASKA AMPED H714

ProS: 139 / 13%					HerdBuilder 50 / 51%				GridMaster: 89 / 6%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
14	-2.6	72	.28	117	34	12	7	14	1.01	.23	-.17
40%	35%	33%	30%	30%	5%	41%	41%	63%	2%	95%	90%
Lots Sired		25, 26, 27, 28, 29, 90, 91, 92, 93, 94, 95, 165, 173									



SCHULER LEGIT K912

02-20-2022 SOR : K912
1B (96.1%) #4628565

SIRE: 5L GENUINE 1603-195C
MGS: SOR BRASKA AMPED H703

ProS: 100 / 51%					HerdBuilder 37 / 71%				GridMaster: 63 / 29%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-3.8	65	.27	108	34	12	8	13	.65	.08	.00
16%	18%	57%	36%	48%	5%	41%	34%	71%	18%	51%	69%
Lots Sired		34, 35, 36, 37, 38, 72, 73, 74, 75, 76, 77, 120, 121, 122, 123, 124, 166, 167									



BIEBER JUMPSTART J137

01-20-2021 RAB : J137
1A (100% AR) #4463653

SIRE: BIEBER CL ENERGIZE F121
MGS: BIEBER GALLEE 390G

ProS: 127 / 20%					HerdBuilder 63 / 31%				GridMaster: 65 / 26%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
16	-2.8	98	.42	166	29	20	10	14	.45	.06	.57
20%	32%	1%	1%	1%	22%	1%	11%	56%	45%	45%	6%
Lots Sired		8, 9, 10, 11, 12, 13, 39, 40, 41, 42, 43, 44, 45, 68, 69, 70, 71, 96, 97, 98, 99, 100									



WEDEL PRIME-TIME 0007

01-21-2020 RJRA : 7
1A (100% AR) #4289737

SIRE: LSF NEXTPECTION 0083X
MGS: RJRA FRANKLY F8206

ProS: 135 / 15%					HerdBuilder 25 / 85%				GridMaster: 110 / 2%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-4.7	77	.40	141	32	12	10	9	.97	.10	.30
11%	10%	19%	2%	6%	8%	40%	11%	95%	3%	60%	22%
Lots Sired		1, 2, 3, 14, 15, 16, 47, 48, 49, 50, 78, 79, 80, 129, 131, 139, 140, 141, 142, 154, 175, 176									



WEDEL CORNERSTONE 0224H

02-18-2020 WTY : 224
1A (100% AR) #4299641

SIRE: 5L GENUINE 1603-195C

MGS: WFL FRANKLY F8193

ProS: 134 / 16%					HerdBuilder 45 / 59%				GridMaster: 88 / 6%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
16	-4.3	72	.25	113	32	14	11	10	.94	-.08	.37	
15%	13%	32%	47%	38%	10%	20%	7%	90%	3%	7%	16%	
Lots Sired		4, 5, 6, 7, 20, 21, 22, 23, 24, 64, 65, 66, 67, 101, 102, 103, 104, 143, 144, 145, 156, 157										



5L TRANSPORTER 4916-25F

01-29-2018 FLR : 25F
1A (100% AR) #3948627

SIRE: 5L BOURNE 117-48A

MGS: 5L ROSE 4104-4916

ProS: 135 / 15%					HerdBuilder 65 / 27%				GridMaster: 70 / 20%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
16	-3.8	73	.27	116	18	17	5	16	.91	.20	-.06	
19%	18%	30%	38%	33%	94%	4%	78%	37%	4%	90%	79%	
Lots Sired		30, 31, 32, 33, 60, 61, 62, 63, 105, 106, 107										



WEDEL EQUILIBRIUM 2016K

01-26-2022 WFL : 2016
1A (100% AR) #4622605

SIRE: WEDEL PRIME-TIME 0007

MGS: WEDEL BOURNE 9099G

ProS: 150 / 7%					HerdBuilder 71 / 19%				GridMaster: 79 / 12%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
12	-3.2	78	.37	137	30	17	7	16	.63	.03	.28	
60%	25%	17%	4%	8%	21%	3%	41%	29%	20%	30%	24%	
Lots Sired		17, 18, 19, 81, 82, 83, 127, 128, 130, 155, 172, 174										



SCHULER RECHARGE 2218

02-22-2022 SOR : 2218
1B (99.9%) #4628427

SIRE: BIEBER CL ENERGIZE F121

MGS: SOR RUBY TRANSPORTER 0141

ProS: 129 / 19%					HerdBuilder 77 / 13%				GridMaster: 52 / 46%			
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA	
14	-1.9	77	.25	118	25	17	8	16	.58	.09	.14	
34%	47%	19%	47%	29%	59%	5%	38%	33%	25%	55%	44%	
Lots Sired		54, 85, 112, 119										



SCHULER RED 62 GENUINE-K404

02-18-2022 SII : K404
3 (50% AR 25% SM) #4628783

SIRE: 5L GENUINE 1603-195C
MGS: SII SR44 YUKON H417

ProS: 140 / 12%					HerdBuilder 50 / 51%				GridMaster: 91 / 6%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-2.3	88	.26	130	30	12	10	11	.83	.03	.47
22%	39%	4%	44%	13%	21%	43%	11%	86%	6%	32%	10%
Lots Sired		135, 136, 137, 138, 152, 153, 158, 159, 160, 169, 170, 171									



SCHULER ENERGIZE-2232

03-06-2022 SOR : 2232
1A (100% AR) #4628347

SIRE: BIEBER CL ENERGIZE F121
MGS: SOR EISA TOPGUN-9507

ProS: 161 / 4%					HerdBuilder 74 / 17%				GridMaster: 88 / 7%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
15	-3.7	79	.34	133	26	16	8	16	.67	.08	.27
24%	19%	15%	9%	10%	47%	8%	31%	35%	16%	54%	25%
Lots Sired		51, 52, 58, 113, 114, 115									



SCHULER ENERGIZE-K955

03-09-2022 SOR : K955
1B (99.9%) #4628313

SIRE: BIEBER CL ENERGIZE F121
MGS: SOR BRASKA TOPGUN-G384

ProS: 147 / 8%					HerdBuilder 73 / 17%				GridMaster: 75 / 16%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
17	-5.0	73	.33	126	29	18	9	15	.54	.04	.32
11%	7%	30%	10%	17%	26%	2%	18%	42%	31%	35%	20%
Lots Sired		55, 86									



LEACHMAN HOSS S602H

01-25-2020 : 7172H
3 (35.9% AR 48.8% SM 3.1% GV) #4758619

SIRE: CDI SECRET AGENT 407C
MGS: REMPE STABILIZER 7172

ProS: 145 / 9%					HerdBuilder 65 / 28%				GridMaster: 80 / 11%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-.3	95	.36	152	28	13	5	14	.65	-.11	.62
66%	73%	2%	5%	2%	31%	28%	80%	52%	18%	5%	5%
Lots Sired		132, 133, 134, 147, 148, 149, 150, 151, 161, 162, 163, 164									



SCHULER EVER-READY 2252

03-14-2022 SOR : 2252
1A (100% AR) #4628261

SIRE: BIEBER CL ENERGIZE F121
MGS: SOR ANKIE DOMAIN 8151F

ProS: 132 / 17%					HerdBuilder 65 / 27%				GridMaster: 67 / 24%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
12	-.1	88	.31	138	28	17	5	16	.58	.23	.12
63%	76%	5%	16%	7%	28%	5%	76%	34%	25%	95%	48%
Lots Sired		56, 57, 87, 88, 89, 110, 111, 116, 117, 118									



SCHULER GENUINE-K943

03-05-2022 SOR : K943
1B (99.5%) #4628299

SIRE: 5L GENUINE 1603-195C
MGS: SOR BRASKA AMPLIFY-G410

ProS: 133 / 16%					HerdBuilder 42 / 63%				GridMaster: 91 / 5%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
13	-1.6	78	.35	134	31	10	7	13	.65	.07	.23
50%	52%	16%	7%	10%	11%	71%	53%	64%	18%	49%	31%
Lots Sired		108, 109, 177									



SCHULER MARBLE MAGIC-K808

03-21-2022 SOR : K808
1B (99.90%) #4636823

SIRE: 5L MARBLE MAGIC 4808-08H
MGS: SOR BRASKA DEFENDER D507

ProS: 103 / 47%					HerdBuilder 36 / 73%				GridMaster: 68 / 23%		
CED	BW	WW	ADG	YW	MLK	HPG	CEM	STY	MRB	YG	REA
11	-1.4	76	.32	127	22	12	4	14	.76	-.04	.33
72%	55%	22%	13%	16%	79%	48%	90%	59%	9%	12%	19%
Lots Sired		46, 126									

Spring Calving Commercial Bred Heifers

We sell commercial bred heifers annually that are developed on the ranch alongside our own replacements. They are AI bred, typically to high accuracy calving ease bulls that we have tested in our own herd, then exposed to Red Angus calving ease bulls. The heifers are available shortly after pregnancy determination in the early fall. These heifers have made us many friends through the years with their excellent dispositions.

Call or check our website for updates.

www.schulerredangus.com



We invite our customers to brand our sale barn on the day of the sale. Come enjoy the sale day, and leave your mark!

Sale Terms:

1. **Guarantee & Insurance:**

All the bulls in this sale have been semen tested and evaluated for soundness. They are guaranteed to be breeders for the first season but are not insured for death or injuries sustained from other bulls. Please purchase insurance if you desire further risk protection.

2. **Genetic Defects:**

No cattle in this sale are known carriers for any lethal genetic defects and any animals containing a known lethal genetic defect carrier in their two generation pedigree (without an intervening tested free animal) have been tested free by a Red Angus Association approved laboratory for said genetic defect and have met the Red Angus Association's requirements for registration. Refund of the animal's purchase price or replacement with an animal of equivalent value within one year of the sale date will be considered satisfactory settlement in the case of incorrect genetic defect information provided at the time of the sale.

3. **Health:**

The cattle were vaccinated with Alpha CD at birth and Alpha-7/MB-1 and InForce 3 were administered at branding. Prior to weaning they received Bovi-Shield Gold One Shot. After weaning they were vaccinated with Bovi-Shield Gold 5 and a 7-way. At yearling, the bulls were revaccinated with Bovi-Shield Gold 5. They have received ivermectrin and pyrethroid products at appropriate times for lice and fly control. Every bull in the sale has passed a complete breeding soundness evaluation by Dr. Calvin Tolsted of Alliance Animal Clinic. The bulls have been fed a balanced, high roughage ration since weaning with no vitamins or minerals injected. Their feet have never been trimmed.

4. **Retained interest bulls:**

Schuler Red Angus is selling full possession and ½ revenue-sharing semen interest in every bull in the sale. You receive possession and full salvage value of the bull and we receive the right to 50% of the semen sales revenue as well as the right to collect semen on the bull at our expense (and your convenience) for in-herd use and private semen sales. Exclusive semen marketing rights and guarantees regarding freezable semen quality may be negotiated between buyer and seller prior to sale.

5. **Schuler Red Angus 43rd Annual Production Sale:**

Will be conducted according to the terms and conditions as suggested by the Red Angus Association of America (RAAA), with the exceptions specified in items 1-4 above which will take precedence over all the RAAA suggested Terms and Conditions. Everyone attending the sale does so at their own risk. Schuler-Olsen Ranches, Inc, Schuler Red Angus, the sale staff, auctioneer, and other personnel assume no liability, legal or otherwise for damages of any kind.



Schuler Red Angus

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*"Let us know
your thoughts!"*

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170 Registered Red Angus & Schuler Red Composite Bulls